

2011

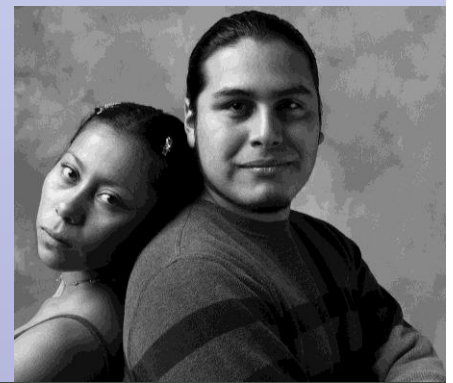
**National Influenza
Vaccination Week**

Pennsylvania Department of Health

Division of Immunizations

Campaign Toolkit

December 4 – 10, 2011



*Pennsylvania Department of Health
National Influenza Vaccination Week 2011*

Table of Contents

Background 2

Overview 3

Key Points..... 4

Goals 4

Objectives 5

Suggested Activities 6

Talking Points 7

Sample Radio Public Service Announcements..... 8

Sample Press Release..... 9

Sample Stickers 10

Sample Children’s Poster 11

Sample Children’s Hand Washing Poster 12

Sample Children’s Immunization Certificate 13

Sample Ob-Gyn Poster 14

Sample Spanish Poster 15

Sample Spanish Ob-Gyn Poster..... 16

Sample E-cards..... 17

Sample Web Badges 18

Sample NIVW Proclamation..... 19

Sample Refusal to Vaccinate..... 20

NIVW Resources..... 21

Immunization Informational Materials..... 22

Outreach Overview Pre-planning Form 23

Outreach Overview Post-planning Form 24

Notes (for planning purposes) 25

*Pennsylvania Department of Health
National Influenza Vaccination Week 2011*

Background:

National Influenza Vaccination Week (NIVW) was created by the Centers for Disease Control and Prevention (CDC) in 2006 to emphasize the importance of seasonal influenza vaccines and the need to continue vaccination activities beyond Thanksgiving and into December and January, with providers implementing outreach and offering vaccination prior to, during and following NIVW. These vaccines are tailored to the patients they serve and the vaccine supply that they have available.

This year, NIVW will run from December 4-10. This event is designed to raise awareness of the importance of continuing seasonal influenza (flu) vaccination, as well as foster greater use of flu vaccine through the month of December and into the early months of 2012.

Ideally, people should be vaccinated by the end of November, but it is certainly not too late to get the vaccine in January or February. The seasonal flu season typically peaks in February or later, so CDC recommends continuing to vaccinate into January and February. Vaccination may occur until the vaccine expires.

The Pennsylvania Department of Health is providing this campaign toolkit to promote and support all immunizations through community outreach activities during NIVW. We encourage coalitions, County and Municipal Health Departments, State Health Centers and District Offices and all health care workers to initiate, sponsor and participate in NIVW events throughout the state.

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National Influenza Vaccination Week 2011*

Overview:

Vaccines are among the most successful and cost-effective public health tools available for preventing disease and death. They not only protect vaccinated individuals, but also help protect entire communities by preventing and reducing the spread of infectious diseases, as well as reduce the costs associated with missed time from work, doctor visits and hospitalizations. Influenza vaccine efficacy begins to wane over time which is why it is important everyone receives the influenza vaccine annually. Vaccines are extensively studied and are safe and effective. Mild side effects, such as redness and soreness at the injection site, may occur. The vaccine schedules are recommended by the American Academy for Pediatrics, the American Academy of Family Physicians and the Centers for Disease Control and Prevention.

Influenza (the flu) is a contagious respiratory illness caused by influenza viruses. It can cause mild to severe illness and at times can lead to death. Some people, such as older people, young children and people with certain health conditions are at high risk for serious flu complications. The best way to prevent the flu is by getting vaccinated each year.

The 2011-2012 flu vaccine will protect against the three influenza viruses that research indicates will be most common during the season. This includes an influenza A (H1N1) virus, an influenza A (H3N2) virus, and an influenza B virus.

If you don't have insurance for your child or if your insurance does not cover influenza vaccines, the Vaccines for Children (VFC) program may be able to help. Children younger than 19 years of age are eligible for VFC vaccines if they are Medicaid-eligible, American Indian, Alaska Native or if they are uninsured. "Underinsured" children who have health insurance that does not cover vaccination can receive VFC vaccines through Federally Qualified Health Centers or Rural Health Centers. Parents of uninsured or underinsured children who receive vaccines at no cost through the VFC Program should check with their health care providers about possible administration fees that might apply.

If you don't have insurance or if your insurance does not cover influenza vaccines, the "Pharmacy Act" may be able to help. In June of 2002, the General Assembly of Pennsylvania enacted Act 102, amending P.L. 673, No. 102, Section 9.2, known as the "Pharmacy Act," which expanded the scope of duties that can be performed by pharmacists. Specifically, a pharmacist who is granted authority may administer immunizations to persons who are more than 18 years of age. This amendment was incorporated into agency regulations, set forth within 49 Pa Code § 27.401-7, and approved on July 1, 2006. The link to identify immunizing pharmacists is: <http://papharmacists.com/immunize>.

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NIVW Key Points:

- Influenza vaccines are safe and effective.
- Influenza vaccines prevent serious morbidity and mortality.
- Influenza vaccines help to protect everyone.
- A broad approach is necessary to increase influenza vaccination rates.
- There are influenza vaccines specifically manufactured for infants, children, adolescents and adults.
- Assistance is available for influenza immunizations.
- Increased influenza vaccination is needed for pregnant women; adults with chronic conditions; health care workers; multicultural groups such as Latinos, African-Americans and Native Americans; and obese individuals.
- Influenza viruses are constantly changing.
- Seasonal influenza is a serious disease.
- Yearly vaccination is the best way to prevent influenza.
- Influenza causes more young children hospitalizations than any other vaccine-preventable disease.
- Pneumonia is a serious complication of the influenza infection.
- Influenza vaccine is safe for pregnant women.
- The two traditional routes of influenza administration are nasal spray and injection, although intradermal vaccination is available this year.

The Goals of NIVW:

- Increase the rates of influenza immunizations for everyone in Pennsylvania.
- Promote consistent and proper education of the current seasonal influenza virus and vaccination.
- Increase our rate of seasonal influenza vaccination for pregnant women, seniors, health care workers, high risk individuals, obese individuals and multicultural groups in all counties in Pennsylvania.
- Promote flu vaccination in all communities.
- Promote non-vaccine methods of preventing infection, particularly hand hygiene and respiratory etiquette.
- Encourage all Pennsylvania coalitions to promote and support seasonal influenza immunizations.
- Encourage each county to plan one activity during NIVW to highlight the importance and benefits of seasonal influenza vaccination.
- Focus attention on our seasonal influenza immunization achievements and celebrate the accomplishments made possible through successful collaboration.
- Encourage increased communication between parents/caregivers/patients and their health care provider regarding influenza vaccines.

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National Influenza Vaccination Week 2011*

The Objectives for NIVW:

- Work with state, county and municipal health departments, local coalitions and other immunization partners to develop and implement local communication strategies to increase awareness of the importance of seasonal influenza immunization and improve vaccination coverage.
- Create events that attract community and media to increase the number and visibility of state and local media stories on influenza vaccination.
- Provide a forum to pitch news stories, provide a media hook to interest local media in developing feature stories on the importance of immunization and create opportunities for local media interviews with immunization experts.
- Create opportunities for local organizations and agencies to work together.
- Recognize local partners/volunteers for their year-round efforts in helping to raise immunization coverage.
- Promote local immunization coalitions and create opportunities for local organizations and agencies to work together to organize coalitions.

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NIVW Suggested Activities for 2011

Every individual and community, large and small, can take an active role in the reduction and prevention of influenza disease and celebrate NIVW. Harness the power of your community by bringing together local groups, organizations, school nurses, businesses, hospitals, child care centers, churches, providers, political leaders and the media to plan local NIVW activities. Below are a few ways in which you and your community can participate in NIVW.

- Plan a NIVW kick-off event with your local partners that includes activities such as a news conference or an immunization fair that will encourage the participation of parents and attract media attention.
- Arrange for the governor, your mayor or county commissioner to sign a NIVW proclamation. (Sample proclamation included in this toolkit.)
- Work with local churches, schools, social and civic organizations and businesses to develop a healthy neighborhood plan that includes promoting timely immunizations.
- Organize an awards/appreciation luncheon or dinner to recognize leaders who have demonstrated excellence in raising influenza immunization rates.
- Organize outreach activities to enroll local health care providers in the Statewide Immunization Information System (SIIS).
- Form a speaker's bureau consisting of local teachers, providers, political leaders and clergy to give seminars and presentations promoting influenza immunization.
- Ask businesses with hold messages/music to provide recordings of seasonal influenza immunization messages while their customers are on hold.
- Identify community newsletters, bulletins, bulletin boards, local cable TV message boards and calendars and submit/post seasonal influenza immunization messages.
- Partner with a local library to have seasonal influenza discussions and promotion of NIVW with free resources, such as printable coloring pages, puzzles, immunization book clubs, newsletters, blogs, web banners, games and interactive information.
- Place a public service announcement on a local radio show on the importance of seasonal influenza immunization.
- Target local fairs, amusement parks and community projects to hand out brochures, schedules, fliers, etc., at the event.
- Partner with local sport teams to provide incentives for up-to-date seasonal influenza immunizations.
- Solicit businesses to provide coupons/discounts to local area attractions when consumers bring in their seasonal influenza immunization record.
- Invite schools to attach a brochure/parent seasonal influenza immunization flyer to report cards/homework assignments.
- Invite schools to place seasonal influenza immunization information in the school newspaper or on the school's website.
- Focus outreach activities on identified Pockets of Need (PON).
- Plan activities to be divided into three age group focuses: childhood up to age 13, adolescent and adult, and those over 65.

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Talking Points

- What is influenza or the flu? - A contagious respiratory illness caused by influenza type A and B viruses that infect the nose, throat and lungs.
- What are the signs and symptoms of flu? - Symptoms usually include fever, cough, headache, muscle aches and fatigue.
- How does flu spread? - Influenza is spread by air droplets from an ill person to other people, generally by coughing and sneezing.
- When can I spread the flu to others? - You may be able to pass on the flu to someone else before you know you are sick, as well as while you are sick. Most healthy adults may be able to infect others beginning one day before symptoms develop and up to five to seven days after becoming sick. Some people, especially young children and people with weakened immune systems might be able to infect others for an even longer time.
- Is there a treatment for influenza? - Persons with influenza should rest and drink lots of fluids. Early treatment with antiviral medications may be helpful. This is not a replacement for the influenza vaccine.
- Can you get influenza more than once? - Yes. More than one type of influenza can go around each winter, so people can get the flu more than once a year. People will usually get influenza many times in their life.
- Is there a vaccine for influenza? - Yes. Different strains of influenza circulate at different times. A new vaccine is issued each flu season. People who need the vaccine should be vaccinated every year. People who are at risk for getting a serious case of influenza or a complication should get the vaccine. The vaccine may not prevent someone from getting the flu, but it can lessen the severity of symptoms. It takes about two weeks to build up antibodies after receiving the vaccine.
- What types of vaccine are available? - There are two types of vaccine. Inactivated vaccine which contains killed virus and is administered by needle and live vaccine which contains weakened flu viruses and is administered as a nasal spray. There are also three different flu shots available, including the regular flu shot for people six months of age and older, a high-dose flu shot for people 65 and older, and the new intradermal flu shot for people 18 through 64 years of age.

To help prevent the spread of disease:

- Get the seasonal influenza vaccine annually.
- Wash your hands often with soap and water or an alcohol-based hand sanitizer.
- Cover your cough or sneeze. Use a tissue, your sleeve or elbow.
 - Remember: one tissue per sneeze.
- Avoid touching your eyes, ears, nose and mouth.
- Avoid contact with sick people.
- Stay home if you are sick until you feel well and are fever free without fever-reducing medications for at least 24 hours.

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National Influenza Vaccination Week 2011*

Sample Radio Public Service Announcements

15-second PSA spot:

Protect everyone. The *(SHC, District, CMHD, Coalition)* and the Pennsylvania Department of Health encourage anyone who wants to avoid the seasonal flu to get vaccinated now. For more information, contact your health care provider, or contact the PA Health Department at 1-877-PA-HEALTH *(or local contact information)*.

This is a public health message from the *(SHC, District, CMHD, Coalition)*.

30-Second Public Health Message

The flu vaccine gives you a season of protection. The *(SHC, District, CMHD, Coalition)* and the Pennsylvania Department of Health encourages everyone to get vaccinated. Young children, pregnant women, people 50 and over and anyone with a chronic health condition like asthma or heart disease should be vaccinated. Don't catch the flu, and get vaccinated now. For more information, contact your health care provider, or contact the PA Health Department at 1-877-PA-HEALTH *(or local contact information)*.

This is a public health message from the *(SHC, District, CMHD, Coalition)*.

60-Second Public Health Message

The *(SHC, District, CMHD, Coalition)* and the Pennsylvania Department of Health encourage anyone who wants to avoid seasonal influenza to get vaccinated. Seasonal Flu can be a serious disease, and, for some, it's deadly. So it's especially important for: young children; people who are 50 or older; pregnant women; and anyone with a chronic health condition, such as asthma, heart disease or diabetes, to be vaccinated. If you live with or provide health care to someone at high risk, you should also be vaccinated. Vaccination is the single best way to protect yourself and your loved ones against seasonal influenza, and the vaccine does NOT give you the flu. Don't catch the flu, and get vaccinated now. For more information, contact your health care provider, or contact the PA Health Department at 1-877-PA-HEALTH *(or local contact information)*.

This is a public health message from the *(SHC, District, CMHD, Coalition)*.

*Pennsylvania Department of Health
National Influenza Vaccination Week 2011*

Sample Press Release

**PRESS RELEASE
FOR IMMEDIATE RELEASE**

Contact:

**[Name, Title]
[Name of Organization]
[Telephone Number]
[E-mail Address]**

Pennsylvania, December 2011 – Seasonal influenza immunization is an important aspect of preventive medicine, appropriate for people 6 months of age and older. Despite the availability of safe and effective influenza vaccines, cases of vaccine-preventable disease continue to occur in Pennsylvania annually.

The **[Name of Organization]** is joining with the Pennsylvania Department of Health in observing National Influenza Vaccination Week (NIVW) December 4-10. This year's NIVW campaign reminds everyone living in Pennsylvania about the importance of influenza immunization. NIVW activities will include **[Briefly highlight your local activities here]**.

All **(local area)** residents are reminded to spread the word about the importance of getting the seasonal influenza vaccination. It is not too late to get your seasonal influenza vaccination, and it is better to start the New Year in good health than with the flu. The rate of seasonal influenza activity peaks between January and March, so vaccination efforts should continue through February. It takes about one to two weeks to build immunity after receiving the seasonal influenza vaccine.

Every year, an estimated 36,000 individuals die from influenza-related illnesses, and more than 200,000 people are hospitalized nationwide. Rates of serious illness and death are highest among persons older than 65 years of age and persons of any age who have medical conditions that place them at increased risk for complications from seasonal influenza.

The Pennsylvania Department of Health encourages everyone to protect yourself, your family and your community. For more information on immunization across the lifespan, contact **[Name of Organization]** at **[Telephone Number]**, **[E-mail Address]**.

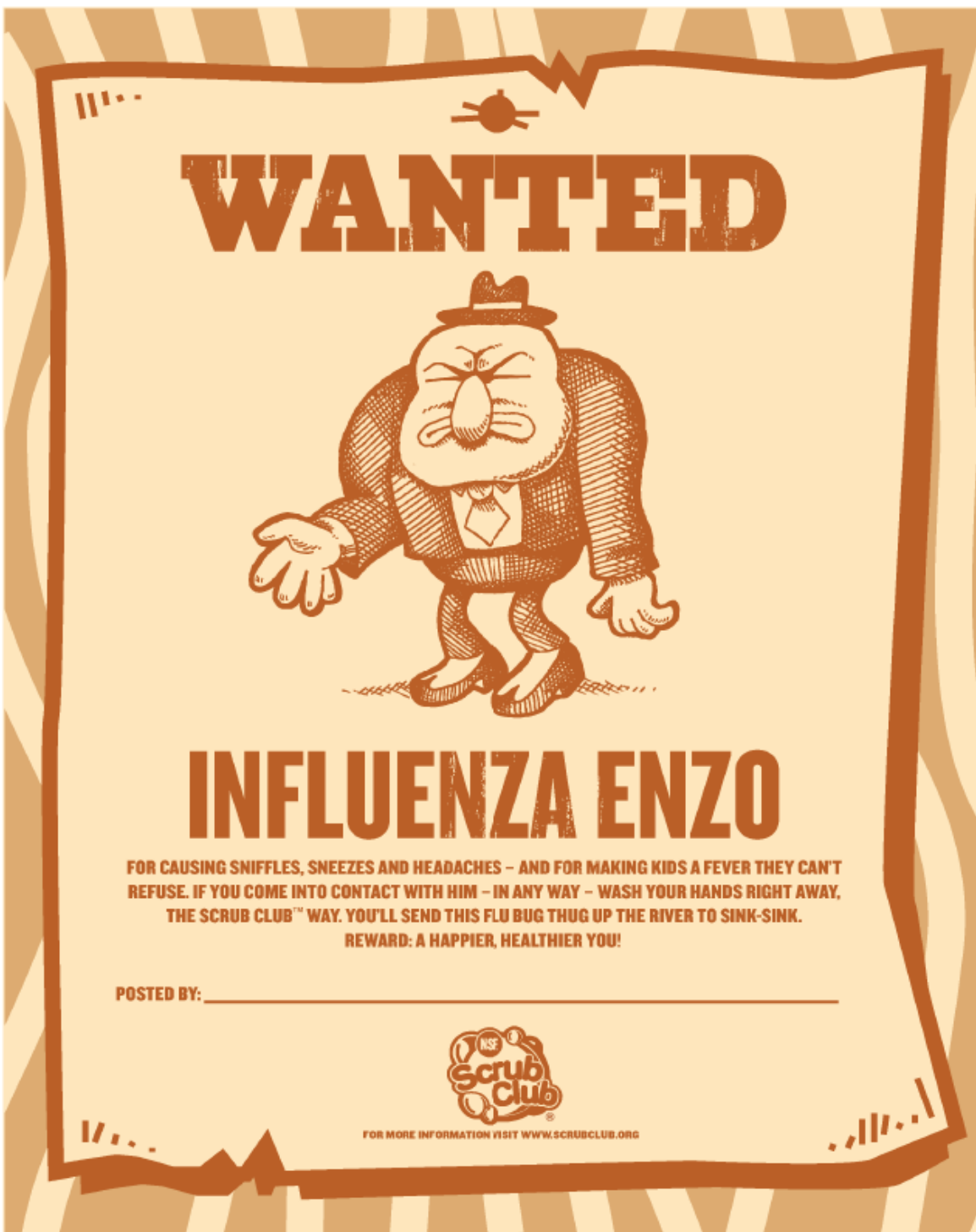
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National Influenza Vaccination Week 2011

Sample Stickers



Provided by the scrubclub.org

Sample Children's Poster



Provided by the scrubclub.org

Sample Children's Hand Washing Poster

Let's Wash Our Hands!

Whooshy washy!
Wet our hands
Under running water

Add some soap and
Rub them hard
Don't miss any part!

Between our fingers
Under the nails
Rid germs without fail

Front and back
And round the wrist
No germs will be missed!

They may hide
But we shall seek
So we will not fall sick!

Splishy splashy
Bye bye germs
Down the drain they squirm

With clean towels
We dry our hands
Now let's show our friends!



Palm to palm



Between fingers



Back of hands



Base of thumbs



Back of fingers



Fingernails



Wrists



Rinse and wipe dry

Remember to wash our hands:



After using
the toilet



After sneezing
or coughing



After playing
with pets



After sports or
playing outside



Before eating



Sample Children's Immunization Certificate



Getting a Shot: You Did It!



This certifies that



(scientist's name here)

got a shot today!

Way to go!

It might have hurt a little bit, but it's going to help a whole lot!

Major Funding provided by



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FOUNDATION

The Arthur
Young Davis
Foundations



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KOET

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Sample Ob-gyn Poster



flu shot reminder As part of your prenatal care, your doctor recommends getting a flu shot anytime during your pregnancy.

Getting a flu shot is a safe way to prevent possible flu-related complications.

Millions of pregnant women have safely received flu shots for many years.

Pregnant women should not get the nasal spray vaccine.

A flu shot during pregnancy protects both mom and baby (up to 6 months of age) from flu.

Doctor's signature or office stamp

  U.S. Department of Health and Human Services
Centers for Disease Control and Prevention

To learn more, visit www.cdc.gov/flu
THE FLU ENDS WITH 
Get the flu vaccine, not the flu.

CS226326-A

Provided by the U.S. Dept. of Health & Human Services Centers for Disease Control and Prevention

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National Influenza Vaccination Week 2011*

Sample Spanish Poster

Desarrollando la comunidad a través de la salud y el bienestar.

La salud y el bienestar exigen que se cuide a la persona en forma integral: mente, cuerpo y espíritu. Pero, debido a que siempre estamos ocupados, es posible que nuestro bienestar sea lo último que atendemos.

Este año queremos que sea más fácil para usted y sus seres queridos poner su bienestar en primer lugar, haciendo que la vacunación contra la influenza esté más accesible.

La influenza puede ser una enfermedad grave, hasta para la gente sana. Todas las personas desde los 6 meses en adelante deben vacunarse contra la influenza todos los años.

Proteja a su familia, congregación y por ti mismo de recibir la vacuna contra la influenza.

Mente.	Espíritu.	Información de la clínica <i>¡Paga aquí!</i>
Cuerpo.	Si quiere saber más, visite www.cdc.gov/flu (Seleccione "En Español") o llame al 1-800-232-4636	

U.S. Department of Health and Human Services
Centers for Disease Control and Prevention

Departamento de Salud y Servicios Humanos
Centros para el Control y la Prevención de Enfermedades

YO ME VACUNO

Para más información en español visite:
<http://www.cdc.gov/flu/>

CS226325-8

Provided by the U.S. Dept. of Health & Human Services Centers for Disease Control and Prevention

Sample Spanish Ob-Gyn Poster

Recordatorio sobre la vacuna contra la influenza

Como parte de su atención de salud prenatal, su médico le recomienda que se vacune contra la influenza en cualquier momento durante su embarazo.

Vacunarse contra la influenza es una manera segura de prevenir posibles complicaciones resultantes de esta enfermedad.

Millones de mujeres embarazadas han recibido la vacuna contra la influenza a lo largo de muchos años para protegerse en forma segura.

La mujeres embarazadas se les recomienda recibir la vacuna contra la influenza inyectable, no la vacuna en forma de rocío nasal.

Una vacuna contra la influenza durante el embarazo protege de la influenza a la mamá y al bebé (hasta los seis meses de edad).

Firma del médico o sello de la oficina



CS226326-B

U.S. Department of
Health and Human Services
Centers for Disease
Control and Prevention



Si quiere saber más,
visite: www.cdc.gov/flu
(Seleccione "En Español")
o llame al 1-800-232-4636

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Sample E-Cards

- Centers for Disease Control



Healthy for Flu Season



Employees and Flu Vaccination



Diabetes and flu



Germ Monster



The Flu Ends with U - Families



Businesses and Flu Vaccination



High Risk for Flu



The Flu Ends with U - Healthcare Workers



Happy Holidays!



The Flu Ends with U - Pregnant Women



Protect Yourself and Loved Ones



Infants and flu



Flu Prevention-Families



Happy Thanksgiving!



Deck Yourself for Flu



The Flu Ends with U - Health Professionals



Fight the Flu in the New Year



Asthma and flu

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Sample Web Badges



**The Centers for Disease Control and Prevention
NIVW Web Badge**

http://www.cdc.gov/images/campaigns/nivw/2010late/montage_300x250.jpg

Flu.gov



English Widget

This widget provides a graphic with links to Flu.gov.
http://transparency.cit.nih.gov/widgets/images/flu/FluWidgetMed_English.gif



Spanish Widget

This widget provides a graphic with links to Flu.gov enEspañol
http://transparency.cit.nih.gov/widgets/images/flu/FluWidgetMed_Spanish.gif

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Sample NIAM Proclamation

**National Influenza Vaccination Week (NIVW)
December 4 – 10, 2011**

WHEREAS every year, an estimated 36,000 persons die from influenza-related illnesses, and more than 200,000 people are hospitalized nationwide; and,

WHEREAS seasonal influenza is caused by the influenza virus, which infects the respiratory tract (nose, throat, lungs) and causes severe illness and life-threatening complications in many people; and,

WHEREAS the main way that influenza viruses are spread is from person to person via the respiratory droplets of coughs and sneezes; and,

WHEREAS the single best way to prevent catching and spreading the flu is to get a flu vaccination each year; and,

WHEREAS the best time to get vaccinated is as soon as the vaccine is available in September, although getting vaccinated later in the season can still be beneficial, since influenza activity generally peaks in February or later; and,

WHEREAS every December, the National Influenza Vaccination Week campaign is devoted to increasing public knowledge, acceptance and use of seasonal influenza vaccines to protect everyone against serious life-threatening complications from the disease; and,

WHEREAS the annual observance of National Influenza Vaccination Week is intended to increase awareness and understanding of seasonal influenza disease and its prevention at local, state and national levels.

Now, therefore, be it proclaimed that I, **[Elected Official]**, as **[Title]** of the **[city/county/state]** do hereby proclaim December 4-10, 2011 as National Influenza Vaccination Week in **[city/county/state]**. I urge everyone to make sure that they and their loved ones are up-to-date on their seasonal influenza immunization. Being up-to-date protects them, their families and our community.

Given at **[location]**, this **[day]** of **[month]**, 2011.

Sample Refusal to Vaccinate

Declination of Influenza Vaccination

My employer or affiliated health facility, _____, has recommended that I receive influenza vaccination to protect the patients I serve.

I acknowledge that I am aware of the following facts:

- ◆Influenza is a serious respiratory disease that kills thousands of people in the United States each year.
- ◆Influenza vaccination is recommended for me and all other healthcare workers to protect this facility's patients from influenza, its complications, and death.
- ◆If I contract influenza, I can shed the virus for 24 hours before influenza symptoms appear. My shedding the virus can spread influenza to patients in this facility.
- ◆If I become infected with influenza, I can spread severe illness to others even when my symptoms are mild or non-existent.
- ◆I understand that the strains of virus that cause influenza infection change almost every year and, even if they don't change, my immunity declines over time. This is why vaccination against influenza is recommended each year.
- ◆I understand that I cannot get influenza from the influenza vaccine.
- ◆The consequences of my refusing to be vaccinated could have life-threatening consequences to my health and the health of those with whom I have contact, including:
 - all patients in this healthcare facility
 - my coworkers
 - my family
 - my community

Despite these facts, I am choosing to decline influenza vaccination right now for the following reasons:

I understand that I can change my mind at any time and accept influenza vaccination, if vaccine is still available.

I have read and fully understand the information on this declination form.

Signature: _____ Date: _____

Name (print): _____

Department: _____

Reference: CDC. Prevention and Control of Influenza with Vaccines—Recommendations of ACIP at

www.cdc.gov/flu/professionals/acip/index.htm

www.immunize.org/catg.d/p4068.pdf • Item #P4068 (10/11)

Technical content reviewed by the Centers for Disease Control and Prevention, October 2011.

Immunization Action Coalition • 1573 Selby Ave. • St. Paul, MN 55104 • (651) 647-9009 • www.immunize.org •

www.vaccineinformation.org

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NIVW Resources

- [Flu](#)
- [Flu Free PA](#)
- [Department of Health and Human Services, Find a Flu Shot Near You](#)
- [Protect Yourself from Seasonal Flu](#)
- [Immunization Action Coalition](#)
- [National Foundation for Infectious Diseases](#)
- [National Network for Immunization Information](#)
- [U.S. Department of Health and Human Services](#)
- [Pennsylvania Department of Health](#)
- [Spanish Immunization Website](#)
- [Vaccine Information Statements](#)
- [School – Located Influenza Immunization School Kit](#)
- [Parents of Kids with Infectious Diseases](#)
- [Families Fighting Flu](#)
- [CDC BAM Body and Mind](#)
- [CHOP Vaccine Information Center](#)
- [Pennsylvania Immunization Education Program](#)
- [Pennsylvania Immunization Coalition](#)
- [Virtual Immunization Communication Network](#)
- [Pennsylvania American Academy of Pediatrics](#)
- [PBS Sid the Science Kid](#)
- [CDC Seasonal Influenza](#)
- [American Lung Association Flu Locator](#)
- [National Influenza Vaccine Summit](#)
- [Faces of Influenza](#)
- [Joint Commission Resources](#)
- [Flu F.A.C.T.S.](#)
- [Immunization for Women](#)
- [Prevent Childhood Influenza](#)
- [Say Boo to the Flu](#)
- [NSF Scrub Club - Public Health and Safety Company](#)
- [Flu and Respiratory Disease Prevention Promotional Materials](#)
- [Flu's Gonna Lose](#)
- [CDC 2011-2012 Seasonal Influenza \(Flu\)](#)
- [CDC Free Resources](#)

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National Influenza Vaccination Week 2011*

Immunization Informational Materials

Immunization information is available from the Pennsylvania Department of Health. Materials available for distribution include:

- Teen Vaccine Information Brochure
- Adult Vaccine Information Brochure
- Older Adult Vaccine Information Brochure
- PA Immunization Card (Health Passports)
- Immunizations “It’s Worth the Shot” Brochure

To order Immunization Materials Contact:

- Pa. Dept. of Health 717-787-5681 or
<http://www.health.state.pa.us/ImmunizationSchedules>

*Pennsylvania Department of Health
National Influenza Vaccination Week 2011*

Outreach Overview Pre-planning Form

Please complete this pre-planning outreach form, briefly describing any activities planned for this year's NIVW. This information will be used in planning activities for future NIVW. Return completed form via e-mail to Misty Hall, mistyhall@pa.gov, or fax to 717-705-5513.

Organization:	Form Completed by:
Did your coalition conduct any activities during this year's NIVW?	<input type="checkbox"/> Yes (If yes, please fill out Activities Section below) <input type="checkbox"/> No

Activities

Date & Activity:
Location:
Anticipated Number of Participants:
Promotional items distributed (type of material):

Date & Activity:
Location:
Anticipated Number of Participants:
Promotional items distributed (type of material):

Date & Activity:
Location:
Anticipated Number of Participants:
Promotional items distributed (type of material):

*Pennsylvania Department of Health
National Influenza Vaccination Week 2011*

Outreach Overview Post-planning Form

Please complete this post-planning outreach form, briefly describing any activities conducted during 2011 NIVW. This information will be used in planning activities for future NIVW. Return completed form via e-mail to Misty Hall, mistyhall@pa.gov, or fax to 717-705-5513.

Organization:	Form Completed by:
Did your coalition conduct any activities during this year's NIVW?	<input type="checkbox"/> Yes (If yes, please fill out Activities Section below) <input type="checkbox"/> No

Activities

Date & Activity:
Location:
Actual Number of Participants:
Lessons Learned:

Date & Activity:
Location:
Actual Number of Participants:
Lessons Learned:

Date & Activity:
Location:
Actual Number of Participants:
Lessons Learned:

Notes