

## NEW FREE MULTICULTURAL RESOURCE MATERIALS FOR BUSY PARENTS

### **\*\*Media Campaign Launches New Hispanic, African American and General Audience Parent Guides\*\***

The National Youth Anti-Drug Media Campaign is releasing three new publications that coalitions and community organizations can offer to parents and caregivers to help them talk to their kids about drugs and alcohol. The new publications include a general audience parenting guide, a guide for the African-American community and a bilingual guide for Hispanic families, written in both Spanish and English. You can order or download these free materials from [www.TheAntiDrug.com](http://www.TheAntiDrug.com).

These new resource materials outline skills parents and caregivers can use to keep kids drug-free. The "Keeping Your Teens Drug-Free" guides describe the health hazards and signs and symptoms of use of many risky substances, including marijuana, alcohol, meth, inhalants, prescription drugs and steroids. They also discuss challenges parents may face; how parents are a positive influence on their kids; opportunities for parents to start a dialogue with their teens; monitoring techniques; and what parents can do and say to keep their children drug-free.

Your organization can help empower parents and caring adults to communicate with their teens by encouraging them to check out one or all of these free parent guides:

- "A Guide for Hispanic Families"/"Una Guía Para las Familias Hispanas"
- This Spanish/English bilingual brochure, specifically written for Hispanic parents and caregivers, addresses effective monitoring, communicating and other parenting techniques that will help parents raise healthy and happy teens. Order or download at [www.theantidrug.com/news/resourcelist.aspx?id=4](http://www.theantidrug.com/news/resourcelist.aspx?id=4)

#### "A Guide for African American Parents and Caregivers"

This valuable brochure outlines ways parents and caregivers can draw on the strength of the African American community to assist in raising healthy teens. Order or download at [www.theantidrug.com/news/resourcelist.aspx?id=3](http://www.theantidrug.com/news/resourcelist.aspx?id=3)

#### "A Family Guide"

As an abbreviated version of the "Keeping Your Kid Drug-Free: A How-To Guide for Parents and Caregivers," this brochure addresses the importance of family as a drug deterrent and notes simple techniques that busy parents can use to prevent drug use. Order or download at [www.theantidrug.com/news/resourcelist.aspx?id=3](http://www.theantidrug.com/news/resourcelist.aspx?id=3)

Additional free anti-drug resources, including brochures, posters, videos and postcards, are also available and can be ordered on TheAntiDrug.com's resource page <http://www.theantidrug.com/news/get-resources.aspx?from=home> or by calling The National Clearinghouse for Alcohol and Drug Information at 1-800-788-2800 to request a listing of available resources or to place an order.

The Campaign needs your help to put these materials into the hands of those who need them. Bulk orders can be shipped for free to distribute at conferences, conventions and meetings. Orders can also be e-mailed to [nyac@theantidrug.com](mailto:nyac@theantidrug.com).