



News for Immediate Release

Aug. 13, 2012

VotesPA Website Enhanced, Social Media Efforts Launched on Voter ID Law

Harrisburg – Secretary of the Commonwealth Carol Aichele today announced enhancements to the state’s VotesPA.com website, and launching of VotesPA outreach on Facebook and Twitter, to inform Pennsylvania voters about the requirements of the new state voter ID law.

“We are using the VotesPA website and social media as tools to make Pennsylvania voters aware of the new voter ID law,” said Aichele, whose department oversees elections. “We want to make sure voters understand what IDs are acceptable for voting, and help those who don’t have such IDs obtain the identification they need this fall. I believe social media will be especially helpful in reaching younger voters.”

The VotesPA website features a new layout that assists voters in finding information about which photo IDs are accepted at the polls, and how to obtain an acceptable ID. The website contains a “resource center” where voters can view frequently asked questions (FAQs). The information is available in English and Spanish.

Pennsylvania voters can get the latest news and learn from tips posted to the VotesPA Facebook and the @VotesPA Twitter accounts. Both outlets are available to voters as a forum to learn about the law and how it applies to them.

“We encourage Pennsylvanians to use the VotesPA website and social media to get up-to-date information on the new Voter ID law and make sure they are ready when they come to the polls in November,” Aichele said.

The VotesPA website, initially created to help first-time voters, will continue to offer information on the voting process, including how to register, the locations of polling places, and important dates on the election schedule.

Information on the voter ID law is available at www.votesPA.com, by calling 1-877-VOTESPA (1-877-868-3772), on Facebook at www.Facebook.com/PADepartmentofState, or on Twitter at www.Twitter.com/VotesPA.

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