ANNUAL REPORT

State Fiscal Year July 1, 2004-June 30, 2005

Pennsylvania Department of Health Bureau of Chronic Diseases & Injury Prevention Division of Tobacco Prevention & Control

Chapter 7 of Act 77 of 2001
Tobacco Use Prevention and Cessation



Message from the Secretary

My Fellow Pennsylvanians:

I am pleased to present the Annual Report of the Tobacco Use Prevention and Cessation Program, Chapter 7 of Act 77 of 2001, the Tobacco Settlement Act, for the State Fiscal Year 2004-2005.

Pennsylvania has achieved several notable successes in the effort to reduce the health and economic costs of tobacco use. Smoking among Pennsylvania adults is now 22.7 percent, down from 25 percent two years ago. The illegal sale of cigarettes to minors has decreased from 27.9 percent in 2001 to 8 percent in 2005.

Pennsylvania's comprehensive approach to tobacco prevention and cessation prevents children from starting to use tobacco, empowers children and adults to quit, identifies and eliminates the disparities related to tobacco use and its effects among different population groups, and reduces exposure to tobacco smoke pollution (second-hand smoke).

The Department is proud of its successes related to tobacco use in Pennsylvania over the past few years and recognizes that there is much more to do in the future. To ensure that the tobacco use prevention and cessation dollars continue to serve Pennsylvanians effectively, the Department has entered into an agreement with an external evaluator to examine every component of the prevention and cessation programs funded by the master settlement agreement. The intent is to provide guidance for the future allocation and distribution of resources in order to continue to see a decline in the number of Pennsylvania smokers.

We invite you to learn more about our programs by visiting the Department's website at www.health.state.pa.us.

Sincerely,

Calvin B. Johnson, M.D., M.P.H.

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PENNSYLVANIA DEPARTMENT OF HEALTH TOBACCO USE PREVENTION AND CESSATION Executive Summary

Addressing the Tobacco Use Burden

Tobacco use is the single most preventable cause of death and disability. During 2002 and 2003, it is estimated that in Pennsylvania over 20,000 lives were lost because of the effects of smoking. The economic and social burden of tobacco use in Pennsylvania continues to impact all Pennsylvanians. Research demonstrates that there is no single method, which, by itself, will overcome the addictive power of nicotine or the billions of dollars the tobacco industry spends annually promoting its product. The Pennsylvania Department of Health's Tobacco Control Program is comprehensive, and reaches and protects Pennsylvanians through communities and schools; culturally appropriate interventions; health systems and healthcare providers; media messaging; and private and public partnerships.

In 1998, Pennsylvania's Attorney General joined the Attorneys General of 46 states, 5 territories, and Commonwealths, and the District of Columbia, in the Tobacco Master Settlement Agreement (MSA). The agreement provided funding to states to address the devastating health impact of tobacco use. Pennsylvania's Act 77 of 2001 appropriated funding to the Department of Health Tobacco Prevention and Control Program to implement a statewide, comprehensive tobacco control program that is aligned with the Centers for Disease Control (CDC) best practices. Building on the experience of other states, learning from their successes and failures, and working with national experts and partners, Pennsylvania has designed and implemented a tobacco prevention and control program to improve the health of all Pennsylvanians.

The nine CDC components for a comprehensive tobacco control program adopted by the Department are:

- ★ Community programs to reduce tobacco use;
- ★ Chronic disease programs to reduce the burden of tobacco-related diseases;
- **★** School programs;

- **★** Enforcement;
- **★** Statewide programs;
- **★** Counter marketing;
- **★** Cessation programs;
- ★ Surveillance and evaluation; and
- ★ Administration and management.

Achieving Success

Pennsylvania has achieved several notable successes in the effort to reduce the health and economic costs of tobacco use. Smoking among Pennsylvania adults is now 22.7 percent, down from 25 percent two years ago.²

The percentage of adult smokers in Pennsylvania who attempted to quit smoking (one day or longer in the past year) increased significantly between 2000 and 2004, from 43 percent to 54 percent.³

Among Pennsylvania women who gave birth, 34.6 percent who smoked during the three months prior to their pregnancy quit smoking during their pregnancy. This equates to 20,000 births to mothers who quit smoking during their pregnancy.⁴

Smoking by high school students has dropped from 27.6 percent to 23.1 percent.⁵

The illegal sale of cigarettes to minors has decreased from 27.9 percent in 2001 to 7 percent in 2004.⁶

Protecting Pennsylvania's Future – Youth and Young Adults

The Health Science Education Center (HSEC/The Center) at Clarion University coordinates Pennsylvania's three statewide anti-tobacco initiatives (Project X – grades 4 through 7; BUSTED! – grades 8 through 12; and PA-SWAT – young adults 18-24.)

PROJECT X

Project X is Pennsylvania's anti-tobacco program for students in grades 4-7. Project X is implemented as a school-based assembly, and used as an introduction to a comprehensive school-based curriculum. The purpose of this program is to provide instruction on the short and long-term consequences of tobacco use, social influences on tobacco use, peer norms regarding tobacco use, school policy on tobacco use, cessation efforts, and refusal skills. Project X is designed in conjunction with the recommended guidelines of the Centers for Disease Control and Prevention for school programs on the following areas: develop and enforce school policy; provide instruction against tobacco use; tobacco use prevention education, support cessation efforts among students and staff; provide program specific training for teachers; and, involve parents or families in supporting school-based programs.

Project X was completed in November, 2004, and piloted in schools from January through May 2005. A total of 15 programs provided age-appropriate messaging on the harmful effects of tobacco use and tobacco use prevention information to 1,375 children.

BUSTED!

BUSTED! is Pennsylvania's statewide youth led anti-tobacco organization dedicated to ending the manipulation by Big Tobacco for youth age 14 to 17. Highlights from this fiscal year include:

- Online registration for new and current BUSTED! Members (~2,000 youth);
- Online application for all BUSTED! events;
- Leadership training for Executive Board Members;

- Identification of Committees: Grassroots, Web, Communication, and Membership;
- Development of electronic brochure in English and Spanish; and
- Youth Quest 2005 Rally in Harrisburg April 12-13, 2005, by 650 youth.

Pennsylvania Students Working Against Tobacco (PA-SWAT)

PA-SWAT is Pennsylvania's anti-tobacco campaign for college-aged students. In 2003, eighty-four students from 13 State System Universities and the University of Pittsburgh – Bradford attended the 5-day Tobacco Summit that served as the kick-off for the campaign. Since the inception of PA-SWAT, each chapter has had an adult facilitator, a campus task force, and a Student Executive Board Member guiding the activities of the campus campaign. The HSEC staff communicates regularly with the PA-SWAT chapters through three operational listservs, bi-monthly ITV meetings with all Universities, regional ITV meetings, a yearly tobacco summit for all facilitators and students, and the campaign website www.paswat.com. PA-SWAT now has 19 participating Chapters.

Partnering with Pennsylvania's Healthcare Providers (PA AHEC)

The PA AHEC has developed education and training programs in tobacco cessation and intervention for practitioners and health professions students in the disciplines of physical and oral health based on the Agency for Healthcare Research and Quality (AHRQ) *Smoking Cessation Clinical Practice Guidelines*.

During this report period, the PA AHEC provided 11 traditional face-to-face workshops to 420 community-based physicians. In addition, 600 community-based physicians (preceptor/teachers) completed self-directed learning programs and 210 self-directed learning programs were provided to the New York-American Lung Association and St. Luke's Health System.

Self-directed CD-ROM Tobacco Cessation and Training for Dentistry and Oral Health Disciplines were provided to 1,000 dentists, and three traditional workshops trained 138 dental health professionals.

Pennsylvania Free Quitline 1-800 QUIT NOW (1-800-784-8669)

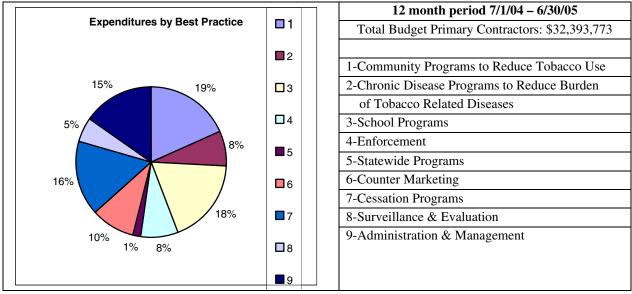
Pennsylvania's Free Quitline is offered as a partnership between the Pennsylvania Department of Health and the American Cancer Society, and is available 24 hours a day, 7 days a week. The service is available in English and Spanish, and other languages as needed. Tobacco users who live in Pennsylvania and who want to quit smoking may call the PA Free Quitline for tobacco cessation assistance.

Between June 1, 2004, and May 31, 2005, the Pennsylvania Free Quitline received 10,268 calls. The three-month quit rate rose from an already impressive 18.9 percent in 2003 to 24 percent in 2004.

Community-Based Primary Contractors

Primary Contractors are required to identify and engage the active and sustained support of diverse group of community partners within their service area to develop and implement a comprehensive tobacco control program.

Fifty-one primary contractors provided service to Pennsylvania's 67 counties for the first ten months of State Fiscal Year 2004-2005, completing the first three-year contracting period for community-based primary contractors. Forty-eight primary contractors provided service from May 1, 2005 through June 30, 2005. A summary of their budget expenditures follows (Graph 1).



Graph 1

According to the Surgeon General's 2004 report on the health consequences of smoking, "Smoking harms nearly every organ of the body and causes generally poorer health." Future reductions in Pennsylvania's morbidity, mortality, and economic costs of tobacco use will require a continuing and sustained effort.

Allocation of Funds and Provisions of Services Through Tobacco Master Settlement Agreement Primary Contractors and Statewide Provider Programs

On June 26, 2001, the Pennsylvania Tobacco Settlement Act 77 was signed into law. Chapter 7 of the Act outlined the requirements for tobacco control activities throughout the Commonwealth. The Act established and funded a tobacco prevention and cessation program within the Department of Health. The Act also established the Tobacco Use Prevention and Cessation Advisory Committee to collect and review information relating to tobacco use and cessation; to make recommendations to the Department of Health regarding tobacco use prevention and cessation program priorities; and, make annual recommendations to the Department of Health on the evaluation procedures to be used in approving primary contractors and service providers (Appendix C). The Act appropriates 12 percent of the annual Master Settlement Agreement (MSA) payment to the Pennsylvania Department of Health (DOH) Tobacco Prevention and Control Program (Appendix A). Of the total MSA dollars awarded to the DOH, 70 percent must be awarded to Primary Contractors to establish community-based comprehensive tobacco control programs. The Act defined a **Primary Contractor** as a person located in the Commonwealth that develops, implements or monitors tobacco use prevention and cessation programs in a service area (Appendix B-2). The Act further defined a service **provider** as a person located in the Commonwealth that is selected by the Primary Contractor to receive a grant to provide tobacco use prevention and cessation programs (Appendix B-3).

Of the total MSA dollars awarded to DOH, 30 percent may be used for statewide initiatives. Of the 30 percent for statewide programs, a maximum of 50 percent may be used for media (Appendix B-1).

Chapter 7 of the Act requires the following components to be included in the tobacco prevention and cessation program:

- 1. Statewide, community and school programs designed to reduce tobacco use;
- 2. Chronic disease programs to reduce the burden of tobacco-related disease, including prevention and early detection;
- 3. Enforcement of applicable laws related to tobacco access;
- 4. Efforts designed to counter tobacco influences and increase health-related messages;
- 5. Tobacco cessations, with a priority for serving the uninsured and low-income populations;
- 6. Monitoring program accountability by requiring the evaluation and documentation of the program and program results; and
- 7. Administration and management to facilitate the coordination of State and local programs.

Tobacco Settlement Dollars at Work in Pennsylvania Statewide Contractors

PENNSYLVANIA'S FREE QUITLINE - 1-800-QUIT NOW

Pennsylvania's Free Quitline is offered as a partnership between the Pennsylvania Department of Health and the American Cancer Society, and is available 24 hours a day, 7 days a week. The service is available in English and Spanish, and other languages as needed. Tobacco users who live in Pennsylvania and wish to quit smoking may call the PA Free Quitline for tobacco cessation assistance. Those wanting to help someone quit also are encouraged to call.

Highly trained intake specialists and cessation counselors staff the Quitline. Callers are assessed for their readiness to quit and given counseling options. Counselors then offer up to five proactive counseling sessions to smokers who are ready to make a serious attempt to quit. The sessions are tailored to the individual needs of the caller and focus on specific strategies and actions for that caller. Quitline staff also maintains a database of community-based cessation programs throughout the Commonwealth.

Between June 1, 2004, and May 31, 2005, the Pennsylvania Quitline received 10,268 calls.

- Nearly 40.6 percent of all callers heard about the program from television, radio or other types of advertisement.
- Health-care professionals or county health departments generated almost 31.3 percent of the referrals.
- The three-month quit rate rose from an already impressive 18.9 percent in 2003 to 24 percent in 2004.
- Participants in the counseling program continue to demonstrate significantly stronger quit rates than those callers who attempt to quit "cold-turkey" or with the self-help materials alone.

The Pennsylvania Division of the American Cancer Society assisted the Department in providing awareness education and outreach to healthcare providers and disparate populations.

- Continuing medical education symposium was held at Thomas Jefferson Medical College to
 educate 163 health care providers on the latest in smoking cessation with a focus on the
 Pennsylvania Free Quitline.
 - o Pre and Post Symposium Survey Results:
 - Based on a Pre Symposium Survey, health care providers answered:
 - 42 percent knew of Quitline;
 - 72 percent felt they had small to moderate impact on patient quit smoking;
 - 25 percent felt they had big to huge impact on patient quit smoking;

- 77-97 percent felt responsible to at least discuss, provide materials or refer patients to quit;
- 22-32 percent provided tobacco cessation materials or referred patients to cessation programs; and
- 58-66 percent weren't aware of cessation programs available in their area
- Based on a Post Symposium Participation Survey Results:
 - Increase in opinion of the effectiveness of telephone counseling for cessation as much as 6-10 percent;
 - Decrease in the number of health care providers that felt they had small to moderate impact on a patient's quit smoking from 72 percent to 42 percent;
 - More than doubled (25 percent to 56 percent) the number of health care providers who felt they could have a huge impact on a patient's smoking habits;
 - 99 percent of the participants said they would refer patients to cessation programs;
 - healthcare providers prefer to get feedback from ACS on patient progress – 85 percent via peer-to-peer conference and 80 percent via direct mail
- A series of focus groups were held in Philadelphia and Pittsburgh to determine the most appropriate Quitline messages for Hispanic, African American, and lesbian, gay, bisexual, transgender audiences.
- Based on the feedback from these focus groups, physician toolkits will be created that health care providers can distribute to their patients looking for support in quitting smoking.

CAPACITY BUILDING FOR PENNSYLVANIA'S ETHNIC, RACIAL AND DISPARATE POPULATIONS

The Center for Minority Health (CMH), at the Graduate School of Public Health, University of Pittsburgh provides statewide training programs and technical assistance services around the issue of tobacco-related health disparities to Primary Contractors, service providers and other community-based organizations, SHIP and collaborative partnerships that serve or desire to expand tobacco prevention, cessation and control services to ethnic, racial and disparate populations. Evidence-based and culturally competent program models, toolkits, research information, county specific demographic and health status data are provided to enhance local community and regional efforts.

CMH works in conjunction with other identified subcontract partners, including Drexel University School of Public Health, Temple University, the Institute for Leadership, Education, Advancement and Development, Inc., (I-LEAD), and Fox Chase Cancer Center/National Cancer Institute, to identify, develop and promote the use of best practices for eliminating tobaccorelated health disparities.

- CMH hosted the 5th Annual National Minority Health Leadership Summit on January 13-14, 2005. The 2005 Summit was again geared to the topic of eliminating health disparities with a particular focus on race, genes and environment.
- CMH facilitated a cultural competency and satisfaction assessment process for the Pennsylvania Free Quit Line service. The process involved statewide health disparities partners and the Mendoza Marketing Group to survey approximately 150 English and Spanish speaking racial and ethnic minority tobacco users and over 100 health care providers regarding familiarity and degree of satisfaction regarding the Quit Line. Survey analysis and results are scheduled for completion in December 2005.
- CMH collaborated with the Centers for Disease Control to develop Pennsylvania's tobaccorelated health Disparities Initiative. A workgroup of 34 representatives from a variety of organizations and communities of different racial and ethnic populations, as well as rural and low-income communities, and those with disabilities was established and has completed their first draft of *Pennsylvania's Strategic Plan to Eliminate Tobacco-related Disparities*.
- CMH collaborated with the Centers for Healthy Hearts and Souls, a Pittsburgh-based primary
 healthcare and tobacco cessation service provider, to administer the statewide Love-ThyNeighbor Project in Allegheny County. Thirteen individuals have been trained as facilitators
 to assist faith-based organizations in their efforts to offer tobacco cessation support to
 parishioners and neighboring residents.

PENNSYLVANIA'S STATEWIDE YOUTH AND YOUNG ADULT INITIATIVES

The Health Science Education Center (HSEC/The Center) at Clarion University opened in May of 2002 with a primary goal of providing health education programs for school-aged children living within a 40-mile radius of Clarion. The Center's health education programs for students grades K-12 complement the current health and science curriculums of local school districts and assist in meeting the national and state health education standards. Although the primary focus of the HSEC remains the delivery of health promotion programs for students K-12, the PA DOH has expanded programming at the Center to include 3 statewide anti-tobacco initiatives (Project X – grades 4 through 7; BUSTED! – grades 8 through 12; and PA-SWAT – young adults 18-24).

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Project X was completed in November, 2004, and piloted in schools from January through May 2005. A total of 15 programs provided age-appropriate messaging on the harmful effects of tobacco use and tobacco use prevention information to 1,375 children.

Evaluation of the project will be conducted during State Fiscal Year 2005-2006.

BUSTED!

BUSTED! is Pennsylvania's statewide youth led anti-tobacco organization dedicated to ending the manipulation by Big Tobacco for youth age 14 to 17. Highlights from this fiscal year include:

- Online registration for new and current BUSTED! Members (~2,000 youth);
- Online application for all BUSTED! events;
- Leadership training for Executive Board Members;
- Identification of Committees: Grassroots, Web, Communication, and Membership;
- Development of electronic brochure in English and Spanish; and
- Youth Quest 2005 Rally in Harrisburg April 12-13, 2005, by 650 youth.

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During this report period, some of the accomplishments of PA-SWAT chapters across the state include:

- Millersville University was able to successfully eliminate the sale of tobacco products from their Student Union building;
- Clarion University successfully campaigned to have a smoke-free policy adopted for all residence halls;
- East Stroudsburg University successfully campaigned to have all tobacco products removed from campus stores;
- California University successfully campaigned to have their University library go smoke free:
- PA-SWAT added 5 chapters during this reporting period bringing the total PA-SWAT chapters to 19.

TOBACCO CESSATION CLINICAL PRACTICE GUIDELINES – PARTNERING WITH PENNSYLVANIA'S HEALTHCARE PROVIDERS

The Pennsylvania Area Health Education Center (PA AHEC) has developed education and training programs in tobacco cessation and intervention for practitioners and health professions students in the disciplines of physical and oral health based on the Agency for Healthcare Research and Quality (AHRQ) *Smoking Cessation Clinical Practice Guidelines*.

Accomplishments:

Discipline	Instructional Medium	Participants
Medicine	11 Face-to-Face Workshops	420
	Self-Directed Learning	600
	Programs	
Dental Medicine/Oral/health	3 Face-to-Face Workshops	138
	Self-Directed Learning	1,000/practitioners
	Programs	40/faculty

Primary Care Residency	10
Programs	
Medical Students	825
New York American Lung	210 Self Directed Learning Programs
Association & St. Luke's Health	
Care System	

The *Clean Air for Healthy Children* teaches brief tobacco cessation counseling techniques to health care professionals who intervene with pregnant women, mothers, and caregivers of young children and teens and follows the *Clinical Practice Guideline: Treating Tobacco Use and Dependence*.

Accomplishments:

- 1,629 individuals trained representing 302 sites
- Clean-Air trainings reached
 - o 44 OB/Gyn practices
 - o 20 Pediatric practices
 - o 38 Family Practices
 - o 6 Health Centers
 - o 8 Dental Offices
 - o 9 Drug & Alcohol Sites
 - o 177 other sites (e.g., Healthy Start, WIC, Head Start)
- 17 practices provided self-reporting cessation outcome data. The quit rate was 18 percent.

Pennsylvania Alliance to Control Tobacco (PACT)

PACT assists the Department in strengthening the statewide information and education network on the health impact of tobacco use on both tobacco users and non-tobacco users, and works with local shareholders to increase ability and activity on a local level, providing the impetus needed to initiate a statewide grassroots campaign focusing on tobacco smoke pollution.

Accomplishments:

- 445 active PACT members:
- Technical assistance conference in State College reached 114 participants representing 83 organization;
- Harrisburg Summit reached nearly 100 participants; 43 legislative visits were completed; and
- Six regional meetings were held, reaching representatives from 61 counties.

Countering the Tobacco Industry Advertising Campaigns in Pennsylvania

TV Campaign" "Letters from the Heart" TV Flight from 5/24 – 7/4/04

Description of Project:

Statewide television flight utilizing both broadcast and cable. Spots aired were "Joanne" and "Ginny." Targeting adults, 18-54 years of age.

Project Goal(s):

• Encourage current tobacco users to make a quit attempt – with 24/7 support from the counselors at the Quitline.

Quantitative output during report period:

A total of 2,441 calls were received during this media flight – this is 110 percent higher than the previous 42 days and 142 percent higher than the subsequent 42 days.

2nd TV Campaign: "Letters from the Heart" TV Flight from 11/15 – 12/12/04

Description of Project:

Capitalizing on the family-oriented feeling of the winter holiday season, a statewide television flight utilizing both broadcast and cable was placed to encourage tobacco users to quit for those they love. "Joanne" and "Ginny" aired in Erie and Wilkes-Barre/Scranton from 11/15 – 12/12/04. The flight in Harrisburg, Lebanon, Lancaster and York (HLLY), Johnstown/Altoona, Pittsburgh and Philadelphia started on the same date, but ended a week earlier (12/5/05). Targeting women 18-24...

Project Goal(s):

• Encourage current tobacco users to make a quit attempt – with 24/7 support from the counselors at the Quitline.

Quantitative outcomes during report period:

Six hundred ninety-seven calls were received by the Quitline during the period of the media flight – overall November and December intake calls totaled 1,249. In November, 105 callers indicated they heard about the Quitline through a TV ad – this was a 656 percent increase from October's 16.

The Gallup Organization (Gallup) conducted an Adult Telephone Survey (ATS) in early 2005, to provide an independent evaluation of the impact and effectiveness of the Department's tobacco control media campaign. The purpose of the survey was twofold: 1) To capture the opinions, attitudes, and behaviors of Pennsylvania residents 18-54 years of age with regard to tobacco and its use; and 2) to measure and evaluate the impact and effectiveness of the Commonwealth's most recent anti-tobacco media campaign efforts.

Gallup Findings attributed to the Pennsylvania media messages

- Think about Quitting Smoking 60 percent of smokers said "yes" they did.
- Make a Quit Attempt 35 percent of smokers said "yes" they did.
- Quit Smoking 18 percent of smokers said "yes" they did.
- Talk to a friend who is a smoker about their quitting 35 percent of nonsmokers said "yes" they did.

Countering the Tobacco Industry Impact on Pennsylvania's Minority Populations

African American Initiative: Closing out its second year, Love Thy Neighbor (LTN) is a faith-based smoking cessation program that uses church-wide community engagements and equips churches in the Philadelphia, Harrisburg and Pittsburgh markets with the resources they need to help African American smokers quit. LTN Partners (comprised of local faith-based, community-based and health-based organizations) are trained in the curriculum *Winning Path*—supplemented by *Pathways to Freedom: Winning the Fight Against Tobacco*—an award winning quit smoking and self-help guide for African American smokers that has helped thousands of smokers quit.

The goal of the LTN program was to encourage African Americans to call the new toll-free number (1.877.LTN.QUIT), so that callers could then be directed to the PA Free Quitline for help and counseling in quitting, while also providing callers with information about the LTN churches in their area, where they could go for prayer, help and support. Calling the number moved African Americans closer to their final successful quit attempt by creating an atmosphere and delivering a message that enabled accessibility and encouragement in ways tailored more specifically to African American culture.

Accomplishments:

- A total of **19,500** church bulletin inserts were distributed to churches, community organizations and the general African-American community in the Harrisburg (4,330), Pittsburgh (6,170) and Philadelphia (9,000) markets.
- **14** new churches joined the LTN program and were trained in 2005 (over double that of last year).

- 12 additional churches indicated interest in participating in the LTN program, via the LTN QUIT line.
- **38** individuals trained in Winning Path (total)
 - o 1 training held in each market (Pittsburgh, Harrisburg, Philadelphia)
 - o 20 individuals represented churches
 - o 18 individuals represented health & faith based organizations
 - o 23 churches & organizations were represented total
- Of the 23 churches & organizations trained, 7 hosted classes in 2005.
- Of the 3 congregations that have submitted their LTN reporting form, a total of:
 - o 17 people attended the smoking cessation classes
 - o 12 were smokers and 5 were non-smokers
 - o 7 (58percent) of the 12 smokers were still smoke-free three months following completion of the program

Hispanic/Latino Initiative: During the promotional time period, a Latino Tobacco Cessation Initiative has been continued in the Latino communities of Philadelphia, Berks, Lancaster, Lehigh, Northampton and Chester Counties by the Hispanic advertising and marketing agency, Mendoza Group, Inc.

The Latino Tobacco Cessation Initiative addresses the need for tobacco education and cessation within the Hispanic community, as Hispanic Pennsylvanians are disproportionately affected by tobacco.

As smoking has declined among the white non-Hispanic population, tobacco companies have targeted both African Americans and Hispanics with intensive merchandising, which includes billboards, advertising in media oriented to these communities and sponsorship of civic groups and athletic, cultural and entertainment events.

In Pennsylvania, smoking among Hispanic teens in particular is on the rise. Almost one in three Hispanic teens reported smoking in the last month versus one in four Non-Hispanic whites and one in seven African Americans. This represents a change from previous years where white teens were more likely to smoke.

An adult "street team" of bilingual speaking people have been deployed in the following towns in the targeted counties: Philadelphia, Reading, Lancaster, Bethlehem, Allentown, Kennett Square, Avondale and Toughkennomen.

Also, a pilot program in Reading called the "FRESH" campaign was implemented. A dance troupe of bilingual teen "street team" members did break dancing routines at festivals and events.

Both the adult and teen bilingual "street team" members distributed bilingual quit guides and solicited personal information from smokers who were interested in quitting. Personal information included the disclosure of home telephone numbers via a pledge card called the *Mi Promesa* (my promise) card. Databases of this information are being provided to the PA Free Quitline for further follow up to these individuals.

In addition, focus groups regarding the effectiveness within the Hispanic community of the PA Free Quitline are being held at the designated Centers for Minority Health in Kennett Square and Bethlehem, and the tobacco-related information on the Pennsylvania Department of Health website is being translated into Spanish.

Quantitative outcomes during report period:

- A database of nearly 1,000 Latino smokers has been provided to the PA Free Quitline;
- Approximately 6,000 *Mi Promesa* cards were distributed throughout the six (6) recommended core target areas;
- Approximately 18,000 Quit Guides were distributed at community events, Hispanic festivals, retailers and community-based organizations;
- Information was distributed and *Mi Promesa* cards were completed at more than thirty (30) community events, Hispanic festivals, retailers and community-based organizations in the targeted areas;
- Six (6) tobacco awareness workshops were hosted by the Mendoza Group Smoking Cessation Specialist with more than sixty (60) community-based organization employees in attendance; and
- Instituted two (2) outreach programs in non-traditional settings at Hispanic employers with large numbers of Hispanic employees.

Tobacco Settlement Dollars at Work in Pennsylvania

Representative Examples of the Achievements by Primary Contractors

Fifty-one primary contractors provided service to Pennsylvania's 67 counties for the first ten months of State Fiscal Year 2004-2005, completing the first three-year contracting period for community-based primary contractors. Forty-eight contractors provided service to Pennsylvania's 67 counties for the last two months of State Fiscal Year 2004-2005, beginning 26 month contracts.

Goals and Objectives: The Department created a uniform work statement for the primary contractors based on the nine components of the Centers for Disease Control's Best Practices. Primary Contractors are required to identify and engage the active and sustained support of a diverse group of community partners within their service area to develop and implement a comprehensive tobacco control program.

The following success stories demonstrate the effectiveness of funding community-based prevention and cessation programs.

Partnering with a Local Healthcare System in Dauphin County

In an effort to better address the needs of patients, a collaborative effort was launched between Dauphin County Drug and Alcohol and Tobacco and Pinnacle Health System to train health care professionals to provide tobacco cessation intervention sessions. Dauphin County Drug and Alcohol and Tobacco and Pinnacle Health System held seven training sessions on how to conduct tobacco cessation interventions for 82 nurses, the majority of whom worked in a Cardiac Care Unit. These nurses were able to reach out to 1,682 inpatients that were counseled and referred to cessation programs. In addition, nursing staffs were able to reach out to an additional 150 outpatients who were counseled and referred to tobacco cessation programs. As a result, over 1,800 patients were counseled by trained health care professionals in accessing tobacco cessation support services in the community.

Promoting a Tobacco Free County Fair in Schuylkill County

The Schuylkill County Fair Commission, in partnership with the Schuylkill County Conservation District, instituted a policy banning smoking in all indoor buildings and outdoor pavilions at the 2004 Schuylkill County Fair. Additionally, smoking was restricted on the 57-acre fairgrounds to two designated smoking areas.

Attendance at the fair in 2004 showed an increase over 2003 indicating that the tobacco-free environment was not a detriment to attracting the public. With increased attendance rates, gate admission fees rose, indicating that the smoke-free policy did not result in negative financial consequences for the 2004 fair.

Highly visible signs at the entrance gates and on fairground buildings and pavilions welcomed fair-goers to a tobacco-free environment. Volunteers coordinated the enforcement of the policy and only 17 patrons were observed to smoke. Each smoker was approached and asked to extinguish their cigarette. Most importantly, none of the estimated 5,000 youth attending the fair were observed to be using tobacco products.

A survey of fair-goers indicated that 97 percent of the patrons supported the Schuylkill County Fair's No Smoking Policy. Upon review of the 2004 County Fair, the County Fairgrounds Committee decided to make the policy permanent for future years. It is hoped that the Schuylkill County Fair will serve as a tobacco-free model for large outdoor and indoor events, including other county fairs in Pennsylvania.

Reducing Illegal Sales of Tobacco to Minors in Philadelphia

Philadelphia Department of Health has been using a successful multi-pronged approach to reduce the illegal sales of tobacco to minors. This approach included extensive merchant education, crackdowns on stores known to sell to minors, and advertising, which resulted in a significant reduction in Philadelphia of illegal tobacco sales.

An annual program that involves trained underage youth volunteers seeking to purchase tobacco products under the supervision of adults is used to measure the number of illegal sales. In the program used by Philadelphia to monitor illegal sales, it was found that the number of those illegal sales was approximately 8.6 percent during 2005. This is a significant reduction from 21 percent in previous years.

Philadelphia conducted merchant education classes in 10 locations around the city to train tobacco product retailers about the law that prohibits sale of tobacco to minors and the consequences for violating that law. These classes were held in collaboration with the Philadelphia Police Department and information was given/discussions held in Cantonese, Mandarin, Khmer (Cambodian), Vietnamese, Korean, English and Spanish.

Additionally, during the period of July 1, 2004, through April 30, 2005, thirty stores were closed by the Philadelphia Department of Licenses and Inspections for repeated sales of tobacco to youth.

The City launched its 2005 "No ID, No Tobacco, No Kidding" campaign, with TV and radio messaging in six Asian language publications in addition to Spanish and English newspapers.

Implementing Smoke-free Policies in Berks County

The goal of the Smoke-free Public Places Initiative is to reduce secondhand smoke/tobacco smoke pollution in public places. The Smoke-free Outdoor Air Initiative targets recreational areas, particularly those that are frequented by children and the general public. A focus of the Outdoor Air Initiative is to improve role modeling for children regarding use of tobacco products by parents, coaches and recreational leaders by removing the use of tobacco products from recreational areas.

Through community mini-grant opportunities, youth activities, technical support and incentives from the Council on Chemical Abuse and efforts from the Berks Tobacco-Free Coalition, two municipalities, two pool associations, and three playground associations adopted policies that prohibited tobacco use in outdoor recreational areas.

The County of Berks strengthened the tobacco policies for all county-owned facilities that now prohibit tobacco use in all indoor county buildings and vehicles. The City of Reading enacted an ordinance that prohibits tobacco use in city owned outdoor areas including parks and playgrounds.

The following is a summary of smoke-free policies adopted in Berks County during 2004-2005:

Municipality/Organization	Policy Adopted	Ordinance/ Policy Passed
West Reading Pool	Tobacco-free policy for pool and playground	07/01/2004
Topton Playground Association	Tobacco-free policy for playground	09/13/2004
6 th and Amity Playground Association	Tobacco-free policy for playground	09/20/2004
Berks County	Tobacco-free policy for Berks County owned indoor buildings and vehicles	12/31/2004
Shoemakersville Borough	Tobacco-free policy for parks and playground	02/01/2005
Centre Township	Tobacco-free policy for parks and playground	04/18/2005
Wodenschiere Country Club	Tobacco-free policy for pool	05/02/2005
City of Reading	Tobacco-free policy for city-owned outdoor areas including parks and playgrounds	05/20/2005

To promote the Smoke-free Outdoor Air Initiative, the Council on Chemical Abuse launched a marketing campaign that included signage and banners at all smoke-free venues. As a result of these initiatives, the Council has received inquiries from several other boroughs, municipalities, and playground associations indicating an interest in adopting tobacco-free policies for their venues.

In conjunction with this initiative, the Council on Chemical Abuse offers smoking cessation services to Berks County residents. Berks County's Smoking Cessation services provided cessation counseling, including NRTs, to 150 smokers during the report period in either group counseling or individual counseling to high risk population settings. Seventy-three of those counseled quit as a result of their counseling experience.



Olivia Figueroa, age five, joins in the Smoke-free Latino Festival in Reading's City Park.

Tobacco-Free Worksites: It's Good for Business in Bucks County

Business and industry leaders care about the health and welfare of their workforce. The use of tobacco products drains both human and financial capital costing employers an estimated \$3,391 per smoker per year according to the Centers for Disease Control and Prevention. BEACON Worksite Services provides programs and services to Bucks County worksites and workforces through support from the Bucks County Tobacco Control Project. A survey conducted in 2003 with 400 worksites in Bucks County provided valuable information for guidance in the development and implementation of programs and services to meet the tobacco-free worksite/workforce needs of Bucks County companies. One of many encouraging findings was that the majority of Bucks County businesses have an official or unofficial policy on smoking in the workplace. However, only 6.9 percent of employers surveyed provide their workforce with any material assistance to encourage them to quit smoking.

BEACON utilized the results from the survey as a foundation for the development of the "Bucks County Tobacco-Free Worksite Partnership" in 2004. The "Partnership" became the base for developing another initiative, which recognized companies for exemplary movement toward Tobacco-Free Worksites. Scores of Bucks County worksites completed a brief questionnaire indicating their policy on tobacco use in buildings, on grounds, and in company vehicles. The response resulted in the presentation of 60 recognition awards presented to company executives and placed in prominent locations at their worksites. Many of the companies included photos of the presentation in their company newsletters demonstrating their pride and commitment to tobacco-free worksites.

Tobacco-free worksites thrive when there is a commitment to tobacco-free living by employees. BEACON, working in cooperation with the staff of the Bucks County Tobacco Control Project, has developed a program for worksites, which became available in October of 2005. The "Tobacco-Free Living Workshop: Preparing to Quit" will provide employees with the "Preparing to Quit Plan" which gives participants a personalized "map" to guide their efforts towards planning for tobacco-free living. The "Preparation to Quit Plan" takes tobacco-users from the contemplation to the preparation stage. Groups of 5-15 employees will meet for 45 minutes with a Workshop Leader skilled in the provision of useful information necessary for smokers who are contemplating tobacco-free living. American Cancer Society and the Centers for Disease Control and Prevention research shows that people who have a plan to quit have a much greater chance of quitting than those who have no plan to guide them when they move from contemplating quitting to planning to quit, then actually quitting. One Bucks County employer planning to offer the Workshop to employees this fall said it best. "Everybody wins with this Tobacco-free Living Workshop, and it's good for business."

Penn State Students Smoke-free Bar Campaign in Centre County

As a result of an ongoing campaign by Penn State Students for Tobacco Awareness, three local bars frequented by Penn State students have begun offering smoke-free nights. The Gingerbread Man, Chumley's, and The Allen Street Grille in State College are offering customers the choice of an evening out without the burden of tobacco smoke. In addition, another nightclub, Players, has begun to advertise their underage night as smoke-free.

The Penn State Students for Tobacco Awareness have been conducting their smoke-free bar campaign to increase student advocacy and support for smoke-free bars and to increase bar owner awareness of student interest in patronizing bars that eliminate their exposure to secondhand smoke.

Buttons and stickers to be worn by Penn State students in support of the campaign were designed and purchased. During the eight weeks of the campaign, the students gave out approximately 5,000 buttons and 7,500 stickers to their peers. Students were asked to wear the buttons and stickers to bars as a demonstration of their support for clean indoor air in the bars. Increased visibility of student interest for clean indoor air bars, evidenced by the numbers who wore the stickers and buttons, is attributed to the success of several popular bars establishing smoke-free nights.

While Penn State Students for Tobacco Awareness continue to advocate for local and statewide clean indoor air legislation, it is promising that bar owners in State College are voluntarily exploring smoke-free options.

Tobacco Cessation Efforts Target Teens and Pregnant Women in Fayette County

Fayette County Drug and Alcohol Commission, Inc., targeted two population groups, teenage youth and women who are pregnant.

Fayette County Drug and Alcohol Commission, Inc., has successfully worked with many schools in providing tobacco educational programs within the county's schools. A total of 3,803 youth (representing every school district within Fayette County) were provided educational programs on the harmful effects of tobacco use and secondhand smoke. The Drug and Alcohol Commission also developed tobacco cessation programs within one of their area vocational technical school.

In partnership with Fayette County Tobacco Coalition members, a maternal/child care subcommittee was developed. Each coalition member received training on Clean Air for Healthy Children. Through the members' efforts, 441 pregnant women were enrolled in various health care services throughout the county, all of whom received information regarding the dangers of secondhand smoke. Of these 441 women, 207 women were identified as using tobacco products. They received information on tobacco cessation and were provided cessation counseling. Through these efforts, of the 75 women who were at six-weeks post-partum, 16 quit smoking (21.3 percent quit rate) and 30 women had decreased smoking by 50 percent or more.

Smoking during pregnancy has shown a direct link to low weight infants at birth and other serious health concerns for infants, such as high rates of respiratory infections and chronic asthma. The link to cancer and other chronic diseases raises concerns for both population groups. The addictive nature of tobacco makes quitting smoking very difficult. When smokers begin at an early age, so do the problems.

Compliance with Pennsylvania's Youth Access to Tobacco Law (Act 112) in Potter County

Retailer sales of tobacco products in Potter County reduced significantly over the course of State Fiscal Years 2002-2003, 2003-2004, and 2004-2005. Between 2002 and 2005 the illegal sales rate of tobacco to minors dropped from 64 percent to less than 2 percent. These compliance checks are funded in part through Northern Tier Community Action Corporation and the Pennsylvania Department of Health.

Potter County Teen Anti-tobacco Conference Continues to Grow and Produce Peer-to-Peer Leaders

Initially the Potter County Youth Anti-tobacco Conference consisted of less than 100 teens from Potter County's five school districts in 2002. The 2005 BUSTED! Teen Conference held in March was attended by over 300 youth and has evolved to include youth from Cameron and Elk Counties with plans to include McKean County in the next conference scheduled for November of 2005.

Each year the conference brings youth together to learn more about tobacco prevention and how to reach their peers and help them not be manipulated by the tobacco companies into getting hooked on tobacco. These conferences are funded in part through grants from Potter County Human Services, Northern Tier Community Action Corporation and the Pennsylvania Department of Health.

Erin Dickerson and Emily Martin, pictured below, provided a presentation on BUSTED! at the March BUSTED! Teen Conference. Erin, a BUSTED! Executive Board Member started a Teens Against Tobacco Use (TATU) program in the Oswayo Valley High School. Working with her high school principal, Erin is building a strong BUSTED! group in Oswayo Valley High School and is proudly having her school host the upcoming Four County BUSTED! Teen Conference. Emily attends school at Northern Potter High School, has been involved in BUSTED! for three years, and serves as student Chairperson of the Potter County Tobacco Prevention Coalition.



Pennsylvania Accomplishments in Tobacco Prevention and Control

Pennsylvania's Statewide Contractors, Primary Contractors, and other related service providers assisted Pennsylvania in realizing the following major accomplishments during the period July 1, 2004, to June 30, 2005:

- Among Pennsylvania women who gave birth in 2003, 34.6 percent of women who smoked during the three months prior to pregnancy were able to quit smoking during their pregnancy
 - ❖ This equates to about 20,000 births to mothers who had smoked prior to pregnancy but then stopped smoking during their pregnancy.
 - ❖ This decline is attributed to the Department's nine-year funding support of Clean Air for Healthy Kids Program, an increase in the cigarette excise tax, and a more effective way of reporting maternal smoking on the Birth Certificate Registry.
- National data has shown that an average of seven quit attempts is necessary before a smoker stays completely quit.
 - ❖ The percentage of adult smokers in Pennsylvania who attempted to quit smoking (one day or longer in past year) increased significantly between 2000 and 2004, from 43 percent to 54 percent.

• Clean Indoor Air

- ❖ Pennsylvania youth participated in Youth Quest 2005 in April in Harrisburg. Over 500 PA BUSTED! youth converged on the Capitol in support of their right to breathe clean indoor air. Two days were spent in Harrisburg learning about clean indoor air and how to mobilize in their local areas to help local establishments with voluntary bans on tobacco use.
- ❖ Senate Bill 602 was introduced in the Pennsylvania Senate on April 4, 2005, by Senators Greenleaf, Erickson, and Stack as a comprehensive statewide Clean Indoor Air Act. Statewide public hearings on the Bill were held in the Fall of 2005.
- ❖ House Bill 1489 was introduced in the Pennsylvania General Assembly (House) on May 2, 2005 by Representatives Cornell, Shapiro, Mundy, Sather, Mustio, Curry, Walko, Josephs, Frankel, Leach, Marsico, Freeman, Pistella, Rapp, and Thomas as legislation to regulate and control smoking in certain public places and at public meetings and in certain workplaces and allows for exception areas to the legislation. Statewide public hearings on the Bill were held in the Fall of 2005.

• Disparate Population Program Accomplishments

❖ A 34 member Disparities Workgroup coordinated by the University of Pittsburgh Center for Minority Health developed a draft Pennsylvania Strategic Plan to Eliminate Tobacco-Related Health Disparities focusing on detection and elimination of tobacco-related health disparities among racial/ethnic minorities, rural residents, youth, the poor, sexual minorities and other vulnerable populations. Final approval of

- the draft plan is expected in the Spring of 2006. A Pennsylvania panel presented a workshop at the National Tobacco & Health conference in Chicago on the process used to develop Pennsylvania's strategic plan for disparate populations.
- ❖ Love Thy Neighbor (LTN) focuses on the PA's African-American community through church-wide community engagement built on CDC Pathways to Freedom: Winning the Fight Against Tobacco. A Love Thy Neighbor Planning Summit was held in January 2005. Nine churches hosted classes in June and July 2005. LTN QUIT (1-877-LTN-QUIT) a toll-free number was developed directing smokers to participating churches and the PA Free Quitline.
- ❖ Latino Tobacco Initiative-New initiatives in 2005 expanded the Mi Promesa "my promise" campaign with new bi-lingual print, TV and radio advertisements in the Reading, Lancaster, Philadelphia, Chester, and Bethlehem markets. The successful community information campaigns by local "street teams" were repeated in May-July 2005 to increase Latino population awareness/use of the PA Free Quitline and other tobacco cessation/prevention resources.

National Recognition

- ❖ Presentations at the 2005 National Conference on Tobacco or Health
 - Session title: Building Comprehensive Programs for Diverse Communities:
 Promising Practices from Ohio and Pennsylvania
 - Information on Pennsylvania's statewide model for eliminating tobacco-related health disparities was provided.
- ❖ National recognition by the Centers for Disease Control and Prevention (CDC)
 - O CDC Evaluation Participant: Pennsylvania was one of six states interviewed by CDC as part of an Evaluation of Web-Based Monitoring Systems at the National Conference. As a result of the interview, Pennsylvania was invited to participate in the planning of a National Tobacco Reporting System Conference in California in April 2006.

• Additional Statewide Accomplishments

- ❖ Based on a competitive RFP process Philadelphia Health Management Corporation was selected to conduct an independent evaluation of state and local tobacco prevention & cessation program.
- ❖ Temple University will assist the Department to develop a statewide tobacco prevention and cessation strategic plan in State Fiscal Year 2005-2006.
- ❖ The American Cancer Society was selected to provide the services for the PA Free Quitline for the next 3 years. A unit cost contract was negotiated resulting in substantial cost savings to the Commonwealth.
- ❖ The capabilities of the statewide Tobacco Program Reporting System (TPRS) were expanded to monitor Primary Contractor and service provider compliance with program deliverables, document enforcement efforts, and track budgets and expenditures for the DOH contracts with the Primary Contractors. Two training sessions were conducted in Harrisburg and Clarion for Primary Contractors on the new TPRS in June 2005.

¹ The Pennsylvania Department of Health's vital statistics registration system was the source for the death statistics that are used in this report. The calculation of tobaccorelated deaths used the vital records death certificate data, aggregating the years 2002 and 2003, which were the two most recent years available. The data were stratified by cause of death, and by sex, and summed in that form for use in calculations.

² Pennsylvania Risk Factor Surveillance Survey 2004

³ Pennsylvania Risk Factor Surveillance Survey 2002, 2004

⁴ Pennsylvania Birth Certificate Registry 2003. Birth certificate data were used to analyze tobacco use during pregnancy. While 2003 birth certificate data were available, changes in the birth certificate form caused the tobacco use question to be asked by trimester of use, rather than whether tobacco was used during pregnancy. This difference in the way the question was asked led to data that does not compare well with previous years. Therefore, only 1996 through 2002 birth data were included in this report. The birth data analyzed for this report consist of births to Pennsylvania residents and exclude missing and unknown values.

⁵ Pennsylvania Youth Tobacco Survey 2002

⁶ Synar Survey

TOTAL PENNSYLVANIA FUNDING FOR DOH TOBACCO PREVENTION AND CONTROL PROGRAMS

STATE FISCAL YEAR JULY 1, 2004 – JUNE 30, 2005

Tobacco Master Settlement Agreement \$ 4	16,082,000
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General Government Operations \$ 203,000

Centers for Disease Control and Prevention \$ 1,260,000

TOTAL \$ 47,545,000

ADDITIONAL GRANTS RECEIVED FOR TOBACCO PREVENTION AND CESSATION STATE FISCAL YEAR 2004-2005

The Department applied to the Centers for Disease Control and Prevention Office on Smoking and Health for supplemental funding to provide awareness education and outreach about the PA Free Quitline services, and was awarded funding in the amount of \$380,000.

STATEWIDE CONTRACTORS

Contractor	Service	SFY 2004-2005
American Cancer Society	Quitline Operations and Maintenance	DI I 2004-2005
American Cancer Society	Quitine Operations and Wantenance	\$1,185,620
American Lung Association of	Special Initiative: Pennsylvania Alliance to	
Pennsylvania	Control Tobacco (PACT)	\$372,052
Area Health Education Center	Training of health professional students and current workforce	\$845,807
Clarion University	Health science education center, rural outreach, statewide tobacco prevention and cessation for youth (BUSTED) & college campus (SWAT) initiative	\$750,000
Health Promotion Council of Southeast Pennsylvania, Inc.	Provide tobacco prevention and cessation education through the Allies Against Asthma initiative.	\$25,000
KIT Solutions	Development of web-based management information and reporting system	\$202,290
Neiman Group	Media activities	\$6,900,000
Pennsylvania Chapter, American Academy of Pediatrics	Clean Air for Healthy Children Program – cessation intervention program for health providers of pregnant women and women of childbearing years.	\$350,000
Pennsylvania Division, American Cancer Society	Provide tobacco cessation awareness education and outreach to healthcare providers and identified disparate populations	\$775,000
The Alliance of Pennsylvania	Provide tobacco prevention and cessation education through the Healthy Woman Program (Breast and Cervical Cancer Services)	\$300,000
University of Pittsburgh, Center for Minority Health	Provide technical assistance on cultural competence and health literacy to primary contractors and defined disparate populations and organizations. Assist the Department in the development of a statewide strategic plan to address tobacco related health disparities.	\$678,360
University of Pittsburgh, Center for Minority Health	Provide awareness education and outreach through SHIP partners to identified disparate populations	\$150,000
TOTAL		\$12,534,129

PRIMARY CONTRACTORS ALLOCATIONS JULY 1, 2004 – June 30, 2005

PRIMARY COUNTY FUNDING ALLOC			ING ALLOCA	CATED	
CONTRACTOR	SERVED	DISTRICT	7/1/04-4/30/05	5/1/05-6/30/05	Total
Healthy Adams County	Adams	SC	\$191,055	\$39,810	\$230,865
Allegheny County Health Department	Allegheny	SW	\$2,912,736	\$520,573	\$3,433,309
Armstrong-Indiana Drug & Alcohol Commission	Armstrong	SW	\$193,084	\$29,576	\$222,660
Beaver County Drug & Alcohol Commission	Beaver	SW	\$412,510	\$73,753	\$486,263
Personal Solutions, Inc.	Bedford	SC	\$101,562		\$101,562
Windber Hospital dba Alum Bank Community Health	Bedford	SC		\$25,000	\$25,000
Council on Chemical Abuse, Inc.	Berks	SE	\$719,835	\$159,026	\$878,861
Blair County Drug & Alcohol Office	Blair	SC	\$275,921	\$52,488	\$328,409
Bradford County CommissionersBradford County Community Action	Bradford	NC	\$142,166	\$25,854	\$168,020
Bucks County Drug & Alcohol Commission, Inc.	Bucks	NE	\$1,166,096	\$253,047	\$1,419,143
Butler County Commissioners - Butler County MHMR	Butler	SW	\$388,956		\$388,956
Family Health Council	Butler	SW		\$74,307	\$74,307
Cambria County Drug & Alcohol Commission	Cambria	SW	\$340,286	\$61,683	\$401,969
Northern Tier Community Action Corporation	Cameron	NC	\$93,180	\$25,000	\$118,180
Carbon-Monroe-Pike Drug & Alcohol Commission	Carbon	NE	\$121,701	\$25,000	\$146,701
Centre County Commissioners - Centre County Drug & Alcohol Commission	Centre	NC	\$297,322	\$58,457	\$355,779
Chester County Health Department	Chester	SE	\$950,542	\$188,778	\$1,139,320
American Respiratory Alliance of Western Pennsylvania	Clarion	NW	\$90,662		\$90,662
Family Health Council	Clarion	NW		\$25,000	\$25,000
Clearfield/Jefferson Drug & Alcohol Commission	Clearfield	NW	\$179,325	\$34,804	\$214,129
West Branch Drug & Alcohol Abuse Commission	Clinton	NC	\$93,047	\$25,000	\$118,047

PRIMARY	COUNTY		FUNDING ALLOCATED		
CONTRACTOR	SERVED	DISTRICT	7/1/04-4/30/05	5/1/05-6/30/05	Total
American Lung Association of Pennsylvania	Columbia	NC	\$123,590		\$123,590
Clinical Outcomes Group	Columbia	NC		\$26,664	\$26,664
Crawford County Drug & Alcohol Executive Commission	Crawford	NW	\$188,902	\$37,082	\$225,984
Cumberland/Perry County Commissioners - Cumberland/Perry Drug & Alcohol Commission	Cumberland	SC	\$491,273	\$90,755	\$582,028
Dauphin County Commissioners - Dauphin County Department of Drug & Alcohol Services	Dauphin	SC	\$537,000	\$104,580	\$641,580
Delaware County Department of Human Services	Delaware	SE	\$1,163,441	\$228,829	\$1,392,270
Alcohol & Drug Abuse Services	Elk	NW	\$83,337	\$25,000	\$108,337
Erie County Health Department	Erie	NW	\$572,944	\$115,549	\$688,493
Fayette County Commissioners - Fayette County Drug & Alcohol Commission	Fayette	SW	\$298,370	\$60,308	\$358,678
American Lung Association of Pennsylvania	Forest	NW	\$89,181	\$25,000	\$114,181
Franklin/Fulton County Commissioners - Franklin/Fulton County Drug & Alcohol Commission	Franklin	SC	\$267,227		\$267,227
Summit Health	Franklin	SC		\$54,957	\$54,957
Fulton County Medical Center	Fulton	SC	\$90,000	\$25,000	\$115,000
Greene County Commissioners	Greene	SW	\$97,270	\$25,000	\$122,270
Juniata Valley Tri-County Drug & Alcohol Abuse Commission	Huntingdon	SC	\$87,823	\$25,000	\$112,823
Armstrong-Indiana Drug & Alcohol Commission	Indiana	SW	\$153,290	\$36,755	\$190,045
Clearfield/Jefferson Drug & Alcohol Commission	Jefferson	NW	\$99,566	\$25,000	\$124,566
Juniata Valley Tri-County Drug & Alcohol Abuse Commission	Juniata	SC	\$83,332	\$25,000	\$108,332
Lackawanna County Drug & Alcohol Commission	Lackawanna	NE	\$478,663	\$86,862	\$565,525

PRIMARY	COUNTY		FUNDING ALLOCATED		
CONTRACTOR	SERVED	DISTRICT	7/1/04-4/30/05	5/1/05-6/30/05	Total
Lancaster County Commissioners - Lancaster County Drug & Alcohol Commission	Lancaster	SE	\$1,074,347	\$199,254	\$1,273,601
Lawrence County Drug & Alcohol Commission	Lawrence	NW	\$201,793	\$38,552	\$240,345
Lebanon County Commissioners	Lebanon	SC	\$260,396	\$50,622	\$311,018
Allentown Health Bureau	Lehigh	NE	\$670,698	\$132,286	\$802,984
Luzerne/Wyoming Counties Drug & Alcohol Commission	Luzerne	NE	\$615,053	\$129,401	\$744,454
West Branch Drug & Alcohol Abuse Commission	Lycoming	NC	\$243,749	\$48,882	\$292,631
Bradford Regional Medical Center	McKean	NW	\$100,078		\$100,078
Alcohol & Drug Abuse Services	McKean	NW		\$25,000	\$25,000
Mercer County Behavioral Health	Mercer	NW	\$252,495	\$49,484	\$301,979
Juniata Valley Tri-County Drug & Alcohol Abuse Commission	Mifflin	SC	\$89,556	\$25,000	\$114,556
Carbon-Monroe-Pike Drug & Alcohol Commission	Monroe	NE	\$313,126	\$63,764	\$376,890
Montgomery County Drug & Alcohol Commission	Montgomery	SE	\$1,728,058	\$318,107	\$2,046,165
American Lung Association of Pennsylvania	Montour	NC	\$83,333		\$83,333
Clinical Outcomes Group	Montour	NC		\$25,000	\$25,000
Bethlehem Health Bureau	Northampton	NE	\$573,616	\$114,808	\$688,424
American Lung Association of Pennsylvania	Northumberland	NC	\$182,168		\$182,168
Clinical Outcomes Group	Northumberland	NC		\$38,517	\$38,517
Cumberland/Perry County Commissioners - Cumberland/Perry Drug & Alcohol Commission	Реггу	SC	\$99,342	\$25,000	\$124,342
Philadelphia Department of Public Health	Philadelphia	SE	\$3,338,418	\$610,562	\$3,948,980
Carbon-Monroe-Pike Drug & Alcohol Commission	Pike	NE	\$99,544	\$25,000	\$124,544
Northern Tier Community Action Corporation	Potter	NC	\$95,045	\$25,000	\$120,045
Clinical Outcomes Group	Schuylkill	SE	\$303,450	\$61,060	\$364,510
American Lung Association of Pennsylvania	Snyder	NC	\$83,333		\$83,333
Clinical Outcomes Group	Snyder	NC		\$25,000	\$25,000
Somerset Health Services	Somerset	SW	\$179,418	\$32,756	\$212,174

Appendix B-2

PRIMARY	COUNTY		FUNDING ALLOCATED		TED
CONTRACTOR	SERVED	DISTRICT	7/1/04-4/30/05	5/1/05-6/30/05	Total
Bradford County CommissionersBradford County Community Action	Sullivan	NC	\$97,071	\$25,000	\$122,071
Susquehanna County Drug & Alcohol Commission	Susquehanna	NE	\$83,333	\$25,000	\$108,333
Tioga County Partnership Commission	Tioga	NC	\$90,691	\$25,000	\$115,691
American Lung Association of Pennsylvania	Union	NC	\$83,333		\$83,333
Clinical Outcomes Group	Union	NC		\$25,000	\$25,000
Venango County Commissioners - Venango County Substance Abuse	Venango	NW	\$115,605	\$25,000	\$140,605
American Lung Association of Pennsylvania	Warren	NW	\$89,686	\$25,000	\$114,686
Washington County Health Partners	Washington	SE	\$448,942	\$84,314	\$533,256
Wayne County Drug & Alcohol Commission	Wayne	NE	\$95,689	\$25,000	\$120,689
Contract Management of Southwestern PA	Westmoreland	SW	\$841,118	\$151,976	\$993,094
Luzerne/Wyoming Counties Drug & Alcohol Commission	Wyoming	NE	\$83,333	\$25,000	\$108,333
York City Bureau of Health	York	SC	\$825,927	\$162,992	\$988,919
TOTAL			\$27,016,939	\$5,376,834	\$32,393,773

Service Providers July 1, 2004 – June 30, 2005

County	Name of Service Provider	Brief Description of Service Providers Role	Contract Amount
Adams	Bermudian Springs School District	School programs	\$3,075
Adams	Conewago Valley School District	School programs	\$8,300
Adams	Gettysburg Area School District	Community programs, surveillance and evaluation	\$2,320
Adams	Gettysburg College	School programs	\$4,507
Adams	Cornerstone Counseling	Community, and enforcement programs	\$10,805
Adams	Harrisburg Area Community College – Gettysburg Campus	School programs	\$3,567
Adams	Littlestown Area School District	School programs	\$4,400
Adams	Gettysburg Hospital	Community, chronic disease, school, enforcement, state, cessation counter marketing, surveillance and evaluation, and administration and management programs	\$73,078
Adams	Penn Laurel Girl Scouts	Community programs	\$13,768
Adams	YWCA of Gettysburg and Adams County	Community programs	\$7,649
Adams	El Centro	Community programs, surveillance and evaluation	\$10,500
Adams	Susquehanna Broadcasting	Counter marketing, media	\$4,500
Allegheny	Addiction Medicine Services	School-based cessation services	\$12,657
Allegheny	Addison Behavioral Care	Promotion of smokefree homes/vehicles; motivational groups for residents of shelters, half-way houses, etc.	\$90,483
Allegheny	Allegheny County Medical Society	Engagement of members in maternal smoking campaign; articles in monthly periodical	\$20,420
Allegheny	Allegheny Intermediate Unit	BUSTED! coordinator; youth counter marketing campaign; school-based cessation facilitator stipends	\$62,644
Allegheny	American Lung Association	Training in Not on Tobacco, Freedom from Smoking, TATU to service providers and others	\$7,884
Allegheny	Auberle Education Center	School-based services – curriculum, advocacy, youth group, parent outreach, cessation services	\$33,839
Allegheny	Boys and Girls Club	Community programs	\$30,997
Allegheny	Caring Foundation	Cessation services for uninsured	\$34,445
Allegheny	Carlow College	Counter marketing campaign; cessation services for college community	\$48,056
Allegheny	Centers for Healthy Hearts & Souls	Youth group, healthy lifestyle program, cessation services	\$215,764
Allegheny	East End Cooperative Ministry	Community and school-based programs for youth	\$23,977
Allegheny	Family Health Council	Community-based peer education programs and cessation services	\$88,167

County	Name of Service Provider	Brief Description of Service Providers Role	Contract Amount
Allegheny	Focus on Renewal	Community and youth prevention program	\$66,134
Allegheny	Giant Eagle	Pharmacotherapy voucher program	\$20,000
Allegheny	Heritage Health Foundation	Community and cessation programs	\$12,152
Allegheny	Homewood-Brushton Athletic Association	Youth group and sports initiative	\$34,490
Allegheny	Housing Authority, City of Pittsburgh	Youth group and sports initiative; annual prevention event	\$15,173
Allegheny	Lawrenceville Youth Group	Youth group and sports initiative	\$11,559
Allegheny	McKeesport Area School District	School-based services – curriculum, advocacy, youth group, parent outreach, cessation services	\$24,609
Allegheny	Mercy Behavioral Health	Cessation services for mental health population; school-based services - curriculum, advocacy, youth group, parent outreach, cessation services	\$148,439
Allegheny	North Hills Community Outreach	Community programs	\$27,186
Allegheny	Pittsburgh Theological Seminary	Faith-based prevention and cessation programs	\$55,612
Allegheny	Program to Aid Citizen Enterprise	Consulting services to community-based organizations for capacity building; training institute for all service providers	\$14,000
Allegheny	RDP Consulting	Consulting services for engagement and support of new community-based organizations	\$12,717
Allegheny	Riverhounds/Washingto n Wild Things	Community programs for youth	\$23,650
Allegheny	Southwest PA Health Education Center	School-based youth prevention	\$42,417
Allegheny	St. Clair Hospital	Cessation services for general public and maternal smokers	\$5,392
Allegheny	Turtle Creek Valley MH/MR	School-based services - curriculum, advocacy, youth group, parent outreach, cessation services; community outreach	\$119,016
Allegheny	Turtle Creek valley	School-based youth prevention programs	\$158,416
Allegheny	University of Pittsburgh – Graduate School of Public Health	Surveillance and evaluation	\$210,385
Allegheny	University of Pittsburgh – Ofc. of Child Development	Advocacy, public engagement	\$83,615
Allegheny	University of Pittsburgh – Student Health	Social norms campaign; cessation services for students	\$20,880
Allegheny	UPMC Braddock Hospital	Chronic disease program expansion and enhancement, oral health and cessation services	\$91,867
Allegheny	UPMC Children's	Clean Air Plus health care provider training and cessation services	\$78,996
Allegheny	UPMC McKeesport	Chronic disease program expansion and enhancement; cessation services; community outreach	\$70,637
Allegheny	UPMC South Side	Enhancement of chronic disease program and cessation services	\$22,001

	Name of		Contract
County	Service Provider	Brief Description of Service Providers Role	Amount
Allegheny	Wesley Academy	School-based services - curriculum, advocacy,	\$20,044
		youth group, parent outreach, cessation services	
Allegheny	Western Psychiatric Institute and Clinic	STOP! cessation services for pregnant women	\$95,739
Armstrong	ARIN Prevention Unit	School programs, community programs	\$28,525
Armstrong	Armstrong County District Attorney's Office	Enforcement	\$11,854
Armstrong	Armstrong County Memorial Hospital	Reduction of the chronic disease burden, cessation	\$4,760
Armstrong	Armstrong County Tobacco Free Coalition	Community programs, smoke-free restaurants. Statewide programs: BUSTED! program, enforcement	\$14,314
Armstrong	Indiana University of PA Health and Physical Ed Department	Chronic disease programs, smoke-free worksite, enforcement, cessation programs	\$13,612
Armstrong	Mini Grant Program	Community, school and youth programs	\$2,500
Armstrong	Armstrong County Tobacco Free Coalition Coordinator	Community, statewide, enforcement	\$11,560
Beaver	Drug and Alcohol Services	Outreach and cessation services	\$4,790
Beaver	Family Life Center	Community programs and chronic disease	\$26,000
Beaver	Gateway Rehabilitation Center	Cessation services and enforcement	\$36,131
Beaver	Heritage Valley Health Systems	Smoking cessation for pregnant women, smoking education re asthma, diabetes education, chronic disease	\$85,892
Beaver	Prevention Project	Community and school programs, enforcement	\$144,548
Beaver	Trails Ministries	NOT cessation program, TATU education program	\$19,952
Beaver	Women's Center of Beaver County	Community programs, school programs	\$30,000
Beaver	Harvey Johnson	Counter marketing	\$7,000
Beaver	PennySaver	Counter marketing	\$1,848
Beaver	Lamar	Counter marketing	\$1,875
Beaver	Church in the Round	Counter marketing	\$100
Bedford	Alum Bank Community Health Center	Chronic disease programs, cessation services	\$173
Bedford	American Lung Association	Chronic disease programs, cessation services	\$1,711
Bedford	Bedford Area School District	School programs	\$8,811
Bedford	Bedford County Sheriff's Department	Enforcement	\$4,760
Bedford	Bedford County Youth Coalition	Community programs, school programs	\$2,308
Bedford	Chestnut Ridge Area School District	School programs	\$2,014
Bedford	Everett Area School District	School programs	\$4,376

County	Name of Service Provider	Brief Description of Service Providers Role	Contract Amount
Bedford	Goodwill Industries	Community programs	\$6,166
Bedford	Northern Bedford Area School District	School programs	\$3,193
Bedford	Personal Solutions, Inc.	Community, chronic disease programs, cessation services, enforcement programs	\$7,745
Bedford	Tussey Mountain Area School District	School programs	\$4,000
Bedford	UPMC Bedford Memorial Hospital	Chronic disease programs, cessation services	\$3,992
Berks	Berks Community Action Program	Cessation services - Clean Air for Healthy Children	\$12,600
Berks	Berks Counseling Center (BCC)	Cessation services - Clean Air for Healthy Children	\$13,382
Berks	Berks County Office of the District Attorney	Enforcement - tobacco retailer compliance checks and merchant education	\$48,336
Berks	Berks County Intermediate Unit	School programs - coordination of the implementation of evidence-based tobacco instructional programs and school policies	\$85,000
Berks	Berks Visiting Nurse Association	Cessation services - physician education and community-based cessation services	\$14,744
Berks	Community Prevention Partnership of Berks County	Community programs; cessation services - Clean Air for Healthy Children	\$72,530
Berks	Reading and Berks County Hispanic Center	Community programs, retailer education	\$27,440
Berks	Kutztown University	Evaluation/surveillance - smokefree restaurants	\$12,600
Berks	Reading Hospital and Medical Center	Chronic disease - physician education and in- patient cessation services	\$58,266
Berks	Treatment Access Service Center (TASC)	Cessation services - tobacco use screening	\$14,184
Berks	University of Pennsylvania	Evaluation	\$72,576
Blair	Altoona Area School District	School programs	\$9,300
Blair	Altoona Hospital Prevention Unit	Cessation programs, data collection, evaluation	\$60,293
Blair	Altoona Police Department	Enforcement	\$16,830
Blair	American Lung Association	Community programs	\$2,675
Blair	Bon Secours- Holy Family Hospital	Cessation services	\$1,682
Blair	Claysburg-Kimmel School District	School programs	\$6,199
Blair	Hollidaysburg Area School District	School programs	\$8,551
Blair	Lytle Behavioral Health	Cessation services	\$64,460
Blair	Nason Hospital	Cessation services	\$3,564
Blair	Respiratory Disease Society	Community programs	\$8,691

County	Name of Service Provider	Brief Description of Service Providers Role	Contract Amount
Blair	James E. Van Zandt,	Cessation services	\$8,032
Dian	VA Medical Center	Cessation services	\$6,032
Blair	Williamsburg Area	School programs	\$1,000
	School District	- trace for general	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Bradford	Bradford County	Enforcement	\$7,290
	Sheriff's Department		
Bradford	Guthrie Clinic	Cessation services	\$44,631
Bradford	Memorial Hospital	School programs, adult and adolescent cessation	\$55,711
Bucks	Bucks County Council	Community programs, cessation services,	\$289,288
	on Alcohol & Drug	counter marketing, enforcement	
	Dependence, Inc.		
Bucks	Bucks County	Community, daycare and pre-school tobacco	\$47,000
	Department of Health	smoke pollution programs	
Bucks	Bucks County Health	Lead partner for all medical-related	\$97,476
D .1.	Improvement Project	programming across the collaborative	¢120.210
Bucks	Bucks County Intermediate Unit	Lead partner for all school-related	\$130,318
Bucks	Health Promotion	programming across the collaborative Latino coalitions activities	\$75,824
Bucks	Council Latino	Latino coantions activities	\$73,824
Bucks	Health Promotion	Shared relationship with the other four counties	\$23,250
Bucks	Council TEACH	in the SE Region for training and technical	Ψ23,230
		assistance	
Bucks	No Longer Bound	African American adult, youth cessation and	\$25,801
	Prevention & Training,	African American youth education and	
	Inc.	prevention	
Bucks	Philadelphia Health	Evaluation	\$19,929
	Management		
	Corporation		
Bucks	Today, Inc.	Countywide youth coalition, youth organizing and youth activities with BUSTED!	\$76,220
Bucks	Wellness Connection	Cessation activities in two local county colleges	\$17,451
	(College Cessation		
	Pool)		
Butler	American Lung	School programs	\$11,747
Butler	Association Butler Radio Network	Counter marketing, community-based programs	\$56,475
		Enforcement	\$34,331
Butler	Center For Community Resources	Emorcement	\$34,331
Butler	Community Health	Community-based programs, cessation	\$172,250
Dutici	Challenge	programs, school, enforcement, counter	ψ172,230
	Chancinge	marketing, statewide programs	
Butler	Visiting Nurses	Chronic disease reduction, cessation programs,	\$46,449
	Association	counter marketing	
Cambria	AFL-CIO Appalachian	Worksites, counter marketing, Tobacco	\$5,420
	Council, Inc.	Coalition	
Cambria	Community Action	Youth programs, enforcement	\$52,995
	Council Cambria		
	County, Inc.		
Cambria	Cambria County	Enforcement	\$37,164
	District Attorney		

	Name of		Contract
County	Service Provider	Brief Description of Service Providers Role	Amount
Cambria	Memorial Medical	Cessation services	\$51,149
	Center, Cardiac		
2 1:	Rehabilitation Memorial Medical	0.1 1	#25.000
Cambria	Center, Child and	School programs	\$25,980
	Adolescent		
	Health/Wellness		
	Council		
Cambria	Memorial Medical	School programs, coalition building	\$11,456
	Center, Family Medical		
	Center		
Cambria	Memorial Medical	Youth initiatives	\$8,700
~	Center, New Visions		#20 5 02
Cambria	Twin Lakes Center	Youth initiatives, counter marketing	\$28,502
Cambria	Family Resource	Community program	\$13,996
	Initiative	C. 1 1	\$12.666
Cameron	Alcohol & Drug Abuse Services	School prevention and cessation programs	\$12,666
Cameron	Cameron County	Community-based school and after school	\$27,629
Cameron	Cooperative Extension	prevention program	Ψ27,029
Cameron	Cameron County	Community programs and school programs	\$9,440
	Family Center	remaining fragment and states fragment	,
Cameron	Cameron County Echo	Counter marketing	\$1,457
Cameron	Cameron County	Counter marketing	\$960
	Endeavor		
Cameron	Keystone Rural Health	Community and school-based prevention and	\$6,480
	Consortia	cessation services	
Cameron	Emporium Borough	Enforcement	\$450
~	Police Department		44.500
Cameron	WLEM Radio	Counter marketing	\$1,500
Carbon	East Central PA AHEC	Cessation services	\$25,383
Carbon	Adams Outdoor	Counter marketing	\$10,675
Carbon	Blue Mountain Health	Chronic disease, cessation	\$10,192
~ .	Care		#2 400
Carbon	St. Luke's Hospital	Chronic disease, cessation	\$3,480
Carbon	Carbon County	Community and school programs	\$4,023
71	Coalition	F. C	¢4.220
Carbon	Carbon County Sheriff's Office	Enforcement	\$4,320
Carbon	Lehighton School	School programs	\$680
Carbon	Maternal & Family	Chronic disease, cessation	\$2,000
Caroon	Health	Chrome disease, cessation	φ2,000
Carbon	Simplex Signs	Counter marketing	\$1,127
Carbon	St. Andrews	Counter marketing	\$1,200
- HI - OII	Development	Country manoring	\$ 1,200
Carbon	Target Select	Counter marketing	\$10,000
	Advertising		
Carbon	Times News	Counter marketing	\$486
Centre	American Lung	Cessation services	\$17,381
	Association		

	Name of		Contract
County	Service Provider	Brief Description of Service Providers Role	Amount
Centre	Bellefonte Area School District	Evidence-based tobacco prevention curricula and cessation programs	\$4,000
Centre	Centre Volunteers in Medicine	Reducing the burden of chronic disease	\$15,995
Centre	Child Development and Family Council	Cessation services	\$7,029
Centre	Coleen Heim Consulting	Clean Air for Healthy Children	\$238
Centre	Dr. Rama Radhakrishna – PSU Agricultural Extension	Social Climate Survey	\$7,273
Centre	PSU Cooperative Extension and Outreach	Tobacco Education/Outreach Program	\$41,198
Centre	PSU Prevention Research Center	School programs	\$79,792
Centre	Quest Services	Cessation program	\$6,182
Centre	University Health Services	Cessation program – PSU students	\$4,984
Centre	University Health Services – Office of Health Promotion and Education	Social marketing campaign to PSU students Counter marketing	\$5,792
Centre	Youth Service Bureau	Enforcement	\$24,142
Centre	WPSX - Penn State Broadcasting	Counter marketing	\$20,000
Chester	ARE U FIT Health Services	School programs	\$51,000
Chester	Brandywine	Community, cessation, surveillance, evaluation	\$9,657
Chester	Brandywine Regional	Enforcement	\$405
Chester	Caln Township Police Department	Enforcement	\$1,890
Chester	The Chester County Hospital	Community, chronic disease, school, cessation, surveillance and evaluation	\$18,772
Chester	Chester County Intermediate Unit	Community and school programs	\$41,928
Chester	Chester County Mental Health/Mental Retardation	Community, chronic disease, cessation	\$7,743
Chester	Clean Air Council	Community, surveillance and evaluation	\$19,752
Chester	Community Volunteers in Medicine (CVIM)	Community, cessation, surveillance and evaluation	\$16,936
Chester	Council on Addictive Diseases (COAD)	Community, school, statewide, cessation, surveillance and evaluation	\$89,269
Chester	Downingtown Borough Police Department	Enforcement	\$1,440
Chester	East Whiteland Township Police	Enforcement	\$1,845
Chester	Health Promotion Council of Southeastern PA	Community, surveillance and evaluation	\$25,000

	Name of		Contract
County	Service Provider	Brief Description of Service Providers Role	Amount
Chester	Holcomb Behavioral Health Systems	Community, school, surveillance and evaluation	\$17,681
Chester	Kennett Square Police Department	Enforcement	\$1,215
Chester	Lincoln University Upward Bound Program	Community, school, counter marketing, cessation, surveillance and evaluation	\$32,958
Chester	Lionville YMCA	Community, surveillance and evaluation	\$9,460
Chester	Main Line Health	Community, chronic disease, cessation	\$60,233
Chester	Maternal Child Health Consortium	Community, cessation, surveillance and evaluation	\$38,939
Chester	North Coventry Township Police Department	Enforcement	\$810
Chester	Oxford Police Department	Enforcement	\$900
Chester	Philadelphia Health Management Corporation (PHMC)	Community, surveillance and evaluation	\$20,810
Chester	Phoenixville Hospital	Community, chronic disease, cessation, school, statewide, surveillance and evaluation	\$9,257
Chester	Southeast Pennsylvania Region Area Health Education Center (SE PA AHEC)	Community, chronic disease, school, cessation, surveillance and evaluation	\$64,999
Chester	Southern Chester County YMCA	Community, chronic disease, cessation, school, statewide, surveillance and evaluation	\$15,529
Chester	Valley Township Police Department	Enforcement	\$675
Chester	West Chester University Health and Wellness Center	Community, counter marketing, cessation, surveillance and evaluation	\$21,053
Chester	Westtown-East Goshen Township Police	Enforcement	\$1,440
Clarion	Sheriff's Office	Enforcement	\$4,428
Clarion	Drug and Alcohol Admin.	Community and school programs	\$13,986
Clarion	Clarion University	Health Science Education Center	\$6,233
Clearfield	Altoona Curve	Sponsorship of anti-tobacco campaign at Curve	\$4,500
Clearfield	American Lung Association	Facilitator training for the Freedom From Smoking and Not On Tobacco Program	\$4,042
Clearfield	Children's Aid Society	Prevention programming to Day Care population and their parents	\$6,807
Clearfield	Clearfield High School	BUSTED! Chapter for the Clearfield Area School District	\$709
Clearfield	Clearfield County League on Social Services	Day Care mentoring program for day care providers	\$11,047
Clearfield	Clearfield Jefferson County Partnership for Tobacco Free Youth	Clean Indoor Air checks for restaurants and development of smoke-free restaurant brochures	\$4,178

County	Name of Service Provider	Brief Description of Service Providers Role	Contract Amount
Clearfield	Curwensville Area School District	Continuation of the BUSTED! Chapter, review of tobacco curriculum and policy review with administration	\$3,066
Clearfield	DuBois Area Catholic Schools	Continuation of the BUSTED! Chapter, review of tobacco curriculum and policy review	\$4,000
Clearfield	DuBois Area School District	Continuation of the BUSTED! Chapter, review of tobacco curriculum and policy review	\$3,280
Clearfield	DuBois Regional Medical Center	Chronic disease programming, CPG training and cessation services	\$17,691
Clearfield	Family Health Council, Inc.	Countywide Work Site Survey reviewing policy, insurance coverage and use	\$17,218
Clearfield	Free Medical Clinic of DuBois, Inc.	Cessation services including Freedom From Smoking Classes, and NRT provided to working uninsured of Clearfield County	\$16,980
Clearfield	Harmony Area School District	Maintain development of the BUSTED! Chapter	\$2,000
Clearfield	Jonathan Cole, DMD	Cessation services including Freedom From Smoking and NRT provided to periodontal patients	\$2,902
Clearfield	Moshannon Valley Area School District	Continuation of the BUSTED! Chapter, review of curriculum and policy review	\$2,937
Clearfield	North Central PA Regional Planning and Development Commission, WIC	Cessation services through Clean Air for Healthy Children programming for WIC moms of Clearfield County	\$5,519
Clinton	Jeremy Brown	Enforcement	\$1,600
Clinton	Central Mountain Middle School	School programs	\$2,500
Clinton	Lock Haven Hospital	Chronic disease programs, cessation programs	\$38,500
Clinton	Lock Haven Police Department	Enforcement	\$1,710
Clinton	Deb Neff	Enforcement	\$972
Clinton	Valley Prevention Services	Community programs, school programs	\$16,345
Columbia	Bloomsburg Police Department	Enforcement	\$15,000
Columbia	Bloomsburg University	School programs	\$5,800
Columbia	Central Susquehanna Intermediate Unit	School programs, Clean Air for Healthy Children, BUSTED!, health fairs, community events	\$10,816
Columbia	Central Susquehanna Opportunities, Inc.	School programs, TATU, teen cessation	\$14,314
Columbia	Saint Andrew's United Methodist Church	Community programs, school programs	\$2,689
Columbia	The Press Enterprise	Counter marketing, promotion of cessation clinics, public education	\$1,524
Columbia	Valley Radio Group	Counter marketing, promotion of cessation clinics, public education	\$562
Columbia	The Daily Item	Counter marketing, promotion of cessation clinics, public education	\$1,237

County	Name of Service Provider	Brief Description of Service Providers Role	Contract Amount
Columbia	The Medicine Shoppe	NRT program	\$1,500
Columbia	Lamar Advertising	Counter marketing	\$10,000
Crawford	Crawford Central School District	School programs	\$1,000
Crawford	Genesis Family Center	Community-based, counter marketing, cessation programs, evaluation	\$10,000
Crawford	Conneaut School District	School programs	\$1,023
Crawford	Titusville Area Hospital	Cessation services	\$17,430
Crawford	Titusville School District	School programs	\$2,000
Crawford	American Lung Association	Community programs, school programs, cessation programs	\$2,721
Crawford	Center for Family Services	Community-based programs, school programs, cessation	\$15,786
Crawford	NPA Foundation	Community-based, school programs, counter marketing, cessation	\$16,957
Crawford	American Respiratory Alliance	Community-based, school programs, cessation	\$5,501
Crawford	Titusville Police	Enforcement	\$1,200
Crawford	Cochranton Police	Enforcement	\$20
Crawford	Vernon Twp police	Enforcement	
Crawford	Meadville Police	Enforcement	\$1,000
Crawford	Conneaut Lake Police	Enforcement	\$480
Crawford	Cambridge Springs Police	Enforcement	\$3,525
Crawford	Moore Research	Evaluation	\$10,900
Crawford	Forever Broadcasting	Counter marketing, cessation, community-based	\$6,441
Cumberland	Barry Bruce & Company	Television network commercials	\$50,000
Cumberland	Camp Hill School District	School-based prevention and cessation	\$3,996
Cumberland	Clean Air Council	Reduction of tobacco smoke pollution with daycare centers, worksites, and restaurants	\$71,875
Cumberland	Comcast Spotlight	Cable television commercials	\$4,032
Cumberland	Cumberland County Sheriff's Office	Enforcement checks	\$630
Cumberland	Cumberland Valley School District	School-based prevention and cessation	\$450
Cumberland	East Pennsboro School District	School-based prevention and cessation	\$3,500
Cumberland	North Middleton Township Police Department	Enforcement checks	\$2,925
Cumberland	Pinnacle Health	Cessation	\$169
Cumberland	R/C Cinema 8	Counter marketing/cessation/Quitline promotion	\$618
Cumberland	Sadler Healthcare	Cessation services	\$73,139

County	Name of Service Provider	Brief Description of Service Providers Role	Contract Amount
Cumberland	Shippensburg Area School District	School-based prevention and cessation	\$3,994
Cumberland	South Middleton School District	School-based prevention and cessation	\$1,150
Cumberland	Susquehanna Radio Corporation	Quitters' Corner, film series	\$11,915
Cumberland	West Shore School District	School-based prevention and cessation	\$1,426
Dauphin	American Lung Association of Pennsylvania	Freedom From Smoking, Not On Tobacco (NOT), and Teens Against Tobacco Use (TATU) training	\$9,464
Dauphin	Choices for Quality Living	Cessation counseling classes through the Tobacco Awareness Program from school district and district justice referrals	\$21,680
Dauphin	Clean Air Council	Site visit inspections at all Dauphin County restaurants to assure compliance with Pennsylvania Clean Indoor Act	\$20,023
Dauphin	Jump Street	Counter marketing activities that include the development of PSAs and CDs with antismoking messages	\$7,293
Dauphin	Penn State Milton S. Hershey Medical Center	Individual cessation counseling to hospital patients; cessation programs for hospital employees	\$21,250
Dauphin	Professional Development Services	Develop an inventory of all tobacco control services to include deliverables that comprise Dauphin County's tobacco control program; analyze and report on services performed	\$22,050
Dauphin	Pinnacle Health System	Individual cessation counseling to hospital patients; cessation programs for hospital employees	\$26,500
Dauphin	YMCA Northern Dauphin County Branch	Community-based and school-based prevention and cessation programs for the Upper Dauphin area	\$67,220
Dauphin	Cumulus Media	Provide media advertisements and sponsorships for tobacco use prevention activities	\$38,310
Dauphin	Comcast Spotlight	Design and run anti-smoking TV advertising aimed at Dauphin County priority populations	\$59,047
Dauphin	The Patriot News	Tobacco Control Program awareness and newspaper advertising aimed at Dauphin County priority populations	\$2,917
Dauphin	Regional Arena Management, LLC	Sponsor tobacco use prevention messages and advertisements at the Giant Center arena	\$65,000
Dauphin	P. S. I. Pharmacy (SERB)	Supply nicotine patches and/or gum to assist individuals enrolled in a tobacco cessation program	\$5,103
Dauphin	Dauphin County Criminal Investigation Division	Conduct on site Act 112 enforcement checks of Dauphin County retailers	\$1,035
Dauphin	Derry Township Police Department	Conduct on site Act 112 enforcement checks of Dauphin County retailers.	\$450
Dauphin	Steelton Borough Police Department	Conduct on site Act 112 enforcement checks of Dauphin County retailers.	\$315

	Name of		Contract
County	Service Provider	Brief Description of Service Providers Role	Amount
Dauphin	Lower Paxton Township	Conduct on site Act 112 enforcement checks of	\$1,035
	Police Department	Dauphin County retailers.	
Dauphin	Swatara Township Police	Conduct on site Act 112 enforcement checks of	\$720
	Department	Dauphin County retailers.	
Dauphin	Community Action	Coordinate scheduling and provide logistics	\$420
	Commission	duties for enforcement checks of Dauphin	
		County retailers	
Dauphin	High on Kids, Inc.	Coordinate scheduling and provide logistics	\$1,350
		duties for enforcement checks of Dauphin	
D 1:	G G i VAGA	County retailers	Ø510
Dauphin	Camp Curtin YMCA	Coordinate scheduling and provide logistics	\$510
		duties for enforcement checks of Dauphin	
S 1. 1	1 st Generation Video	County retailers	\$2.500
Dauphin	1 Generation video	Produce Dauphin County specific television commercials	\$2,500
Dauphin	WHBGTV 20		\$3,000
Jaupiiiii	WIDGI V 20	Local TV station to run counter marketing advertising	\$3,000
Daniela	Hamishana Ciaia Basahall		\$9,250
Dauphin	Harrisburg Civic Baseball (aka Harrisburg Senators)	Provide on-field baseline signs, advertise and schedule agreed upon promotional events that	\$9,230
	(aka Hailisburg Schators)	promote anti smoking messages and smoke-free	
		life styles	
Dauphin	Walker Design	Design of counter marketing ads	\$7,891
Jaupinn	Communications	Design of counter marketing aus	Ψ7,071
Dauphin	Interspace Airport	Counter marketing advertising space in HIA	\$4,757
Jaupinn	Advertising	Counter marketing advertising space in TitA	Ψ+,757
Dauphin	Harrisburg Capital Soccer,	Utilize the Commission logo, prepare a stadium	\$16,520
Juapinii	Inc. d/b/a Harrisburg City	sign, advertise and schedule agreed upon	\$10,520
	Islanders	promotional events during its soccer seasons	
	islanders	that promote anti smoking messages	
Dauphin	Ronal Ficek	Smoking cessation counseling	\$360
Delaware	ARTEMIS Productions	Counter marketing	\$26,750
Delaware	Albert Einstein	Cessation training for physicians and other	\$93,450
Jeia ware	Healthcare Network	healthcare providers, particular focus on NRT	ψ, σ, 130
Delaware	Crozer-Keystone Health	Adult/youth cessation programs (community,	\$102,504
ocia ware	System	school)	φ102,501
Delaware	Health Promotion	Enforcement, leadership in advocacy issues	\$192,000
ocia ware	Council of Southeastern	including youth access and assisting with	\$152,000
	Pennsylvania	BUSTED!, community	
Delaware	Holcomb Behavioral	Community/school - education and prevention	\$163,997
	Health Systems Inc.	programs	,
Delaware	Maternity Care	Cessation/intervention services targeting	\$48,750
	Coalition	pregnant and newly parenting families	
Delaware	Northwestern Human	Youth cessation, school programs	\$84,766
	Services of Delaware		
	County		
Delaware	Riddle Memorial	Adult/youth cessation (community, school)	\$137,243
	Hospital		
Delaware	TEACH	Community programs	\$29,200
Elk	Elk County Cancer and	Sponsor Tobacco Grant Sub-Committee	\$7,000
	Tobacco Education		÷ , , 5 5 5
	Coalition		

C .	Name of		Contract
County	Service Provider	Brief Description of Service Providers Role	Amount
Elk	Elk Regional Medical Center	Community programs	\$15,125
Elk	Elk Regional Health Center, Community Nurses	Cessation and community programs	\$14,292
Elk	Guidance Center	SHIP Partner, CTC, and Family Resource Network member	\$17,208
Erie	American Lung Association of Pennsylvania	TATU training, NOT program training, school programs; chronic disease programs; smoke-free worksite programs	\$14,420
Erie	Bayfront NATO, Inc. Martin Luther King Center	Community programs, youth initiatives	\$8,000
Erie	Coalition Pathways, Inc.	Training, technical support, and administrative oversight for youth-based programs	\$40,685
Erie	Community Center Development	Summer and after-school programs	\$5,337
Erie	Community Health Net	Tobacco Awareness Programs and training for staff and clients; incorporate Clinical Practice Guidelines and Clean Air for Healthy Children into clinical practice, cessation services	\$33,894
Erie	Erie Center on Health & Aging	Incorporate Clinical Practice Guidelines into clinic practice, interface tobacco intervention into chronic disease program, establish baselines where none exist	\$18,249
Erie	Family Health Council, Inc.	Focus groups and surveys to identify assets and local issues, provide peer-to-peer training and other curriculum support	\$3,108
Erie	City of Corry, Bureau of Police	Tobacco law enforcement	\$1,800
Erie	City of Erie, Bureau of Police	Tobacco law enforcement	\$6,750
Erie	Edinboro Borough Police Department	Tobacco law enforcement	\$1,050
Fayette	Connellsville Police Department	Enforcement	\$30,000
Fayette	Uniontown Hospital (of which Uniontown Hospital Foundation is a part of and is the fiduciary agent for the Community Health Improvement Partnership)	Health care provider prevention and cessation training	\$121,413
Forest	Deerfield Behavioral Health	Community programs, chronic disease programs	\$14,115
Forest	Forest County Sheriff's Department	Enforcement, school programs	\$13,758
Forest	St Andrew Development	Community programs, school programs thru use of tobacco education kiosk	\$2,200
Forest	Coalition Pathways	Community programs, school programs, maintenance of web site for county	\$1,000

County	Name of Service Provider	Brief Description of Service Providers Role	Contract Amount
Forest	R&I Media	Counter marketing	\$1,500
Forest	WICU TV 12	Counter marketing	\$5,000
Forest	Kinzua Broadcasting	Counter marketing	\$4,140
Forest	Forest Press	Counter marketing	\$1,775
Forest	Northwest Tobacco	Community programs	\$200
roiest	Prevention Coalition	Community programs	\$200
Forest	Northwest Human Development	Provide youth cessation programs to schools, alternative to suspension programs, train and recruit youth for SYNAR and compliance checks, adult cessation programs, assist in building BUSTED! groups.	\$837
Forest	Forest Economic Opportunity Development	Community programs, cessation programs, school programs	\$3,000
Forest	Forest Area School District	Support school program deliverables	\$7,257
Franklin	Comcast	Counter marketing	\$14,495
Franklin	Public Opinion	Counter marketing	\$194
Franklin	NBC 25	Counter marketing	\$14,370
Franklin	InnerLink	Community, school, statewide and cessation programs	\$65,280
Fulton	Central Fulton School District	BUSTED!, update school curriculum, tobacco prevention and cessation within the schools	\$4,498
Fulton	Forbes Road School District	BUSTED!, update school curriculum, tobacco prevention and cessation within the schools	\$5,094
Fulton	Fulton County Area Vocational Technical School	Update curriculum	\$995
Fulton	Fulton County Center For Families	Financial aid for youth and pregnant women, uninsured	\$2,084
Fulton	Fulton County Chamber of Commerce	Workplace cessation programs	\$1,000
Fulton	Fulton County Partnership, Inc.	Dental clinic training and education materials for chronic disease	\$749
Fulton	Southern Fulton School District	BUSTED!, update school curriculum, tobacco prevention and cessation within the schools	\$5,078
Greene	Community Health Challenge of Southwest PA	Workshops for health care professionals throughout the County on the Burden of Chronic Disease as it relates to tobacco use and cessation	\$8,000
Greene	Greene County Human Services Program	School programs	\$1,835
Greene	Neighborhood Drug Awareness Corp.	School programs, youth initiatives, community outreach	\$8,566
Greene	Nicholl Brandt Communications	Counter marketing	\$20,111
Greene	Partners in Corporate Health, Inc.	Assist with the smoke-free worksites, daycares and restaurant surveys; conduct telephone surveys, calculate and compile data and Bee Free Cessation Program	\$13,714

	Name of		Contract
County	Service Provider	Brief Description of Service Providers Role	Amount
Greene	Washington Hospital Teen Outreach Program	Pregnant and parenting teen educational services	\$4,920
Huntingdon	American Lung Association	Cessation programs	\$167
Huntingdon	Big Brothers Big Sisters	DOH restaurant survey	\$1,000
Huntingdon	Families and Communities Together	Community programs	\$1,740
Huntingdon	First media radio	Counter marketing	\$9,700
Huntingdon	Huntingdon County Head Start	Freedom From Smoking adult cessation program	\$4,031
Huntingdon	Integrated Behavioral Healthcare Management Services	Outpatient NRT cessation program	\$16,532
Huntingdon	Juniata Tri County Drug & Alcohol Commission	Enforcement	\$1,942
Huntingdon	Juniata Valley High School BUSTED! Club	School programs	\$3,000
Huntingdon	JC Blair Hospital	Inpatient smoking cessation program identified by Chronic Obstructive Pulmonary Disorder Screenings (COPD)	\$1,613
Huntingdon	Mainstream Counseling	School programs, Teens Against Tobacco Use (TATU) Peer Leadership curriculum	\$6,886
Huntingdon	Tobacco Busters Southern Huntingdon High School BUSTED! Club	School programs	\$3,000
Indiana	ARIN Prevention Unit	School programs, community programs, counter marketing	\$38,922
Indiana	Indiana County District Attorney's Office	Enforcement	\$8,939
Indiana	Indiana County Tobacco Free Coalition	Community programs, BUSTED! program, enforcement, reduction of the chronic disease burden, counter marketing, media campaigns for minority and disparate populations.	\$28,949
Indiana	Indiana Regional Medical Center	Reduction of the chronic disease burden, training of health care professionals, cessation services	\$4,193
ndiana	Indiana University of PA Health and Physical Ed Department	Reduction of the chronic disease burden, training in Clinical Practice Guidelines, enforcement, inspect restaurants to assure compliance with Clean Indoor Air Act, cessation services, statewide	\$18,850
Indiana	Mini Grant Program	Community, school and youth programs	\$2,480
ndiana	Open Door	School programs, counter marketing, cessation services	\$32,891
ndiana	Indiana County Tobacco Free Coalition Coordinator	Community, statewide, enforcement	\$11,560
efferson	Altoona Curve	Sponsorship of anti-tobacco campaign at Curve	\$1,910
Jefferson	American Lung Association	Training for Freedom From Smoking program and the Not On Tobacco program	\$4,041

	Name of		Contract
County	Service Provider	Brief Description of Service Providers Role	Amount
Jefferson	Brockway Area School District	Maintain BUSTED! Chapter, curriculum and policy review	\$2,060
Jefferson	Brookville Police	Enforcement checks	\$1,755
CHCISOH	Department	Emoreement enecks	\$1,755
Jefferson	DuBois Regional	Chronic disease programs, CPG training and	\$4,350
	Medical Center	cessation services	
Jefferson	Family Health Council, Inc.	Work site survey of Jefferson County to include review of policies, insurance and use	\$10,672
Jefferson	Free Medical Clinic of DuBois, Inc.	Cessation services for the uninsured, working poor	\$8,296
Jefferson	Smatlak & Gigliotti - DMD	Provide education and Freedom From Smoking classes to patients.	\$1,194
Jefferson	Jonathan Cole, DMD	Cessation services for periodontal patients.	\$1,521
Jefferson	North Central PA Regional Planning and Development Commission, WIC	Assistance to clients (Clean Air for Healthy Children) to quit, referral into smoking cessation classes	\$3,382
Jefferson	Partnership for Tobacco Free Youth	Clean Indoor Air checks for restaurants in Jefferson County	\$2,266
Jefferson	Punxsutawney Area Hospital	Intervention and referral mechanism for respiratory OP, Maternity and Cardio-Vascular Disease	\$8,927
Jefferson	Community Action Inc.	ABC's of Secondhand Smoke Pilot Program for in home day care providers and clients	\$13,921
Jefferson	Jefferson-DuBois Area Vocational Technical School	Creation of a BUSTED! Chapter	\$3,296
Juniata	American Lung Association	Not On Tobacco (NOT) teen cessation program, Freedom From Smoking adult cessation program	\$2,255
Juniata	Clear Concepts Counseling	Community and school programs	\$609
Juniata	First Media Radio	Counter marketing	\$9,000
Juniata	Integrated Behavioral Healthcare Management Services	Outpatient NRT cessation program	\$10,426
Juniata	Big Brothers Big Sisters	Restaurant surveys, school programs	\$11,553
Juniata	Juniata County Sheriff	Enforcement	\$45,185
Juniata	Lewistown Hospital	Chronic disease and statewide programs	\$5,247
Juniata	East Juniata High School BUSTED! Club	School programs	\$3,000
Lackawanna	American Lung Association	Statewide programs	\$20,000
Lackawanna	Voluntary Action Center -SHINE	Community programs, counter marketing	\$23,600
Lackawanna	Marywood University – School of Continuing Education	Training on tobacco prevention/cessation for health care professionals in Lackawanna County	\$11,137
Lackawanna	Carbondale School District	School programs – BUSTED!	\$1,000

<u>.</u> .	Name of		Contract
County	Service Provider	Brief Description of Service Providers Role	Amount
Lackawanna	Dunmore School District	School programs – BUSTED!	\$1,500
Lackawanna	Lakeland School District	School programs – BUSTED!	\$1,000
Lackawanna	Lourdesmont	School programs – BUSTED!	\$19,000
Lackawanna	Mid-Valley School District	School programs – BUSTED!	\$860
Lackawanna	Old Forge School District	School programs – BUSTED!	\$350
Lackawanna	Riverside School District	School programs – BUSTED!	\$1,909
Lackawanna	Scranton Counseling	To provide cessation for adults with mental illness	\$3,575
Lackawanna	Scranton preparatory School District	School programs – BUSTED!	\$1,000
Lackawanna	Valley View School District	School programs – BUSTED!	\$1,000
Lackawanna	Newton Township Police Department	Enforcement	\$1,663
Lackawanna	South Abington Township Police Department	Enforcement	\$6,159
Lancaster	American Lung Association	Restaurant inspections, workplace outreach, cessation services	\$117,059
Lancaster	Arbor Place	School programs	\$7,259
Lancaster	Clean Air Council	Restaurant inspections, workplace outreach, day care outreach	\$19,971
Lancaster	COBYS Family Services	Tobacco prevention program for youth and parents	\$11,308
Lancaster	Council on Drug and Alcohol Abuse	Programs, website, and admin support for Tobacco-Free Coalition; tobacco prevention program for at-risk youth	\$70,663
Lancaster	East Cocalico Township Police Department	Enforcement	\$990
Lancaster	Elizabethtown Area School District	Tobacco prevention programs	\$6,847
Lancaster	Ephrata Community Hospital/ Ephrata Medical Equipment	Tobacco prevention programs for schools; cessation services; train health care providers in Clean Air for Healthy Children	\$88,152
Lancaster	Ephrata Township Police Department	Enforcement	\$495
Lancaster	Ernst & Young	Administrativeaudit	\$30,000
Lancaster	Innerlink	Tobacco prevention programs for schools	\$93,200
Lancaster	Lancaster City Bureau of Police	Enforcement	\$13,905
Lancaster	Lancaster Family YMCA	Tobacco prevention programs for Youth	\$2,539
Lancaster	Lancaster General Hospital Education and Wellness Center	Tobacco prevention programs for schools; cessation services; train health care providers in Clean Air for Healthy Children	\$442,805

	Name of		Contract
County	Service Provider	Brief Description of Service Providers Role	Amount
Lancaster	Lancaster Regional	Cessation program	\$3,828
	Medical Center	F. C	¢4 100
Lancaster	Millersville Borough Police Department	Enforcement	\$4,180
Lancaster	Mount Joy Borough	Enforcement	\$135
Lancaster	Police Department	Emorcement	Ψ133
Lancaster	Penn Laurel Girl Scouts Council	Tobacco prevention program for girls	\$8,820
Lancaster	Red Rose Nu Voice Club	Tobacco prevention programs	\$10,000
Lancaster	Salud Hispana	Tobacco prevention program for Latinos	\$30,000
Lancaster	Strasburg Borough Police Department	Enforcement	\$135
Lancaster	Susquehanna Radio	Counter Marketing	\$20,800
Lancaster	West Hempfield Police Department	Enforcement	\$1,080
Lancaster	YWCA	Tobacco prevention program for girls	\$9,996
Lancaster	WIOV/I 105	Anti-tobacco radio advertising	\$7,500
Lawrence	Ellwood City Borough Police Department	Compliance checks/court hearings	\$870
Lawrence	Lawrence County Sheriff's Department	Compliance checks	\$945
Lawrence	Neshannock Police Department	Compliance checks	\$735
Lawrence	New Castle Police Department	Compliance checks/court hearings	\$2,130
Lawrence	New Wilmington Police Department	Compliance checks	\$385
Lawrence	Northwest Lawrence Regional Police	Compliance checks	\$140
Lawrence	Shenango Twp Municipal Police Dept	Compliance checks	\$560
Lawrence	Prime Outlets	Gift cards for youth participating in compliance checks	\$950
Lawrence	Cazzco	BUSTED! T-shirts for youth	\$2,500
Lawrence	Mohawk High School	BUSTED! mini grant	\$1,000
Lawrence	Laurel High School	BUSTED! mini grant	\$1,000
Lawrence	Lawrence County Cares	BUSTED!	\$7,107
Lawrence	Lincoln High School	BUSTED! mini grant	\$1,000
Lawrence	New Castle High School	BUSTED! mini grant	\$1,000
Lawrence	Shenango High School	BUSTED! mini grant	\$1,000
Lawrence	Union High School	BUSTED! mini grant	\$1,000
Lawrence	Coalition Pathways, Inc.	Annual fee for maintenance on regional tobacco website	\$1,000
Lawrence	Ellwood City Ledger	Newspaper ads for compliance checks	\$410
Lawrence	Forever Broadcasting	Radio advertisements, radio shows & bus panels promoting services	\$3,796
Lawrence	Lamar/Superior Signs	Billboards	\$4,400
Lawrence	New Castle News	Newspaper ads for compliance checks	\$675

County	Name of Service Provider	Brief Description of Service Providers Role	Contract Amount
Lawrence	Ellwood City Ledger	Advertise cessation services and NRT	\$1,248
Lawrence	Family Health Council	Smoke Free for Life classes (group and individual)	\$2,857
Lawrence	Hess Commercial Printing	Vouchers for cessation program	\$199
Lawrence	Jameson Hospital	Smoke Free for Life classes (group and individual)	\$5,367
Lawrence	New Castle News	Advertise cessation services and NRT	\$1,200
Lawrence	Weekly Bargain Bulletin	Advertise cessation services and NRT	\$528
Lawrence	Catholic Charities	Pregnant Women Referral Program	\$1,668
Lawrence	Children's Advocacy Center	Pregnant Women Referral Program	\$1,668
Lawrence		Pregnant Women Referral Program	\$1,668
Lawrence	Family Health Council	Pregnant Women Referral Program	\$1,668
Lawrence	Jameson Hospital	Smokeless Saturday classes	\$1,558
Lawrence	Jameson Hospital	BUSTED! campaign	\$6,636
Lawrence	American Respiratory Alliance	Smokeless Saturday facilitator training	\$200
Lawrence	Catholic Charities	Clean Air for Healthy Children	\$1,250
Lawrence	Ben Franklin School	Mini grant for tobacco-related activity	\$1,000
Lawrence	Christian Academy	Mini grant for pig lungs and Mr. Gross Mouth	\$484
Lawrence	Ellwood City Schools	Mini grant for pig lungs and Mr. Gross Mouth	\$1,451
Lawrence	East Lawrence Elementary School	Mini grant for tobacco-related activity	\$1,000
Lawrence	George Washington School	Mini grant for tobacco related activity	\$1,000
Lawrence	Holy Redeemer School	Mini grant for tobacco-related activity, pig lungs and Mr. Gross Mouth	\$1,484
Lawrence	J.F. Kennedy Elementary	Mini grant for tobacco-related activity	\$1,000
Lawrence	Laurel Elementary School	Mini grant for tobacco-related activity, pig lungs and Mr. Gross Mouth	\$2,448
Lawrence	Lawrence County Cares	Training for On Applebee Pond programming	\$1,500
Lawrence	Lawrence County Cares	On Applebee Pond programming	\$14,400
Lawrence	Lockley Elementary School	Mini grant for tobacco-related activity	\$1,000
Lawrence	Mohawk Elementary School	Mini grant for tobacco-related activity, pig lungs and Mr. Gross Mouth	\$2,484
Lawrence	New Castle Schools	Mini grant for pig lungs and Mr. Gross Mouth	\$968
Lawrence	Neshannock Elementary School	Mini grant for tobacco-related activity, pig lungs and Mr. Gross Mouth	\$2,968
Lawrence	-	Mini grant for tobacco-related activity	\$1,000
Lawrence	Shenango Elementary School	Mini grant for tobacco-related activity, pig lungs and Mr. Gross Mouth	\$1,484
Lawrence	St. Vitus School	Mini grant for tobacco-related activity, pig lungs and Mr. Gross Mouth	\$1,484
Lawrence	Thaddeus Stevens School	Mini grant for tobacco-related activity	\$1,000
Lawrence	Union Elementary School	Mini grant for tobacco-related activity	\$2,000
Lawrence	Lawrence County Vocational School	Mini grant for pig lungs and Mr. Gross Mouth	\$484
Lawrence	West Side Elementary School	Mini grant for tobacco-related activity	\$1,000

	Name of		Contract
County	Service Provider	Brief Description of Service Providers Role	Amount
Lawrence	Wilmington Elementary School	Mini grant for tobacco-related activity, pig lungs and Mr. Gross Mouth	\$2,968
Lebanon	American Lung Association	Cessation program	\$1,211
Lebanon	Annville Township Police Department	Enforcement	\$405
Lebanon	Cleona Borough Police Department	Enforcement	\$270
Lebanon	Community Health Council	Community programs	\$11,553
Lebanon	Cornwall Lebanon School District	School programs	\$6,385
Lebanon	Eastern Lebanon County School District	School programs	\$3,474
Lebanon	Good Samaritan Family Practice	Cessation services	\$4,482
Lebanon	Good Samaritan Hospital	Cessation program	\$3,340
Lebanon	Heidelberg Township Police Department	Enforcement	\$270
Lebanon	Lebanon Catholic School	School programs	\$204
Lebanon	Lebanon City Police Department	Enforcement	\$3,150
Lebanon	Lebanon County Detectives	Enforcement	\$4,680
Lebanon	Lebanon Family Health Services	Provide tobacco cessation to pregnant women and women considering pregnancy; provide Clean Air for Healthy Children to mothers enrolled in the WIC program.	\$33,970
Lebanon	Lebanon School District	School programs	\$1,340
Lebanon	Lebanon Valley Family YMCA	Community programs	\$2,494
Lebanon	North Cornwall Township Police Department	Enforcement	\$1,575
Lebanon	North Lebanon Township Police Department	Enforcement	\$1,755
Lebanon	North Lebanon School District	School Programs	\$1,794
Lebanon	Palmyra Area School District	School Programs	\$7,916
Lebanon	Palmyra Borough Police Department	Enforcement	\$945
Lebanon	South Annville Township Police Department	Enforcement	\$108
Lebanon	South Lebanon Township Police Department	Enforcement	\$540

County	Name of Service Provider	Brief Description of Service Providers Role	Contract Amount
Lebanon	South Londonderry	Enforcement	\$540
Lebanon	Township Police	Emorcement	\$340
	Department		
_ehigh	American Lung	School programs, chronic disease programs,	\$31
zemgn	Association of	cessation services	Ψ01
	Pennsylvania		
Lehigh	Center for Humanistic Change	School programs	\$8,766
_ehigh	Coalition for a Smoke-	Community programs, BUSTED! presentations,	\$189,350
	Free Valley (through	school programs, advocacy, enforcement,	
	Lehigh Valley Health	counter marketing, cessation services, Every	
	Network)	Smoker Every Time training, Clean Air for	
		Healthy Children training	
Lehigh	Council on Alcohol and Drug Abuse	School programs	\$1,106
ehigh.	Latinos for Healthy	Community, cessation services, disparate	\$19,710
	Communities of New	population programs	
	Directions Treatment Trends		
ehigh	Lehigh Valley Hospital	Cessation services	\$32,330
Zingii	(Lehigh Valley Health	Cessation services	Ψ32,330
	Network)		
ehigh	Quit Smart	Cessation services	\$14,015
ehigh.	Sacred Heart Hospital	Cessation services	\$45,833
æhigh	St. Luke's Hospital and	Cessation services	\$25,833
Ziligii	Health Network	Cessation services	Ψ23,033
_ehigh	Valley Youth House	Community programs, school programs	\$82
ehigh.	Weller Health	School programs	\$16,380
eringii	Education Center	Sensor programs	4-3,000
Lehigh	Borough of Catasauqua	Conduct compliance checks on businesses	\$360
C		within jurisdiction	
_ehigh	Coopersburg Borough	Conduct compliance checks on businesses	\$440
	Police Department	within jurisdiction	
Lehigh	Coplay Borough Police	Conduct compliance checks on businesses with	\$200
	Department	jurisdiction	
Lehigh	Borough of Emmaus	Conduct compliance checks on businesses	\$1,040
		within jurisdiction	
ehigh	Berks Lehigh Regional	Conduct compliance checks on businesses	\$1,160
	Police Department	within jurisdiction	44.50
_ehigh	Borough of Alburtis	Conduct compliance checks on businesses within jurisdiction	\$160
ehigh.	Fountain Hill Borough	Conduct compliance checks on businesses	\$240
Zingn	Police Department	within jurisdiction	Ψ240
ehigh.	Macungie Borough	Conduct compliance checks on businesses	\$320
20.11611	Police Department	within jurisdiction	Ψ320
ehigh	City of Allentown	Conduct compliance checks on businesses	\$10,480
	Police Department	within jurisdiction	, 2,123
uzerne	Maternal and Family	Community programs	\$20,337
	Health Services	71 5	Í
uzerne	Rural Health	Community programs, chronic disease	\$135,812
	Corporation, Inc.	programs, cessation programs	

	Name of		Contract
County	Service Provider	Brief Description of Service Providers Role	Amount
Luzerne	Wyoming Valley Alcohol & Drug	School programs, cessation services, counter marketing	\$96,191
	Services, Inc.		
Luzerne	Serento Gardens	Community programs, school programs, counter marketing, cessation services	\$69,438
Luzerne	American Lung Association	Community programs, cessation services	\$27,595
Luzerne	Behavioral Health Services of Wyoming Valley	Cessation services	\$6,120
Luzerne	Family Services of Wyoming Valley	Community programs, school programs	\$26,672
Luzerne	Luzerne County Co-op Extension	School programs, surveillance and evaluation	\$34,225
Luzerne	Luzerne County Sheriff's Department	Enforcement	\$47,370
Luzerne	Multi-Media Advertising Solutions, Inc.	Statewide programs, counter marketing programs	\$24,900
Luzerne	Northeast Regional Cancer Extension	Surveillance and evaluation	\$34,273
Lycoming	Duboistown Police	Enforcement	\$1,665
Lycoming	Loyalsock School District	School programs, youth initiatives	\$2,225
Lycoming	Campbell Street Family, Youth & Community Association	Community programs, youth initiatives	\$2,500
Lycoming	Valley Prevention Services	Community programs, school programs	\$42,386
Lycoming	Williamsport Hospital & Medical Center	Community programs, chronic disease programs, cessation services, surveillance and evaluation	\$65,998
Lycoming	Jersey Shore Hospital	Community programs, cessation services	\$3,479
Lycoming	YWCA	Community programs	\$38,312
Lycoming	County of Williamsport Police Dept	Enforcement	\$2,340
Lycoming	Montgomery Police Dept	Enforcement	\$540
Lycoming	Montoursville Police Dept	Enforcement	\$1,620
Lycoming	Muncy Borough Police	Enforcement	\$675
Lycoming	Williamsport Police	Enforcement	\$2,340
AcKean	Croby Diary	Community programs	\$1,563
McKean	Zonta International	Community programs	\$2,500
McKean	Big Brothers Big Sisters	Community programs	
McKean	University of Pittsburgh at Bradford	Cessation, counter marketing, chronic disease, community programs, enforcement	\$17,579
McKean	Ecumential	Cessation, community programs	\$1,053
McKean	Community Nursing	Cessation	\$5,970

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County	Service Provider	Brief Description of Service Providers Role	Amount
McKean	Future Rehab	Cessation	\$1,700
McKean	ARG	Cessation	\$343
McKean	Bradford Regional	Chronic disease	\$10,181
	Medical Center—		
	Visiting Nurses,		
	Healthy Beginnings		
	Plus, Dental Clinic		Φ700
Mercer	American Respiratory Alliance of	School programs	\$708
	Northwestern PA		
Mercer	Mercer County	Vouth initiatives, community programs, counter	\$23,917
viercer	Cooperative Extension	Youth initiatives, community programs, counter marketing	\$25,917
Mercer	Mercer County Family	Community, school programs	\$16,667
vicicei	Centers	Community, school programs	\$10,007
Mercer	Sharon Regional Health	Cessation programs and chronic disease	\$43,333
VICICCI	System, The Lung	management	Ψ13,333
	Center	management	
Mercer	Minority Health	Community programs, outreach to minority and	\$5,000
	Programs	disparate populations	, , , , , ,
Mercer	United Presbyterian	Chronic disease programs	\$8,330
	Medical Center Health		
	System, Horizon		
Mercer	Jane Co's Sensible	Enforcement/restaurant clean air visits	\$5,000
	Solution		
Mercer	Community Action	Counter marketing	\$16,667
	Partnership		
Mercer	Primary Health	Cessation	\$8,333
	Network		
Mercer	Grove City Police	Enforcement	\$1,145
	Department		
Mercer	Greenville Police	Enforcement	\$880
	Department		
Mercer	Hempfield Police	Enforcement	\$520
	Department	7. 6	Ф2 220
Mercer	Mercer County Sheriff's	Enforcement	\$2,320
A	Department Sharon Police	Tu Consequent	\$715
Mercer		Enforcement	\$745
Mercer	Department Southwest Regional	Enforcement	\$695
viercei	Police Department	Emorcement	\$093
Mifflin	American Lung	Not On Tobacco (NOT), teen cessation	\$2,582
. * 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Association	program. Freedom From Smoking, adult	Ψ2,502
	13500141011	cessation program	
Mifflin	Clear Concepts	Smoking Cigarettes Reduces Adolescents'	\$4,047
	Counseling	Money and Smiles (SCRAMS) – adolescent	. ,
		nicotine intervention and cessation program;	
		Teens Against Tobacco Use (TATU)	
Mifflin	First Media Radio	Counter marketing	\$11,000
Mifflin	Lewistown Hospital	Inpatient cessation program for patients	\$3,655
	1	identified through Chronic Obstructive	
		Pulmonary Disorder screenings (COPD)	

County	Name of Service Provider	Brief Description of Service Providers Role	Contract Amount
Mifflin	Mifflin County	Enforcement	\$6,927
IVIIIIIII	Regional Police	Emoreement	\$0,727
Mifflin	Big Brothers/Big Sisters	Restaurant surveys, school programs	\$3,087
Mifflin	Integrated Behavioral	Outpatient NRT cessation program	\$16,370
	Healthcare Management		
	Services		
Mifflin	Lewistown Area High School	BUSTED! Chapter	\$4,000
Mifflin	Indian Valley High School	BUSTED! Chapter	\$4,000
Monroe	Pocono Medical Center	Cessation services, chronic disease	\$5,052
	Nurse Family		
	Partnership		
Monroe	Pocono Medical Center	Cessation services	\$3,740
Monroe	Northeast PA AHEC	Community, chronic disease, cessation	\$23,000
		programs	
Monroe	Pocono Regional Police	Enforcement	
Monroe	Penn State University	Community programs, chronic disease	\$107,917
	Cooperative Extension	programs, school programs, enforcement	
Monroe	Adams Outdoor Ads	Counter marketing	\$13,660
Monroe	East Stroudsburg University Health	Community programs	\$31,027
Monroe	St. Luke's Hospital	Chronic disease, cessation programs	\$4,000
Monroe	Latino American Alliance	Community programs	\$6,001
Monroe	Maternal and Family Services	Community programs, cessation	\$2,000
Montgomery	Abington Memorial Hospital	Chronic disease programs	\$95,000
Montgomery	Center for Tobacco Research & Treatment, Thomas Jefferson University	Chronic disease programs, cessation services	\$88,690
Montgomery	Children's Aid Society	Community programs	\$66,000
Montgomery	Clean Air Council	Community programs, media relations, worksites, BUSTED!	\$363,160
Montgomery	Health Promotion Council	Community programs	\$30,000
Montgomery	Montgomery County Intermediate Unit	School programs	\$222,350
Montgomery	Philadelphia Health Management Corporation	Evaluation services	\$34,978
Montgomery	Police Chiefs Association	Enforcement	\$146,039
Montgomery	Ross Associates, Inc.	Community programs and counter marketing with disparate populations.	\$49,967
Montgomery	The Lincoln Center	School programs	\$323,818
Montgomery	The Wellness	Cessation programs and physician training in	\$99,174
	Connection, Inc.	Clean Air For Healthy Children	ĺ

County	Name of Service Provider	Brief Description of Service Providers Role	Contract Amount
Montour	Big Country Radio	Counter marketing, promotion of cessation	\$530
	,	clinics, public education	
Montour	Central Susquehanna	School programs, implementation of the Clean	\$8,481
	Intermediate	Air for Healthy Children program, coordination	
		of the local BUSTED! movement	
Montour	Central Susquehanna	Implementation of Freedom From Smoking,	\$10,353
	Opportunities, Inc.	Not On Tobacco, Teens Against Tobacco Use,	
Montour	The Daily Item	and Tar Wars Program Counter marketing, promotion of cessation	\$4,787
Montoui	The Daily Rein	clinics, public education	Ψ+,767
Montour	Danville Area High	Youth Tobacco Leadership Institute in	\$490
1,1011,0001	School	Williamsport	7
Montour	Danville Police	Enforcement	\$1,755
	Department		
Montour	Lamar Advertising	Counter marketing	\$9,140
Montour	McWilliams Pharmacy	NRT Program	\$3,000
Montour	St. Andre's	Community programs	\$3,600
	Development		
Northampton	American Lung	NOT, TATU programs	\$258
	Association		
Northampton	Center for Humanistic	School and community-based life skills	\$12,761
	Change	programs	*****
Northampton	Coalition for a Smoke-	Community programs, cessation referral,	\$144,200
Nouthametan	Free Valley	counter marketing, advocacy, retailer education Compliance checks	\$833
Northampton	Bangor Police Department	Comphance checks	Φ033
Northampton	Bethlehem Twp Police	Compliance checks	\$1,156
rtorumpton	Department	Compriance checks	\$1,100
Northampton	City of Bethlehem	Compliance checks	\$8,834
	Police Department	•	
Northampton	Colonial Regional	Compliance checks	\$2,451
	Police Department		
Northampton	Forks Township Police	Compliance checks	\$740
NT d	Department		Φ462
Northampton	Lehigh Township Police Department	Compliance checks	\$463
Northampton	Lower Saucon	Compliance checks	\$833
Normanipion	Township Police	Compitance checks	\$655
	Department		
Northampton	Moore Township Police	Compliance checks	\$231
1	Department	1	
Northampton	Northampton County	Compliance checks	\$11,285
	Sheriff's Dept		
Northampton	Palmer Township Police	Compliance checks	\$1,434
	Department		
Northampton	Wilson Borough Police	Compliance checks	\$925
Nonthone:	Department Factor Hamital	Tohogo ID gretom googstien beed semiler	\$50,000
Northampton	Easton Hospital	Tobacco ID system, cessation-based services	\$50,000
Northampton	Latinos for Health	Tobacco smoke pollution outreach and	\$35,417
	Communities	education with minority families	

Country	Name of Service Provider	Duiof Decemention of Coursing Duranidous Dula	Contract Amount
County Northampton	Lehigh Valley Hospital	Brief Description of Service Providers Role Tobacco ID system, cessation-based services	\$25,000
Northampton	QuitSmart	Cessation services	\$11,010
Northampton	Saint Luke's Hospital	Tobacco ID system, cessation-based services.	\$30,000
Northampton	Valley Youth House		\$2,672
•	Weller Health	Community programs, school programs	\$9,788
Northampton	Education Center	School programs	·
Northumberland	Saint Andrew's Development	Community programs, school programs	\$4,800
Northumberland	Central Susquehanna Intermediate Unit	Tobacco education programs for middle and high schools, implementation of the Clean Air for Healthy Children Program, coordination of the local BUSTED! movement	\$19,923
Northumberland	Central Susquehanna Opportunities, Inc.	School programs, TATU, teen cessation	\$45,403
Northumberland	Lamar Advertising	Counter marketing	\$13,100
Northumberland	Valley Radio Group	Counter marketing, promotion of cessation clinics, public education	\$1,685
Northumberland	The Daily Item	Counter marketing, promotion of cessation clinics, public education	\$3,064
Northumberland	The Medicine Shoppe	Cessation program	\$1,000
Northumberland	The News Item	Counter marketing, promotion of cessation clinics, public education	\$581
Northumberland	Northumberland County Drug/Alcohol	Enforcement	\$26,205
Northumberland	Patz Promotional Products	Community programs	\$2,019
Northumberland	Rite-Aid	Cessation program	\$2,000
Perry	Clean Air Council	Reduction of tobacco smoke pollution with daycare centers, worksites and restaurants	\$2,995
Perry	Greenwood School District	School-based prevention and cessation	\$609
Perry	Newport School District	School-based prevention and cessation	\$2,654
Perry	Penn Township Police Department	Enforcement checks	\$4,680
Perry	Perry Human Services	Community and school programs	\$43,561
Perry	Sadler Healthcare Corporation	Cessation services	\$3,088
Perry	Susquenita School District	School-based prevention and cessation	\$3,381
Perry	West Perry School District	School-based prevention and cessation	\$3,970
Philadelphia	American Lung Association	Training/cessation program materials.	\$9,993
Philadelphia	Attic Youth Center	Community, cessation programs	\$44,406
Philadelphia	Clean Air Council	Community programs	\$49,504
Philadelphia	Council of Spanish Speaking Organizations of Philadelphia, Inc. (Concilio)	Cessation services, community programs for the Latino community	\$96,476

County	Name of Service Provider	Brief Description of Service Providers Role	Contract Amount
Philadelphia Philadelphia	Drexel University	Cessation services directed towards women	\$68,790
Philadelphia	Family Planning Council	Smoking intervention in family planning clinics	\$68,790
Philadelphia	Greater Philadelphia Urban Affairs Coalition	Community programs in West, Southwest, and South Philadelphia African-American community	\$74,981
Philadelphia	Health Federation of Philadelphia	Training on Clinical Guidelines for health care providers, Tobacco Resource Center, cessation	\$292,851
Philadelphia	Health Promotion Council	Enforcement, community programs	\$350,417
Philadelphia	Impact	Community programs	\$31,992
Philadelphia	Jefferson Health System	Cessation services	\$43,859
Philadelphia	Mazzoni Center	Cessation services for lesbian, gay, bisexual and transgender (LGBT) community	\$49,000
Philadelphia	Mercy Health System	Cessation services	\$50,000
Philadelphia	National Nursing Centers Consortium	Cessation services in six nurse-managed health centers	\$71,817
Philadelphia	Philadelphia Safe and Sound	School programs, youth initiatives	\$481,067
Philadelphia	SEAMAAC	Community programs	\$55,833
Philadelphia	Temple University	Community program in North Philadelphia, college anti-tobacco program	\$84,170
Philadelphia	Philadelphia Health Management Corporation	Counter marketing, administration and management	\$401,017
Philadelphia	Fund for Philadelphia	Counter marketing	\$262,929
Pike	Penn State Cooperative Extension	Community programs, chronic disease programs, school programs, cessation services	\$48,100
Pike	Adams Outdoor	Counter marketing	\$4,115
Pike	Pike County Sheriff's Office	Enforcement	\$1,575
Pike	Target Select Advertising	Counter marketing	\$500
Pike	St. Andrew's Development	Counter marketing	\$1,200
Pike	Family Services	Cessation	\$2,000
Potter	Potter County Human Services	Potter County 2003 Teen Conference, school- based prevention programs	\$5,357
Potter	Charles Cole Memorial Hospital	Community-based prevention and cessation programs	\$30,001
Potter	Potter County District Attorney's Office	Enforcement	\$6,030
Potter	Potter Leader Enterprises	Counter marketing	\$1,548
Potter	Alcohol & Drug Abuse Services	Prevention, school and cessation programs	\$14,352
Potter	WFRM Radio Station	Counter marketing	\$1,508
Schuylkill	Good Samaritan Regional Medical Center	Cessation services	\$6,000

Country	Name of	Duiof Decemention of Courts - Duraids - Dul	Contract
County	Service Provider	Brief Description of Service Providers Role	Amount
Schuylkill	Pottsville Republican and Evening Herald	Counter marketing	\$24,000
Schuylkill	School Program Grants	School programs	\$25,500
Schuylkill	Schuylkill Conservation District	Community-based programs	\$14,982
Schuylkill	Deer Lake Fire Department	Community-based programs	\$1,525
Schuylkill	Schuylkill County Tobacco-Free Youth Coalition	Community-based programs	\$15,421
Schuylkill	WPPA	Community-based programs	\$1,040
Snyder	Central Susquehanna Opportunities, Inc.	Implementation of Freedom of Smoking, Not On Tobacco, Teens Against Tobacco Use, and Tar Wars programs	\$9,885
Snyder	Central Susquehanna Intermediate Unit	Tobacco education programs for middle and high schools, implementation of the Clean Air for Healthy Children Program, coordination of the local BUSTED! movement	\$6,890
Snyder	The Daily Item	Counter marketing, promotion of cessation clinics, public education	\$4,392
Snyder	Lamar Advertising	Counter marketing	\$9,140
Snyder	Mid-West High School	School programs	\$125
Snyder	Selinsgrove High School	School programs	\$225
Snyder	Snyder County Detective's Office	Enforcement	\$5,000
Snyder	Susquehanna University Health Center	Counter marketing to students, campus prevention and cessation programs	\$10,000
Snyder	The Valley Radio	Counter marketing, promotion of cessation clinics, public education	\$1,123
Somerset	American Lung Association	Collaborate with all partners in cessation programs by providing supplies and training of facilitators	\$2,997
Somerset	Salisbury Area Family Center	Incorporate smoking cessation/prevention into existing Parents as Teachers program using Clean Air for Healthy Children Program	\$5,000
Somerset	Somerset County Headstart	Work with local dentist association to provide tobacco education & cessation information to those in need	\$3,000
Somerset	Somerset County Sheriff's Department	Conduct all aspects of enforcement initiative	\$20,788
Somerset	Somerset County WIC (Tapestry of Health)	Provide cessation and prevention services in group sessions with clients.	\$4,000
Somerset	Somerset Hospital	Community programs, chronic disease programs, cessation programs, counter marketing	\$72,037
Somerset	Tableland Services, Inc.	Target a diverse population with teen cessation, prevention and education programs	\$5,000
Somerset	Twin Lakes Center	Provide prevention and education to all populations, community programs, cessation services	\$19,499

	Name of		Contract
County	Service Provider	Brief Description of Service Providers Role	Amount
Sullivan	Sullivan County Medical Center	Physicians "in-service" and adult cessation	\$2,891
Sullivan	Sullivan County Sheriff's Department	Enforcement	\$1,575
Sullivan	Memorial Hospital	School programs and cessation	\$8,221
Susquehanna	TREHAB	Community programs, school programs, statewide programs, counter marketing, enforcement	\$26,428
Susquehanna	American Lung Association	School programs, cessation services, chronic disease, community programs	\$5,076
Susquehanna	Susquehanna County	Enforcement	\$30,645
Susquehanna	Susquehanna Community Schools	School programs, BUSTED!	\$500
Susquehanna	Blue Ridge School District	School programs, BUSTED!	\$500
Susquehanna	Elk Lake School District	School programs, BUSTED!	\$500
Susquehanna	Forest City Regional Schools	School programs, BUSTED!	\$500
Susquehanna	Behavioral Health Research Institute	Statewide programs, surveillance and evaluation	\$16,500
Susquehanna	Barnes-Kasson	Chronic disease; cessation	\$2,683
Tioga	American Lung Association	Community programs, chronic disease, school programs, cessation	\$7,042
Tioga	Laurel Health Center	Cessation	\$9,120
Tioga	Community Support Services	Chronic disease, cessation	\$9,656
Tioga	Maternal and Family Health Services	Community programs	\$7,300
Tioga	Tioga County Partnership for Community Health	Evaluation, enforcement, counter marketing	\$10,807
Tioga	Tioga County Department of Human Services	Community programs, school programs	\$7,324
Union	Central Susquehanna Intermediate Unit	Tobacco education programs for middle and high schools, implementation of the Clean Air for Healthy Children Program, coordination of the local BUSTED! movement	\$6,890
Union	Central Susquehanna Opportunities, Inc.	Implementation of Freedom of Smoking, Not On Tobacco, Teens Against Tobacco Use, and Tar Wars programs	\$11,099
Union	The Daily Item	Counter marketing, promotion of cessation clinics, public education	\$1,285
Union	Donald L. Heiter Community Center	Education program for youth that addresses smoking and its harmful effects	\$4,605
Union	Evangelical Community Hospital Homecare Pharmacy	NRT Program	\$500
Union	Lamar Advertising	Counter marketing	\$9,140

County	Name of Service Provider	Brief Description of Service Providers Role	Contract Amount
Union	Lewisburg High School	School programs	\$325
Smon	Lewisourg Tright School	benoon programs	Ψ323
Union	Union County Sheriff's Department	Enforcement	\$8,250
Venango	City of Oil City	Enforcement	\$6,418
Venango	Cranberry Area School District	School programs/BUSTED! facilitator	\$1,611
Venango	Family Services and Children's Aid Society	Community programs	\$56,646
Venango	Oil City Area School District	School programs/BUSTED! facilitator	\$2,500
Venango	Valley Grove School District	School programs/BUSTED! facilitator	\$803
Venango	Youth Alternatives	SQUADS program	\$4,000
Venango	UPMC/Northwest	Cessation and NRT programs	\$2,152
Venango	Venage Newspaper	Counter marketing	\$1,062
Venango	Coalition Pathways	Community programs website	\$1,000
Venango	Forever Broadcasting	Counter marketing	\$1,000
Warren	City of Warren Police Department	Enforcement	\$2,565
Warren	Warren County Sheriff's Department	Enforcement	\$3,000
Warren	Deerfield Behavioral Health	Chronic disease, community programs	\$11,021
Warren	Northwest Human Development	Youth cessation programs to schools, alternative to suspension programs, train and recruit youth for SYNAR and compliance checks, adult cessation programs, assist in building BUSTED! groups	\$7,229
Warren	Coalition Pathways	Community programs, school programs, maintenance of web site for county	\$1,000
Warren	Kinzua Broadcasting	Counter marketing	\$3,330
Warren	Warren County School District	School programs	\$6,692
Warren	Warren County Drug Awareness Task Force	Community, school programs	\$1,500
Warren	Northwest Tobacco Prevention Coalition	Community programs	\$200
Warren	Warren Forest Economic Opportunity Council	Community programs, cessation programs, school programs	\$21,700
Washington	Bellhy, Grace	Data entry (Community Programs, Surveillance & Evaluation)	\$2,484
Washington	Beros, Chris (Event Planner)	To provide event planning services for community initiatives	\$1,075
Washington	Burgettstown Police Department	Enforcement	\$540
Washington	Callen, Andrew	Counter marketing	\$550
Washington	Centerville Clinics, Inc.	Cessation services, chronic disease programs	\$34,954

County	Name of Service Provider	Brief Description of Service Providers Role	Contract Amount
Washington	Burgettstown Police	Enforcement	\$540
w asimigton	Department Department	Linorcement	Ψ540
Washington	Canonsburg Borough	Enforcement	\$1,485
	Police Department		Ψ1,105
Washington	Carrol Township Police	Enforcement	\$180
	Department		,
Washington	Cecil Township Police	Enforcement	\$585
C	Department		
Washington	Donegal Police	Enforcement	\$1,125
C	Department		
Washington	North Strabane Police	Enforcement	\$675
	Department		
Washington	Peters Township Police	Enforcement	\$1,620
	Department		
Washington	South Strabane Police	Enforcement	\$1,620
	Department		
Vashington	Washington City Police	Enforcement	\$3,240
	Department		
Vashington	Gateway VISION	Community programs, school programs	\$25,456
Vashington	Graduate School of	Evaluation consultant – establish baselines, data	\$41,087
C	Public Health,	analysis, GIS mapping.	
	University of Pittsburgh		
Vashington	Mellish, Michael &	Surveillance and evaluation – follow up on	\$840
	Anita	initiatives	
Washington	Monongahela Valley	Community programs, school programs,	\$21,505
	Hospital, Inc.	chronic disease programs	
Vashington	Neighborhood Drug	Community, school, statewide programs	\$11,460
	Awareness Corps, Inc.		
Vayne	American Lung	Community programs, chronic disease	\$9,672
	Association	programs, school programs, cessation services	
Wayne	American Lung	Community programs, chronic disease	\$5,787
	Association Take	programs, school programs	
	Action for Tobacco Free		
	Youth		
Wayne	Wayne County	Community programs	\$3,000
**	Communities That Care		Φ1.250
Wayne	Honesdale Borough	Enforcement	\$1,350
***	Police	Tu Caracana	\$4.025
Wayne	Wayne County Sheriff's	Enforcement	\$4,935
Varina	Department Honesdale Wellness	Cessation services	\$6,656
Wayne	Center	Cessation services	\$0,030
Varina	Western Wayne School	Cahaal maamama atatawida maamama	\$2,590
Vayne	District	School programs, statewide programs	\$2,390
Vayne	Wayne County YMCA	Community programs	\$1,682
		Community programs	
Westmoreland	Southwest PA Area	School programs	\$37,999
	Health Education		
W	Center (AHEC)	Constinuo comingo for in constant a constant	\$20.705
Westmoreland	Southwestern PA Human Services	Cessation services for incarcerated population,	\$39,785
	muman services	drug and alcohol clients	

County	Name of Service Provider	Brief Description of Service Providers Role	Contract Amount
Westmoreland	Family Health Council	Statewide programs, assess cessation programs, surveillance and evaluation	\$33,516
Westmoreland	Monongahela Valley Hospital	Cessation services, chronic disease programs, school programs	\$58,751
Westmoreland	Saint Vincent College Prevention Projects	School programs, community-based, surveillance and evaluation	\$134,187
Westmoreland	A Remnant of People Ministries	Community programs, counter marketing	
Westmoreland	Community Prevention Services of Westmoreland	Community programs, enforcement, counter marketing, surveillance and evaluation statewide programs	\$101,791
Westmoreland	American Lung Association	School programs, community-based chronic disease	\$21,928
Westmoreland	Penn State Cooperative Extension, Westmoreland County Tobacco Free Youth Coalition	Community programs, chronic disease programs, school programs, counter marketing cessation services, statewide programs	\$234,175
Westmoreland	Latrobe Area Hospital	Cessation	\$53,130
Wyoming	Wyoming Valley Alcohol & Drug Services, Inc	School programs, counter marketing	\$14,169
Wyoming	Wyoming County District Attorney's Office	Enforcement	\$3,960
Wyoming	Wyoming County Office of Human Services	Community-based services	\$6,652
Wyoming	Northeast Regional Cancer Institute	Surveillance and evaluation	\$6,764
Wyoming	Family Services Association	School programs	\$2,384
Wyoming	Rural Health Corporation	Cessation services	\$883
Wyoming	Multi-Media Advertising Solutions, Inc.	Statewide programs	\$1,660
Wyoming	American Lung Association	Community, cessation programs	\$11,551
York	Byrnes Health Education Center	Community programs	\$53,139
York	York White Rose Nu- Voice Club	School programs	\$10,000
York	Crispus Attucks Assoc.	Youth initiatives, peer-to-peer training	\$21,000
York	The ARC of York County	Community programs	\$6,385
York	Logos Academy	School programs	\$170
York	Red Lion Area School District	School programs	\$2,990
York	Hanover Public School District	School programs	\$1,041

Appendix B-3

G .	Name of		Contract
County	Service Provider	Brief Description of Service Providers Role	Amount
York	Dover Area School District	School programs	\$2,811
York	Spring Grove Area School District	School programs	\$4,286
York	School District of the City of York	School programs	\$4,398
York	Southern York County School District	School programs	\$4,967
York	Eastern York School District	School programs	\$4,147
York	South Eastern School District	School programs	\$4,989
York	Dallastown Area School District	School programs	\$5,000
York	Family Services of York	Community programs	
York	Hanover Hospital	Chronic disease programs, inpatient cessation services	\$105,538
York	Memorial Hospital	Inpatient cessation services	\$88,415
York	WellSpan Health	Cessation programs	\$117,157
York	Salvation Army	Youth initiatives	\$6,134
York	Vision of Hope	Community programs	\$14,909
York	WSBA/WARM 103	Counter marketing, Smoke Free Dining Guide	\$5,506
York	York County TREND	Youth initiatives	\$17,861
York	York College of Pennsylvania	Community programs	\$2,251
York	York's Helping Hands for the Homeless	Community programs, youth initiatives	\$44,017
York	Lamar Advertising	Media/counter marketing	\$45,306
York	Planned Parenthood of Central PA	Community programs	\$1,039
York	YWCA of York	Community programs	\$10,034
York	Clean Air Council	Smoke-free Day Cares	\$11,566
York	Penn Township Police Department	York County enforcement checks	\$855
York	Spring garden Township Police	York County enforcement checks	\$630
York	West Manchester Police Department	York County enforcement checks	\$2,295
York	Hellam Township Police Department	York County enforcement checks	\$1,530
York	York County Sheriff's Department	York County enforcement checks	\$39,510

Tobacco Use Prevention and Cessation Advisory Committee

Chair: Calvin B. Johnson, M.D., M.P.H.

Secretary of Health

Pennsylvania Department of Health

Susan P. Byrnes, R.N.

Founder and Board Chair

Susan P. Byrnes Health Education Center

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Assistant Professor of Medicine Director, Center for Tobacco Research and Treatment Jefferson Medical College

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President/Executive Director Greater Philadelphia Urban Affairs Coalition

Garry L. Pincock

Chief Executive Officer American Cancer Society Pennsylvania Division, Inc.

R. Anthony Snow, M.D.

Practicing Physician Community Health Net

Barbara E. Stader, R.N., M.S.N.

Director

Allentown Health Bureau

National Overview of Tobacco Control and National Health Consequences of Smoking

Cigarette smoking among adults declined by almost 50 percent since 1965; however, 46.2 million adults in this country, or more than one in five Americans, are current cigarette smokers. Seventy percent of smokers, or 32 million people, want to quit, but fewer than five percent of smokers who try to quit are able to stay tobacco free for 3-12 months.

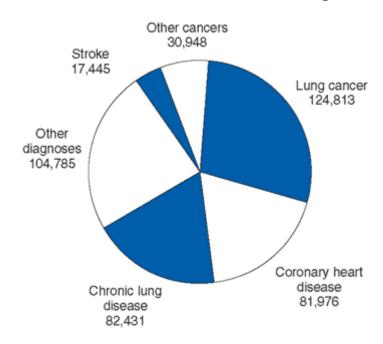
Since 1997 there has been a reverse to the rapid rise in smoking among youth that occurred in the early to mid 90's and youth smoking prevalence is at its lowest since monitoring began in 1976. Although about one in four U.S. high school students still smoke cigarettes, there has been a significant downward trend among this group since 1997. If teen smoking continues to decline at the current rate, the U.S. could reach the national health objective for high school students (16 percent) by 2010. However, every day an estimated 4,400 young people try cigarettes for the first time.

We have the ability to dramatically reduce the health and economic burden of tobacco use by implementing proven strategies. Achieving this goal will require collaboration among state decision makers, public health officials, business leaders and community members. Data from California and Massachusetts have shown that investment in comprehensive tobacco control programs can produce substantial reductions in tobacco use.¹

¹ National Center for Chronic Disease Prevention and Health Promotion, Tobacco Information and Prevention Source (TIPS), *Sustaining State Programs for Tobacco Control*, March 1, 2005.

National Health Consequences of Smoking

Since the first Surgeon General's report on smoking and health in 1964, twenty-eight Surgeon General reports have concluded that tobacco use is the **single most** avoidable cause of disease, disability, and death in the United States. The Health Consequences of Smoking, A Report of the Surgeon General, 2004, illustrates the harmful impact of smoking on nearly every organ in the body. Epidemiological studies are providing a comprehensive assessment of the risks faced by smokers who continue to smoke across their life spans. Laboratory research now reveals how smoking causes disease at the molecular and cellular levels. Fortunately for former smokers, studies show that the substantial risks of smoking can be reduced by successfully quitting at any age.



442,398 U.S. Deaths Attributable Each Year to Cigarette Smoking*

Source: MMWR 2002;51(14):300-3.

^{*}Average annual number of deaths, 1995-1999.

Tobacco Use in Pennsylvania

Current Pennsylvania Adult Cigarette Smokers: 1

- Prevalence estimate of current cigarette smokers 22.7% (CI² 21% to24%)
- There are approximately **2,200,000** current adult smokers in Pennsylvania
- Prevalence current smokers who are trying to quit is 54% (CI 51% to 57%)
 - o 18-29 **62%** (CI 54 to 69%)
 - o 30-44 **51%** (CI 45% to 56%)
 - o 45-64 **52%** (CI 47% to 57%)
 - o 65+ **49%** (CI 41% to 58%)
- Former PA Adult Cigarette Smokers:
 - o 24% (CI 23% to 25%) of PA adults are former cigarette smokers
 - 28% (CI 26% to 30%) of males are former smokers compared to 20% (CI 18% to 21%) of females.

Demographics for Current smokers

Sex

- Male **23**% (CI 21% to 25%)
- Female **22%** (CI 21% to 24%)

Race/ethnic origin:

- White non-Hispanic **22%** (CI 21% to 23%)
- African American non-Hispanic **30%** (CI 24% to 36%)
- Hispanic- 22% (CI 15% to 31%)

Education:

- Less than a HS ed.(age 25+) 37% (CI 32% to 42%)
- HS Grad. (age 25+) **26%** (CI 24% to 28%)
- Some college (age 25+) **24%** (CI 21% to 27%)
- College grad. (age 25+) **9%** (CI 8% to 11%)

Household Income:

- Less than \$35,000 **30%** (CI 28% to 32%)
- \$35,000 or more **19%** (CI 17% to 21%)

Age:

- 18-29 **30%** (CI 27% to 35%)
- 30-44 **28%** (CI 25% to 30%)
- 45-64 **23**% (CI 21% to 25%)
- 65+ **8%** (CI 7% to 10%)

¹ Based upon 2004 Pennsylvania Behavioral Risk Factor Surveillance Survey

² CI identifies the 95% confidence interval for the estimate.

Current Pennsylvania Youth Cigarette Smokers:³

- Prevalence estimate of Pennsylvania high school students (grades 9-12) who are current cigarette smokers 23.1% (CI 21% to 24%)
- High school seniors who are current cigarette smokers **28.4**% (CI 25% to 31%)
- Middle school students (grades 6-9) are current cigarette smokers **7.8**% (CI 6% to 8%)

³ Pennsylvania Youth Tobacco Survey 2002



Return on Investment: Pennsylvania's Tobacco Prevention and Cessation Program

Outcomes

Fewer adults are smoking (25% in 2002 to 22.7% in 2004)

What does this mean?*

- More than 200,000 Pennsylvanians have stopped smoking
- Saved \$450 million in tobacco-related healthcare costs

4.5 percent fewer youth are smoking (27.6% in 2000 to 23.1% in 2002) **

What does this mean?*

- More than 30,000 Pennsylvania youth have stopped smoking
- Saved 10,000 youth from dying from a tobacco-related illness
- Saved \$360 million in future healthcare-related costs

The tobacco program has prevented (based on 2004-05 funding level)*

- 63,710 fewer youth from ever beginning to smoke
- 20,380 fewer youth dying from tobacco-related illness

These prevention efforts have saved*

- \$764.5 million in future related health costs
- \$115.5 million in future Medicaid costs

Retail sales of cigarettes to minors has plummeted to 8.1%

- Only 8 out of 100 retailers/clerks sold cigarettes
- Prior to Pennsylvania's prevention and cessation program, the sales rate exceeded 40%
- Pennsylvania is well below the national average of a 13% sales rate

Why is the focus on youth so critical?

More than 80% of regular adult smokers began smoking as children

Social Norm change in adults is taking place as well

- 3% fewer adults are smoking (25% in 2002 to 22% in 2004)
- Independent research by The Gallup Organization shows that the four Pennsylvania TV campaigns were effective. Specifically, smokers said they took the following actions as a results of seeing the ads:
 - 60% of smokers said "yes" they thought about quitting smoking
 - 35% of smokers said "yes" they did make a quit attempt
 - 18% of smokers said "yes" they did quit smoking

^{*} Calculated based on Centers for Disease Control and Prevention Formula

^{**} Next Youth Tobacco Survey will be conducted in 2006.

•2005 Gallup Group Adult Tobacco Survey evaluated statewide media campaign:

- 35% of smokers (aged 18 54) attempted to quit smoking
- 18% of smokers quit smoking
- Of the 18% who quit, 15% were still quit after one year
- This equates to savings of \$124 million in annual healthcare costs

What's the big picture?

◆ Tobacco use is the *leading preventable cause of death in the U.S.* It kills more than 400,000 Americans every year. Tobacco-related diseases costs more than \$182 billion in health care and lost productivity each year, according to the Center for Disease Control.

What does this mean for Pennsylvania?

Citizens:

◆ 20,000 Pennsylvanians died from smoking-related illness in 2004, according to the CDC.

Government:

- ◆ Smoking-related illness costs the Commonwealth \$4.78 billion in 2004 in direct medical costs, according to the CDC.
- ◆ Smoking-caused productivity losses in Pennsylvania were \$4.24 billion in 2004, according to the CDC.
- ◆ Fourteen percent of Pennsylvania's Medicaid budget (\$1.4 billion) was paid out in smoking-related costs in 2004, according to the CDC.

Businesses:

- ◆ Productivity Costs:
 - *Smokers are absent from work 6.5 more days/year than non-smokers
 - *Approximately 8% of a smoker's working hours are spent on smoking rituals
 - *Smokers are more likely to be injured while smoking
 - *If not allowed to smoke on the job, smokers think about their next smoke break, not their work

Businesses (continued):

- ◆ Greater Healthcare Costs:
 - *Smoking can cost employers over \$10,000 annually per smoker due to:
 - \$ Higher absenteeism
 - \$ Higher fire and accident insurance
 - \$ Lost productivity
 - \$ Harmful effect of secondary smoke on non-smoking workers
 - \$ Higher medical care costs
 - \$ More frequent visits to healthcare professional per annum
 - \$\$ Six more visits for smokers than non-smokers
 - \$\$ Four more visits for dependents of smokers than dependents of non-smokers