Chapter 7 of Act 77
Tobacco Use Prevention and Cessation

State Fiscal Year July 1, 2008- June 30, 2009 Annual Report

Pennsylvania Department of Health

Bureau of Health Promotion and Risk Reduction

Division of Tobacco Prevention and Control

Message from the Secretary

My Fellow Pennsylvanians:

On behalf of Governor Edward G. Rendell, I am pleased to present the Annual Report of the Pennsylvania Tobacco Prevention and Cessation Program. The Annual Report for state Fiscal Year 2008-2009 summarizes the seventh year of Pennsylvania's comprehensive Tobacco Use Prevention and Control Program.

Tobacco use remains the most preventable cause of death and disability. More deaths are caused each year by tobacco use than by all deaths from acquired immunodeficiency syndrome (AIDS), illegal drug use, alcohol use, motor vehicle injuries, suicides and murders combined. Smoking harms nearly every organ of the body, causing many diseases and adversely affecting the health of smokers in general.

The Pennsylvania Department of Health's Tobacco Control Program was established under Chapter 7 of Act 2001-77, the Tobacco Settlement Act. Pennsylvania's evidence-based, statewide tobacco control program is comprehensive and accountable, utilizing a coordinated effort to establish smoke-free policies and social norms to promote and assist tobacco users to quit and to prevent initiation of tobacco use.

During this report period, Senate Bill 246, Pennsylvania's Clean Indoor Air Act (CIAA), was passed and became effective on September 11, 2008. This legislation named the Department of Health the lead agency for implementation of the CIAA. Eliminating exposure to secondhand smoke and promoting cessation are two evidence-based strategies cited by the U.S. Centers for Disease Control and Prevention that can contribute to a reduction in disease, disability and deaths related to tobacco use and second hand smoke exposure.

We invite you to learn more about our programs by visiting the Department's web site at www.health.state.pa.us.

Sincerely,

Everette James
Secretary

November 2009

TABLE OF CONTENTS

Introduction 1

Accomplishments 3

2008 - 2009 Highlights 4

Appendix A-1 – Funding Allocations

Appendix A-2 – Statewide Contractor Allocations

Appendix A-3 – Primary Contractor Allocations

Appendix A-4 – Regional Service Provider Allocations

Appendix B – Behavioral Risk Factor Surveillance System 2008 Adult Prevalence of Cigarette Smoking

Appendix C – Adult Tobacco Survey – Indicators for Eliminating Nonsmokers Exposure

Appendix D – Synar Survey Summary Report

Appendix E – Tobacco Use Prevention and Cessation Advisory Committee

Appendix F – Presentations, Round Table Discussion, and Poster Sessions at the North American Quitline Conference (NAQC) and the National Conference on Tobacco or Health (NCTOH) in June 2009

Introduction

Tobacco use continues to be the leading preventable cause of death in the U.S., killing more than 400,000 Americans every year and causing $96 billion in annual public and private health care expenditures. Tobacco use causes an additional $97 billion in productivity losses and $2.6 billion in annual expenditures through Social Security Survivors insurance for the more than 300,000 children who have lost at least one parent from a smoking-caused death.[1]

- Smoking kills more people than alcohol, AIDS, car crashes, illegal drugs, murders and suicides combined.
- There are 8.6 million people in the U.S. who currently suffer from a smoking-caused illness.

Every dollar invested in tobacco prevention saves between two and four dollars in tobacco-related healthcare costs. [2]

- Pennsylvania's annual healthcare costs directly caused by smoking are $5.19 billion.[1]
- Costs covered by the state Medicaid program are $1.7 billion annually.[1]
- Smoking-caused productivity losses in Pennsylvania are $4.73 billion annually.[1]

The peak years for first trying to smoke appear to be in the sixth and seventh grades, or between the ages of 11 and 12.[3]

- More than a third of all youth who ever try smoking a cigarette will become regular daily smokers before they leave high school.
- More than 80 percent of all adult smokers first become regular smokers before the age of 18, and more than 90 percent do so before leaving their teens.

Youth are three times more sensitive to tobacco advertising than adults, and one third of underage experimentation with smoking is attributable to tobacco company advertising.[4]

- Annual tobacco industry marketing expenditures nationwide are $13.4 billion. [4]
- Estimated portion spent for Pennsylvania marketing each year is $554 million. [4]

Smoking and exposure to secondhand smoke among pregnant women is a major cause of spontaneous abortions, stillbirths and sudden infant death syndrome.[5]

- Nationally, one out of every eight pregnant women smoke.
- In Pennsylvania, one out of every six pregnant women smoke.[6]

Tobacco Settlement Fund Administration

On June 26, 2001, Act 77 of 2001 was signed into law. Chapter 7 of the Tobacco Settlement Act (Act) outlined the requirements for prevention and cessation activities. The Act established a tobacco use prevention and cessation program within the Department of Health (Department). At least seventy percent (70%) of the appropriated funds must be provided to primary contractors to establish tobacco control programs throughout Pennsylvania that are comprehensive, sustainable and accountable, based on key elements defined in the Centers for Disease Control and Prevention (CDC) *Best Practices for Comprehensive Tobacco Control Program*. The Department utilizes the

[1] National Campaign for Tobacco Free Kids, 2009
[2] American Legacy Foundation. *Saving Lives, Saving Money: Why States Should Invest in a Tobacco-Free Future*, 2002
[3] Centers for Disease Control and Prevention, Office on Smoking and Health, 2008
[4] National Campaign for Tobacco Free Kids, 2009
[5] Centers for Disease Control and Prevention, Office on Smoking and Health
[6] Pennsylvania Birth Certificate Dataset, 2007

CDC's 2007 edition of *Best Practices* to define Pennsylvania's strategic direction in order to provide an integrated programmatic structure for implementing interventions proven to be effective. It is important to recognize that these individual components must work together to produce the synergistic effects of a comprehensive tobacco control program. Based on the evidence of effectiveness documented in scientific literature, the most effective population-based approaches have been defined within the following overarching components: State and Community Interventions, Health and Communication Interventions, Cessation Interventions, Surveillance and Evaluation and Administration and Management.

The remaining funds (30 percent) are to be used for statewide efforts consistent with the priorities of the Act, which include Pennsylvania's Free Quitline, capacity building programs for ethnic and racial minority populations, a statewide youth tobacco prevention campaign, a web-based management reporting system, on-going evaluation and integration of tobacco cessation knowledge and clinical skills into medical school curricula. No more than half of the 30 percent funding for statewide initiatives may be used for statewide media.

Pennsylvania adheres to the national Healthy People 2010 objectives established for the nation's health. Healthy People 2010 Objectives define Pennsylvania's two over-arching long-term goals related to tobacco use:

- Reduce tobacco-related morbidity and mortality among all Pennsylvanians.
- Change community norms through state-advised, community driven systems that create environments where it is uncommon to see, use or be negatively impacted by tobacco products and tobacco smoke pollution (secondhand smoke).

The mission of the Division of Tobacco Prevention and Control (DTPC) is to reduce disease, disability and death related to tobacco use. The DTPC has consistently followed the CDC's *Best Practices for Comprehensive Tobacco Control Programs* and has implemented an integrated and effective program to maximize outcomes built on the four CDC goals to affect changes in community norms:

1. Prevent the initiation of tobacco use among young people.
2. Promote quitting among adults and young people.
3. Eliminate nonsmokers' exposure to tobacco smoke pollution.
4. Identify and eliminate tobacco-related health disparities.

The CDC estimates an annual smoking-caused health cost in Pennsylvania of $5.19 billion and recommends that Pennsylvania spend a minimum of $155.5 million a year to have an effective comprehensive tobacco prevention and control program.[7] During this reporting period, Pennsylvania invested 21.4 percent ($33.2 million) of the minimum recommendation. Pennsylvania ranked 26th among the states in the funding of tobacco prevention and control programs. [8]

[7] Centers for Disease Control and Prevention. *Best Practices for Comprehensive Tobacco Control Programs-2007*, p.96
[8] National Campaign for Tobacco Free Kids, Pennsylvania Tobacco State Settlement Summary, November 2008

Accomplishments

PA Clean Indoor Air Act

Senate Bill 246, Pennsylvania's Clean Indoor Air Act (CIAA), became effective on September 11, 2008. The Department of Health is the lead agency for implementation and enforcement of the CIAA.

From October 2008 to June 2009, the Department's Bureau of Health Statistics and Research partnered with Public Health Management Corporation (PHMC) to conduct a study among bars and restaurants across the state to determine CIAA compliance. A systematic observation strategy examined CIAA requirements (e.g., appropriate signage and the absence of indoor smoking) inside 161 hospitality venues in 19 counties. Six months after the CIAA, the vast majority of study venues were smoke-free as legally required (94.3 percent overall and 92.4 percent completely smoke-free).

Smoking by adults has been significantly reduced.

- 21 percent of adults were smokers in 2008 (estimated 2 million) compared to 25 percent of adults in 2003 (estimated 2.4 million).[9]

- The number of adults trying to quit for one day or longer has increased significantly.
  - 61 percent of adult smokers attempted to quit for one day or longer in 2008 compared to 52 percent in 2003.[9]

Smoking by youth remains significantly reduced.

Has smoked a cigarette in the last 30 days[10]			
Grade	2002	2006	2008
12th	28% (CI 24.9% to 32.3%)	23% (CI 16.4% to 30.6%)	28% (CI 22% to 34%)
9th-12th	23% (CI 21.0% to 25.4%)	18% (CI 14.9% to 20.4%)	18% (CI 16% to 21%)
6th- 8th	8% (CI 6.8% to 8.9%)	4% (CI 3.0% to 5.7%)	4% (CI 3% to 6%)

Has ever smoked a cigarette, even a puff [10]			
Grade	2002	2006	2008
12th	65% (CI 61.0% to 68.8%)	54% (CI 44.6% to 62.4%)	55% (CI 48% to 62%)
9th-12th	55% (CI 52.5% to 57.6%)	42% (CI 37.3% to 46.6%)	41% (CI 37% to 45%)
6th- 8th	25% (CI 22.4% to 28.4%)	15% (CI 12.8% to 18.2%)	16% (CI 14% to 18%)

Illegal sales of cigarettes to minors have been significantly reduced.

- Illegal sales of tobacco to minors are down and have remained at seven percent or less since 2004.[11]
  - The Substance Abuse and Mental Health Services Administration's (SAMHSA) required goal since 2002 is 20 percent or less.
  - Pennsylvania's 2008 illegal sales rate was five percent.

[9] Behavioral Risk Factor Surveillance System, 2008
[10] Pennsylvania Youth Tobacco Survey, conducted in the 2002-2003, 2006-2007 and 2008-2009 school years. CI identifies the 95 percent confidence interval for the estimates.
[11] PA Synar Surveys, see Appendix D.

2008 – 2009 Highlights

Changing the norms around smoking and providing smoke-free air to all Pennsylvanians are long term goals of the Pennsylvania Division of Tobacco Prevention and Control. In 2008, Pennsylvania enacted the Clean Indoor Air Act (CIAA) to provide workers and hospitality industry employees and patrons in Pennsylvania with a smoke-free environment. The Department has coordinated CIAA enforcement activities with the following state agencies:

- Department of Aging
- Department of Agriculture
- Department of General Services
- Department of Public Welfare
- Department of Revenue
- Office of Administration, Bureau of Labor Relations
- Office of General Counsel
- Pennsylvania Gaming Control Board
- Pennsylvania State Police
- Pennsylvania Liquor Control Board
- Bureau of Liquor Code Enforcement (BCLE)

If a public place is subject to licensure by the commonwealth, the CIAA directs the Department to refer complaints received to the appropriate licensing agency for investigation and enforcement. If there is not a state licensing agency with jurisdiction over the potential violator, the complaint is handled by the Department. During this report period, the Department received 2,785 complaints of alleged violations and sent out 1,224 warning/education letters.[12] Of the total number of complaints received, 154 were invalid complaints,[13] twenty were related to establishments currently under administrative review and 1,387 were duplicate complaints. If an establishment not licensed by the BLCE appears to be in violation of the CIAA, the Department will issue an order to show cause to investigate. During this report period, the Department issued eight orders to show cause, two of which have been resolved by paying fines of $250 and $500 and six of which remain under investigation.

Surveillance and Evaluation: The Department recognizes that reducing the rate of youth and adult tobacco use is a complex social issue that requires a multi-faceted approach. In order to measure the progress of state and local initiatives, the Department has used an extensive evaluation component to measure both short-term and long-term outcomes.

Adult Tobacco Survey

The Department usually conducts an Adult Tobacco Survey (ATS) every two years, but conducted an additional ATS between October 2008 and June 2009, with added questions specifically related to the impact of the CIAA legislation. Outcome indicators, as defined in the CDC publication, *Key Outcome Indicators for Evaluating Comprehensive Tobacco Control Program*, are tracked using Adult Tobacco Survey questions, highlighting changes over time.

[12] Prior to May 2009, one warning letter per establishment was issued, even if multiple violations were received. To strengthen enforcement, a warning letter was issued for each alleged violation beginning in May 2009.

[13] Invalid complaints are those that do not indicate a violation of the CIAA (i.e. complaints against establishments that have an exception or complaints against outdoor areas).

In the one year since the 2007 ATS was conducted, significant increases were seen in adults who think:

- Smoking should not be allowed in any indoor work area (78 percent compared to 74 percent in 2007);
- Smoking should not be allowed in any dining areas of restaurants (69 percent compared to 63 percent in 2007);
- Smoking should not be allowed in any indoor shopping malls (80 percent compared to 75 percent in 2007).

Several of the indicators show that not only have people been protected from secondhand smoke in the workplace, but that people are increasingly likely to implement smoking bans in their homes.

- Eight of ten adults do not allow smoking in their home.

Youth Tobacco Survey

Between September 2008 and February 2009, a Pennsylvania Youth Tobacco Survey was conducted by regional primary contractors, their service providers and state regional tobacco prevention nurse consultants in middle schools and high schools of Pennsylvania. The Department depends on the Youth Tobacco Survey to provide information on successes and challenges to youth reducing experimentation and dependence on tobacco. Eighty-four middle schools were selected, of which 71 participated. A total of 2,374 students participated out of 2,815 eligible. The overall response rate was 71 percent for middle schools. For high schools, 90 schools were selected and 76 participated. A total of 2,470 students participated out of 3,132 eligible. The response rate was 67 percent for high schools. The sample data were weighted to reflect unequal probabilities of selection.

Transition to Regional Primary Contractors

The Tobacco Settlement Act of 2001 established a comprehensive tobacco use prevention and cessation program within the Department of Health with funding through the Master Settlement Agreement (MSA). After the first four years, the Department embarked on a process to replace the existing structure of local programming at the county level (48 primary contractors responsible for the 67 counties in Pennsylvania) with a regional level administrative structure consisting of 8 regions and 8 primary contractors. The 2008-2009 fiscal year was the first full year of statewide regional programming with community based prevention and cessation services delivered through eight primary contractors. Six regions reflected the Department's health districts, while two additional regions were formed to cover Allegheny and Philadelphia counties.

During this reporting period the Department focused on four priority areas to further the successes of a regionalized program delivery system:

1. Promotion of standardization based on best practices and current professional standards in the field of tobacco prevention and cessation, while recognizing the diversity of needs, cultures and populations in Pennsylvania.
2. Capacity building through the expansion of technical assistance focused on identified needs including, but not limited to, tobacco use prevention, evaluation, elimination of tobacco-related health disparities and counter marketing.
3. Promotion of access to and use of program data to facilitate communication within and about the Department's programs and inform decision-making.
4. Coordination and promotion of the full range of cessation services, including community-based education, counseling and support, online information and support of all services provided by the PA Free Quitline.

Outcome Summary of Regional Primary Contractors

These selected findings provide a snapshot of the work of the regional primary contractors--both at regional and state levels--in the four CDC goal areas.

Goal Area 1: Prevent initiation of tobacco use among young people

- Regional programs worked directly with 1,189 K-12 schools to provide tobacco use prevention education.
- Regional program reached over 52,000 students through PA Tobacco Free Network Initiatives (Table 1).

Table 1. Number of Students Participating in PA Tobacco Free Network Initiatives, By Region (July 1, 2008 – June 30, 2009)

	NW	SW	Alleg	NC	SC	NE	SE	Phila	PA Total
Number of students participating in PA Tobacco Free Network Initiatives[14]	**18,482**	**4,441**	**5,424**	**484**	**3,741**	**5,451**	**13,998**	**168**	**52,189**

Goal Area 2: Promote quitting among adults and young people

- More than 10,600 youth and adult tobacco users participated in group cessation programs provided by Regional Primary Contractors (Table 2).
- Nearly 15,000 youth and adult tobacco users participated in one-on-one counseling sessions provided by Regional Primary Contractors (Table 2).
- Regional Primary Contractors assisted in promoting the PA Free Quitline.
  - 7,717 intake calls to the PA Free Quitline were completed in 2008-2009. Forty-three percent of callers heard about the Quitline through radio or TV ads in 2008-2009.
  - In Winter 2008-2009, the PA Free Quitline implemented a nicotine replacement therapy initiative (NRT), providing counseling and a four week supply of NRT to 2,241 Pennsylvanians.
  - The highest number of calls to the Quitline (2900) were received during the NRT promotion in February 2009, which comprised 38 percent of the total calls for 2008-2009.

Table 2. Tobacco Cessation Program Participants, By Region (July 1, 2008 – June 30, 2009)

		NW	SW	Alleg	NC	SC	NE	SE	Phila	PA Total
Number of individual tobacco users in *group* *cessation* programs	***Youth***	**65**	**467**	**30**	**155**	**319**	**105**	**130**	**45**	**1,316**
	Adults	**451**	**778**	**776**	**655**	**3,583**	**291**	**1,814**	**967**	**9,315**
	Pregnant Women	**0**	**9**	**21**	**2**	**153**	**7**	**62**	**4**	**258**

[14] Includes youth participating in BUSTED!, PRIDE, and TATU programs.

		NW	SW	Alleg	NC	SC	NE	SE	Phila	PA Total
Number of individual tobacco users in *one-on-one* counseling sessions	***Youth***	**0**	**14**	**13**	**42**	**157**	**15**	**42**	**0**	**283**
	Adults	**443**	**460**	**247**	**474**	**9,018**	**1,048**	**2,863**	**154**	**14,707**
	Pregnant Women	**113**	**264**	**155**	**2**	**130**	**41**	**147**	**9**	**861**

- Cessation group classes and one-on-one counseling sessions were conducted in English and Spanish.
- Across the state, 50,868 brief cessation interventions were conducted with hospital inpatients.
- Cessation providers supplied Nicotine Replacement Therapy (NRT) or funding/voucher for NRT to approximately 2,500 eligible Pennsylvanians.[15]
- Approximately 3,500 youth and adult tobacco users who participated in cessation programs, including nearly 300 pregnant women, successfully quit using tobacco (Table 3).

Table 3. Cessation Program Participants Who Quit Tobacco Use, By Region (July 1, 2008 – June 30, 2009)

		NW	SW	Alleg	NC	SC	NE	SE	Phila	PA Total
Number of tobacco users who *quit* [16]	***Youth***	**2**	**121**	**1**	**39**	**47**	**19**	**20**	**26**	**274**
	Adults	**170**	**362**	**86**	**261**	**746**	**514**	**952**	**73**	**3,164**
	Pregnant Women	**18**	**118**	**5**	**0**	**54**	**16**	**86**	**1**	**298**

Goal Area 3: Eliminate nonsmokers' exposure to tobacco smoke pollution (TSP)

- Regional primary contractors are responsible for providing tobacco use prevention and cessation services throughout the commonwealth, including services relating to the implementation of the CIAA.
- All primary contractors have received CIAA training, and they provide technical assistance to affected establishments and assist the Department in the verification of exception requests.
- The regional primary contractors are diligent in conducting site visits to establishments that apply for a CIAA exception in order to check for structural compliance with the CIAA and to submit results to the Department.
- During this report period, the Department received 2,785 complaints of alleged violations and sent out 1,224 warning letters.

Goal Area 4: Eliminate tobacco related health disparities

- 576 ethnic/racial minority community leaders and decision makers participated in tobacco-related initiatives and issues in Pennsylvania.
- Regional programs reached out to various faith-based and community-based organizations across the state--including Girl Scout troops, community centers, youth LGBTQ groups

[15] This number may be subject to duplication (e.g., one individual could have received NRT from multiple providers and, as a result, counted multiple times in this total).
[16] Quit is defined as abstaining from tobacco use for a minimum of 30 days or more.

(lesbian, gay, bisexual, transgender and questioning), alternative schools and religious groups--to educate and empower youth disparately impacted by tobacco use.

- Regional primary contractors and the Department of Health partnered with the Department of Public Welfare (DPW) to provide cessation services to Medicaid recipients, including cessation programs for pregnant women who are receiving Medicaid benefits.
- The Department partnered with the *BE A BRIDGE* Project to build capacity among organizations in order to integrate tobacco resources with chronic diseases programs, including Diabetes, Cervical Cancer, Cardiovascular Disease, and Stroke.

Accomplishments of Regional Primary Contractors

Pennsylvania utilizes a regionalized approach for the delivery of comprehensive, integrated, and community-based tobacco prevention and cessation programs and initiatives. Regional primary contractors provide these services in each of the Department's six Community Health Districts and in Allegheny and Philadelphia Counties.

Tobacco Free Allegheny (TFA) together with its subcontractor, Addiction Medicine Services of Western Psychiatric Institute and Clinic of UPMC, developed the a toolkit entitled *Pennsylvania's 100% Tobacco Free Schools Toolkit for Student Assistance Programs.* The toolkit is designed to provide the most recent information about teens and tobacco, including evidence based prevention curricula; strategies to help teens quit tobacco and specific information tailored for parents, schools and teens.

The comprehensive kit includes tools, templates and information on implementing effective policies to promote tobacco free schools. Designed for administrators, counselors, social workers, student assistance professionals (SAP) and educators, the toolkit is Pennsylvania-specific, and available in a convenient downloadable PDF format. The toolkit is divided into seven sections that correspond to the recommendations in the Centers for Disease Control guidelines.

In Allegheny County all 43 school districts have received the kit, and detailed training in its use is underway. The St. Vincent Prevention Program received training by the Addiction Medicine Services staff and will be implementing use of the toolkit across all Westmoreland County districts. Lancaster County has also expressed interest in using the kit in its districts. Toolkits have been distributed regionally, either by download from the TFA website or by mail of a print copy. The Bureau of Drug and Alcohol Prevention (BDAP) distributed copies to each Single County Authority across the state. While the tool kit was designed for use in schools, the information contained in the fact sheets and slide presentations is also appropriate for use in community settings. In addition to keen interest throughout the state, copies of the toolkit have been downloaded in Georgia, California, New Jersey, Texas and Ohio.

Statewide Contractors

Protecting Nonsmokers from Exposure to Tobacco Smoke

Eliminating exposure to secondhand smoke and promoting cessation are two evidence-based strategies cited by CDC that can contribute to a reduction in disease, disability and death related to tobacco use and secondhand smoke exposure. Many reports and studies have consistently documented reductions in tobacco use following the implementation of smoke-free laws and policies.

The Pennsylvania Alliance to Control Tobacco (PACT) provides a statewide information and education network on tobacco prevention and control issues, with particular emphasis on a statewide grassroots campaign on clean indoor air. PACT has been involved with the clean indoor air campaign in Pennsylvania since 2001. Following the enactment of the PA Clean Indoor Air Act (CIAA) on September 11, 2008, the Department implemented the CIAA in collaboration with PACT with a focus on providing information and tools to all businesses affected by the CIAA through the use of a Business Toolkit. The Toolkit explains the law and provides guidance on talking to the public and employees and on the placement of signage. The Toolkit also provides local contacts for additional technical assistance and was distributed to over 10,000 businesses. The Department and PACT continue to distribute the Toolkit through the regional primary contractors, at conferences and trainings, and as attachments to all CIAA exception denial letters issued by the Department.

PACT also assists the Department in statewide evaluation of the CIAA, and it commissioned an air quality study during this report period. The study found that 94 percent of indoor public places affected by the Clean Indoor Air Act are smoke-free as required by the law and that air pollution in Pennsylvania's hospitality venues has dropped by nearly 90 percent. The study investigated air quality indoors in Pennsylvania's hospitality industry before and after the CIAA in Erie, Harrisburg, Mechanicsburg, Montgomery County, Philadelphia, Pittsburgh, Scranton, State College and Wilkes-Barre. Pre-CIAA air pollution levels measured in 26 smoking venues ranged from unhealthy to hazardous. These high air pollution levels from second hand smoke (SHS) produced an estimated SHS dose for hospitality workers averaging nine times higher than that of average U.S. adults. Pre-CIAA, the threshold for SHS irritation was exceeded by five to 70 fold, while the adverse odor threshold was exceeded by 20 to 300 times in various venues, discouraging patronage by the nonsmoking majority. Post-CIAA, indoor air pollution levels in smoke-free venues declined by nearly 90 percent, indicating that smoke-free air will save an estimated 52 hospitality workers' lives annually and create healthy indoor air for patrons.

The CIAA requires the Department to provide an annual report to the chairman and minority chairman of the Public Health and Welfare Committee of the Senate and the chairman and minority chairman of the Health and Human Services Committee of the House of Representatives by December 1st . The Pennsylvania 2008 Clean Indoor Air Act Report to the Legislature is available online at: www.health.state.pa.us/tobacco. Select "Clean Indoor Air" to access the report.

In FY 2008-2009, PACT implemented a campaign to educate the community and policy makers on the benefits of enacting an excise tax on other tobacco products, which include all non-cigarette forms of tobacco (cigars, snus, chewing tobacco, etc). To date, Pennsylvania remains the only state that does not tax cigars and smokeless tobacco products.

Youth and Young Adult Initiatives

The Health Science Education Center (HSEC/The Center) at Clarion University served 10 counties in western PA in 2008-2009, providing 412 programs that reached an estimated 15,000 children from 42 schools (20 school districts).

Ten Leadership Academy programs were held with approximately 350 students participating from the Northwest and Southeast Regions and Allegheny County. Preliminary evaluation has shown that 100 percent of the participating students remain in high school and graduate on time. In addition, 85 percent of leadership students are accepted to college prior to graduation.

Project X is Pennsylvania's anti-tobacco program for students in grades 4-7. Project X is implemented as a school-based assembly and used as an introduction to a comprehensive school-based curriculum. The purpose of this program is to provide instruction on the short and long-term consequences of tobacco use, social influences on tobacco use, peer norms regarding tobacco use, school policy on tobacco use, cessation efforts and refusal skills.

Age-appropriate education on the harmful effects of tobacco use and tobacco use prevention was provided through 100 programs, in 97 schools in 21 intermediate units across the state, reaching over 17,000 children.

In October, Youth Quest 2008 was held in Harrisburg on the Capitol steps to increase awareness of youth and young adult movements in Pennsylvania, to promote awareness regarding the dangers of tobacco and to celebrate the CIAA. Approximately 400 high school and college age students, along with their adult leaders, participated in the event.

Pennsylvania Students Working Against Tobacco (PA-SWAT) is Pennsylvania's anti-tobacco campaign for college-aged students. Each chapter has an adult facilitator, a campus task force and a student Executive Board Member guiding the activities of the campus campaign. The chapters conduct a campus assessment and develop a strategy to address tobacco use. PA-SWAT chapters now exist at 38 higher education campuses in Pennsylvania, reaching over 260,000 college students.

Partnering with Pennsylvania's Healthcare Providers

The Department of Health partnered with the Pennsylvania Area Health Education Center (PA AHEC) to ensure that healthcare providers had the knowledge and resources to identify and provide treatment recommendations and resources to every tobacco user seen in a healthcare setting. The PA AHEC developed education and training programs in tobacco cessation and intervention for practitioners and health professions students in the disciplines of physical and oral health, based on the Agency for Healthcare Research and Quality (AHRQ) Smoking Cessation Clinical Practice Guidelines.

The PA AHEC assembled a statewide curriculum team of experts in the treatment and management of tobacco and tobacco addiction (representing the disciplines of medicine, dentistry, behavioral/mental health and allied health professions). The PA AHEC also provided Continuing Medical Education (CME) and Continuing Dental Education (CDE) accredited interdisciplinary training courses in tobacco cessation and intervention to physicians, dentists, Registered Nurses, nurse practitioners and physician assistants.

Pennsylvania's Free Quitline – 1-800-QUIT NOW

Pennsylvania's Free Quitline is available 24 hours a day, 7 days a week. English and Spanish speaking counselors are available at all times with other languages available as needed. Pennsylvania's Free Quitline is offered as a partnership between the Pennsylvania Department of Health and the national American Cancer Society.

Teen and adult tobacco users receive counseling from highly trained intake specialists and cessation counselors. After the initial call to the Quitline, callers who are ready to quit determine a quit date and are offered up to five free one-on-one calls to assist them through the quitting process. The sessions are tailored to the individual needs of the caller, focusing on specific strategies and actions for that caller. If a caller is not ready to quit, they are provided with self-help materials and tailored fact sheets.

- The 12 month Quitline cessation rate is 28 percent.
- 7,717 intake calls were completed in 2008-2009.
- African Americans comprise 10.7 percent of the Pennsylvania population, while 11.05 percent (853) of Quitline callers were African American in 2008-2009. BRFSS data estimates that 29 percent of Pennsylvania's African American population are current smokers.
- Hispanics comprise 4.5 percent of the Pennsylvania population, while 3.7 percent (287) of Quitline callers were Hispanic. BRFSS data estimates that 26 percent of Pennsylvania's Hispanic population are current smokers.
- 93 Quitline callers were pregnant in 2008-2009.
- 43 percent of callers heard about the Quitline through radio or TV ads in 2008-2009. 1-800-Quit Now TV and radio ads were the most successful means of promoting the program.
- 40 percent of the total referrals to the Quitline were made by health care providers.
- 23,111 counseling sessions were completed.
- In Winter 2009 the PA Free Quitline implemented a nicotine replacement therapy initiative (NRT), providing counseling and a four week supply of NRT to 2,241 Pennsylvanians.

Capacity Building for Ethnic and Racial Minority Populations

The BE A BRIDGE Project (Bringing Evidence-Based Research to Disparate Groups with Evaluation) began in October 2006. This initiative replicates a national program, Racial and Ethnic Approaches to Community Health (REACH) 2010, which is designed to eliminate health disparities in specific priority areas. The PA project was a statewide multi-disciplinary partnership comprised of organizations and professionals that represented and worked with diverse populations in health, medicine, social and human services. The project aimed to develop collaborations throughout the state and to build capacity among organizations in order to link tobacco resources with chronic diseases, including Diabetes, Cervical Cancer, Cardiovascular Disease and Stroke.

In past year, the final year of *BE A BRIDGE*, the project:

- Held two additional regional workshops, for a grand total of 16 workshops, on topics to build organizational capacity in addressing tobacco-related health disparities across the state.
- Attracted 128 participants to the Western *BE A BRIDGE* Summit meeting and almost 80 participants to related follow-up workshops. Over the life of the project, 636 attendees attended *BE A BRIDGE* events.
- Updated its comprehensive web based clearinghouse of resources and added communication tools to its website, www.beabridge.org. This web site remains a major

source of evidenced-based research done on both tobacco and related chronic diseases. Over 5,000 visits occurred between September 2008 and June 2009.

- Maintained six Regional Advisory Councils (RACs) to guide and provide expertise on local needs. Each RAC had broad membership from both tobacco and chronic disease service organizations.
- Developed and piloted a statewide cross-training curriculum and resource integration program for health care and community-based organizations across Pennsylvania to address the dual risk of tobacco use and diabetes. PA cAARds! is an integrated brief intervention and referral process where diabetes and tobacco professionals and paraprofessionals are trained to use the Ask, Advise, and Refer model to cross refer their patients and clients to diabetes education, self management, and tobacco cessation services.
- Presented at regional, statewide and national conferences, including:
  - National Conference of Tobacco or Health (NCTOH) and
  - American Public Health Association (APHA).

Countering the Tobacco Industry

The statewide counter-marketing efforts in 2008-2009 focused on the promotion of the Pennsylvania Free Quitline and the continued development of DeterminedToQuit.com (DTQ), the Department's tobacco cessation web-based cessation services portal.

The DTQ web site features an exclusive tool for quitters, the Quit Companion, which underwent a number of enhancements this year to improve its usefulness for the user and outreach to the quitters' support network. This tool is an online tracking and messaging system that records personal smoking habits, monitors progress and lets participants, as well as their selected friends, family and co-workers, send messages of encouragement. In its third year, the DTQ web site continued to attract thousands of new visitors:

- Visitor time on the site increased from the prior year from 20 to 26 minutes for direct traffic and 26 to 29 minutes for traffic from other internet sites.
- Visitors spent almost half of their time on the site on the "Preparing for Quit Day" page.

Major media initiatives included three new :30 second spots for the "1,000's of Ways" campaign, as well as production of a Spanish market :30 second spot for this campaign. Public relations efforts included the inauguration of the Clean Indoor Air Act with many TV, radio and newspaper interviews and interactions with major media outlets across the state. The Great American SmokeOut (GASO) in November of 2008 resulted in 19 interviews during a planned radio tour of major news stations such as KDKA and KQV in Pittsburgh and WHP in Harrisburg.

In addition, a new initiative with the Pennsylvania Interscholastic Athletic Association (PIAA) as a major partner and sponsor of 18 high school state championships was able to reach 3.3 million viewers. Highlights of the first-year PIAA promotional effort included:

- Major sponsorship for the state championships in 18 sports.
- :30 second commercial spots incorporated into the PA Cable Network (PCN) broadcast, all rebroadcasts, On-Demand orders and DVD of championship games reaching 3.3 million viewers.
- Billboards and banners for all events; signage at all stadiums as well as in all PIAA participating school locker rooms.

- Team of the Month full page ads in PIAA quarterly newsletters and website; various web banners and flash ads.
- Public address announcements for all events.
- Primary contractor and service provider participation in almost all championship events, interacting with fans and parents; representatives also attended and made presentations at all 12 PIAA District Annual Meetings/Dinners.

Appendix A-1

FUNDING ALLOCATIONS
STATE FISCAL YEAR 2008-2009

Tobacco Master Settlement Agreement	$ 32,054,000
General Government Operations	$ 72,000
General State Funds for Clean Indoor Air Act Implementation	$ 1,700,000 *
Centers for Disease Control and Prevention Cooperative Agreement	$ 1,210,723
Centers for Disease Control and Prevention – Supplemental Funding to Enhance Quitline Capacity	$ 174,634
TOTAL:	$ 35,211,357

* $300,000 of the appropriation level of $2,000,000 was placed in budgetary reserve.

Appendix A-2

STATEWIDE CONTRACTORS
STATE FISCAL YEAR 2008-2009

Contractor	Service	SFY 2008-2009
American Cancer Society	Quitline operations and maintenance	$700,042
American Lung Association of Pennsylvania	Technical assistance services through statewide coalition – Pennsylvania Alliance to Control Tobacco	$443,362
Area Health Education Center at Pennsylvania State University	Training of health professional students and current workforce	$1,157,858
Health Science Education Center at Clarion University	Rural outreach, statewide youth and young adult programs	$1,273,028
Neiman Group and Harmelin & Assoc.	Marketing and creative media services	$4,785,764
Philadelphia Health Management Corporation	Comprehensive independent evaluation of state and local tobacco prevention and cessation programs	$97,421
Health Promotion Council of Southeastern Pennsylvania, Inc.	Training and technical assistance on disparate community issues	$561,490
Pennsylvania Medical Society	Education and outreach to breast-feeding mothers who smoke	$100,000
TOTAL		**$9,118,965**

Totals above reflect MSA funds used for statewide initiatives including contracts to Statewide Contractors and other statewide programs. Federal funds from the CDC were also awarded to American Lung Association of Pennsylvania, Area Health Education Center at Pennsylvania State University, Philadelphia Health Management Corporation and Health Science Education Center at Clarion University.

Appendix A-3

REGIONAL PRIMARY CONTRACTORS
July 1, 2008 – June 30, 2009

County	Contractor Name	Region	MSA Budget 7/01/08- 06/30/09
Allegheny	Allegheny County Health Department	Allegheny	$2,172,001
Cameron, Clarion, Clearfield, Crawford, Elk, Erie, Forest, Jefferson, Lawrence, McKean, Mercer, Venango	Erie County Department of Health	Northwest	$1,946,799
Armstrong, Beaver, Butler, Cambria, Fayette, Greene, Indiana, Somerset, Washington, Westmoreland	Washington County Health Partners, Inc.	Southwest	$2,618,572
Bradford, Centre, Clinton, Columbia, Lycoming, Montour, Northumberland, Potter, Snyder, Sullivan, Tioga, Union	Family Health Council of Central Pennsylvania, Inc.	North Central	$1,517,827
Adams, Bedford, Blair, Cumberland, Dauphin, Franklin, Fulton, Huntingdon, Juniata, Lebanon, Mifflin, Perry, York	Family Health Council of Central Pennsylvania, Inc.	South Central	$2,943,727
Carbon, Lackawanna, Lehigh, Luzerne, Monroe, Northampton, Pike, Susquehanna, Wayne, Wyoming	Lehigh Valley Hospital, Inc.	Northeast	$2,730,432
Berks, Bucks, Chester, Delaware, Lancaster, Montgomery, Schuylkill	Health Promotion Council of Southeastern PA, Inc.	Southeast	$6,009,992
Philadelphia	Philadelphia County Department of Health	Philadelphia	$2,553,450
Total Regional Primary Contractors			**$22,492,800**

Appendix A-4

Regional Service Providers
Allegheny

County	Name of Service Provider	Brief Description of Service Providers Role	Contract Amount
Allegheny	Allegheny Intermediate Unit	Busted Coordinator for Allegheny County	$ 67,733
Allegheny	Consortium for Public Education	Integrate LifeSkills Training Curriculum in elementary, middle and high schools	$152,353
Allegheny	North Hills Community Outreach	Cessation in schools in northern tier of Allegheny County.	$ 53,090
Allegheny	Turtle Creek Valley MH/MR	ATS and Cessation in schools in the Mon Valley and South Hills.	$103,975
Allegheny	Western Psychiatric Institute and Clinic of UPMC Shadyside - Addiction Medicine Services	Cessation in large minority and underserved populations; and SAP training on integration of nicotine dependence into routine SAP procedures	$ 87,462
Allegheny	Carlow University	PA SWAT program on campus and encourage initiation of other campuses into PA SWAT; cessation on campus	$ 52,943
Allegheny	Duquesne University Center for Pharmacy Care - Spirit of Health	Cessation intervention and referral in mobile health van targeting at risk communities and the homeless	$ 14,751
Allegheny	Giant Eagle Pharmacies	Pharmacotherapy	$ 22,317
Allegheny	Mercy Behavioral Health	Cessation for pregnant women and women of childbearing years, MH/MR/AOD consumers and MBH employees	$242,118
Allegheny	St. Clair Hospital	Cessation for pregnant women and women of childbearing years, inpatient and outpatient education and community cessation in an outreach setting	$ 32,291
Allegheny	UPMC McKeesport	Cessation for adults, inpatient education and community outreach	$ 74,047
Allegheny	UPMC Southside	Cessation for adults, community outreach and inpatient education	$ 35,698
Allegheny	Western Psychiatric Institute and Clinic - Pittsburgh STOP Program	Cessation and relapse prevention for pregnant women.	$ 91,615
Allegheny	East Liberty Family Health Center	FQHC project	$ 10,104
Allegheny	Metro Family Practice	FQHC project	$ 3,951
Allegheny	Northside Christian Health Center	FQHC project	$ 10,004
Allegheny	American Lung Association of West Virginia	Trainer - FFS	$ 2,548
Allegheny	Olszak Management Consulting	Completion of database for tracking outcome and output measures	$ 34,907
Allegheny	Persad Center	Special cessation outreach to GLBT communities	$ 38,680

County	Name of Service Provider	Brief Description of Service Providers Role	Contract Amount
Allegheny	Cathy Ferraro	Cessation facilitator	$ 798
Allegheny	e-com Gillespie Hall	Supplier of materials for CIAA	$ 19,040
Allegheny	Ernest Detore	Curriculum for SACC and approval as trainers	$ 3,978
Allegheny	Alle Kiski Medical Center	Community cessation in eastern Allegheny County	$ 6,164
Allegheny	University of Pittsburgh, School of Dental Medicine	Educational training in community health dental clinics.	$ 6,276
Allegheny	Innovative Medical Marketing	CO monitors	$ 15,990
Allegheny	Allegheny County Health Department	BRFSS	$ 10,000

Regional Service Providers
North Central

County	Name of Service Provider	Brief Description of Service Providers Role	Contract Amount
Bradford	Maternal Family Health	HEPI/Publications	$12,038
Bradford	Memorial Hospital - Towanda	Coalition/HEPI/Adult & Youth Cessation/NRT/PA Tobacco Free Network	$ 66,587
Centre	Centre County Youth Bureau Services	Youth Cessation/HEPI	$ 55,574
Centre	Tapestry of Health	HEPI/Publications/NRT/Youth Cessation	$ 26,224
Centre	Centre Volunteers in Medicine	Adult Cessation/NRT	$ 51,715
Centre	Clean Air Council	HEPI/Worksite Development/Publications	$ 38,708
Clinton	Lock Haven Hospital	Coalition/HEPI/Adult Cessation/Youth School Based Cessation/In-School Prevention Education	$ 31,448
Clinton	West Branch D&A	HEPI/Worksite Dev/Adult & Youth Cessation/PA Tobacco Free Network/K-12 Prevention & Education/Train the Trainer	$ 33,545
Clinton	Valley Prevention	In school education, PA Tobacco Free Network, HEPI	$ 10,631
Columbia	Clinical Outcomes	Coalition/HEPI/NRT/Adult & Youth Cessation/In School prevention Education/PA Tobacco Free Network/ Work Site Development	$ 82,051
Lycoming	West Branch D&A	Coalition/HEPI/Worksite Dev/Adult & Youth Cessation/In school prevention & education/PA Tobaco Free Network/Train the trainer	$113,816
Lycoming	Valley Prevention Services	HEPI/In school Education & Prevention/PA Tobacco Free Network	$ 37,061
Montour	Clinical Outcomes	Coalition/HEPI/NRT/Adult & Youth Cessation/In School prevention Education/PA Tobacco Free Network/ Work Site Development	$ 62,217
Montour	Valley Prevention	In school education, PA Tobacco Free Network, HEPI	$ 12,442
Northumberland	Clinical Outcomes	Coalition/HEPI/NRT/Adult & Youth Cessation/In School prevention Education/PA Tobacco Free Network/ Work Site Development	$114,089
Northumberland	Valley Prevention Services	In school education, PA Tobacco Free Network, HEPI	$3,891
Potter	Clinical Outcomes	Coalition/HEPI/NRT/Adult & Youth Cessation/In School prevention Education/PA Tobacco Free Network/ Work Site Development	$ 74,708

County	Name of Service Provider	Brief Description of Service Providers Role	Contract Amount
Snyder	Clinical Outcomes	Coalition/HEPI/NRT/Adult & Youth Cessation/In School prevention Education/PA Tobacco Free Network/ Work Site Development	$ 74,699
Sullivan	Maternal Family Health	HEPI/Publications	$ 14,174
Sullivan	Memorial Hospital - Towanda	Coalition/HEPI/Adult & Youth Cessation/NRT/Inschool Prevention & Education/Train the Trainer/ PA Tobacco Free Network	$ 61,509
Tioga	Tioga County Partnership of	Coalition/HEPI/Worksite/Adult Cessation/In School prevention education/PA Tobacco Free	$ 74,686
Union	Clinical Outcomes	Coalition/HEPI/NRT/Adult & Youth Cessation/In School prevention Education/PA Tobacco Free Network/ Work Site Development	$ 74,694

Appendix A-4

Regional Service Providers
Northeast

County	Name of Service Provider	Brief Description of Service Providers Role	Contract Amount
Carbon, Monroe and Pike	Carbon, Monroe, Pike Drug & Alcohol Commission	Comprehensive provider services in Carbon, Monroe, Pike Counties – Prevention, Cessation, Secondhand Smoke, Disparate Populations, NE Coalition	$331,500
Lackawanna	Northeast Regional Cancer Institute	Comprehensive provider services in Lackawanna County – Prevention, Cessation, Secondhand Smoke, Disparate Populations, NE Coalition	$240,000
Lehigh	Church of God, Iglesia	Prevention, Secondhand Smoke education, Disparate Populations, NE Coalition	$ 1,700
Lehigh	First Spanish Free Methodist Church	Prevention, Secondhand Smoke education, Disparate Populations, NE Coalition	$ 1,000
Lehigh	Sacred Heart Hospital	Hospital inpatient bedside brief counseling; outpatient Cessation for teens/adults, assist East Central AHEC brief intervention training coordination for Sacred Heart staff, NE Coalition	$ 52,000
Lehigh, Northampton	Center for Humanistic Change	Prevention, Teen Cessation, BUSTED! Coordinator for Lehigh Valley schools and organizations, NE Coalition	$ 73,200
Lehigh, Northampton	Latinos for Healthy Communities	Teen and adult Cessation, Disparate Populations coordination in Lehigh/Northampton, NE Coalition	$ 53,300
Lehigh, Northampton, Carbon, Monroe	Lehigh Valley Physicians Group -- Tobacco Treatment Program	Hospital inpatient bedside brief counseling; outpatient Cessation for teens/adults, assist East Central AHEC brief intervention training coordination for LVHN staff, NE Coalition	$109,300
Lehigh, Northampton	Regional Community Policing Institute	Prevention – merchant enforcement, NE Coalition	$ 68,850
Lehigh, Northampton	PA Regional Center for Public Safety & Innovation	Prevention – merchant enforcement, NE Coalition	$ 69,747
Lehigh, Northampton, Carbon, Monroe	St. Luke's Hospital	Hospital inpatient bedside brief counseling; outpatient Cessation for teens/adults, assist East Central AHEC brief intervention training coordination for St. Luke's staff, NE Coalition	$109,300
Lehigh, Northampton	Valley Youth House	Prevention programs in schools, NE Coalition	$ 10,000
Lehigh, Northampton	Weller Education Center	Prevention programs in schools, NE Coalition	$ 26,895
Luzerne, Wyoming	Luzerne, Wyoming Drug & Alcohol Program	Comprehensive provider services in Luzerne and Wyoming Counties – Prevention, Cessation, Secondhand Smoke, Disparate Populations, NE Coalition	$415,656
Susquehanna, Wayne	TREHAB	Comprehensive provider services in Susquehanna and Wayne Counties – Prevention, Cessation, Secondhand Smoke, NE Coalition	$140,600

County	Name of Service Provider	Brief Description of Service Providers Role	Contract Amount
All	PA Diversity Network	Research LBGT networks in Northeast District counties and gauge interest in connecting with Cessation and Prevention education services, NE Coalition	$ 9,750
All	PA Department of Health – Bureau of Health Statistics and Research	Over-sampling of Northeast District Tobacco questions in BRFSS	$ 18,000
All	Eastcentral AHEC	Cessation education/training in 10 counties of Northeast District, NE Coalition	$ 70,000
All	Northeast Regional Cancer Institute -Research	Independent Program Evaluation for Northeast District, NE Coalition	$164,750
All	Olszak Management, Inc	Develop web-based service provider reporting system for Northeast District	$ 18,430

Regional Service Providers
Northwest

County	Name of Service Provider	Brief Description of Service Providers Role	Contract Amount
Erie	Booker T. Washington Center	Help pregnant women and family members quit smoking. Provide cessation programs for community members; help conduct SYNAR surveys.	$ 21,000
Erie	City of Corry Police Department	Conduct a minimum of 3 youth access to tobacco law enforcement checks in each tobacco retail outlet in jurisdiction.	$ 1,800
Erie	City of Erie Police Department	Conduct a minimum of 3 youth access to tobacco law enforcement checks in each tobacco retail outlet in jurisdiction.	$ 19,950
Erie	Coalition Pathways	Provide training, technical support, and administrative oversight for youth-based programs and BUSTED! Assist with SYNAR checks.	$ 37,000
Erie	Community Health Net	Educate community about tobacco-related initiatives, develop partnerships with tobacco-related chronic disease programs, increase availability of NRT's, provide smoking cessation classes and support groups, track client smoking status.	$ 17,000
Erie	District Attorney Vendor Compliance	Conduct a minimum of 3 youth access to tobacco law enforcement checks in each tobacco retail outlet in jurisdiction.	$ 10,000
Erie	Edinboro Borough Police Department	Conduct a minimum of 3 youth access to tobacco law enforcement checks in each tobacco retail outlet in jurisdiction.	$ 1,050
Erie	Erie County District Attorney's Office	Conduct a minimum of 3 youth access to tobacco law enforcement checks in each tobacco retail outlet in jurisdiction.	$ 10,000
Erie	Erie Women's Health Partners	Help pregnant women quit smoking; brief intervention to women of childbearing age.	$ 3,000
Erie	GECAC (Greater Erie Community Action Committee, Capacity Building Initiative)	Develop CBO toolkit and provide technical assistance for implementation; develop analysis and evaluation tool for NWPA region	$ 35,000
Erie	Girard Borough Police Department	Conduct a minimum of 3 youth access to tobacco law enforcement checks in each tobacco retail outlet in jurisdiction.	$ 300
Erie	Hispanic American Council	Provide education, outreach and cessation services to the Latino Community regarding tobacco use.	$ 24,000
Erie	Lake City Police Department	Conduct a minimum of 3 youth access to tobacco law enforcement checks in each tobacco retail outlet in jurisdiction.	$ 300

County	Name of Service Provider	Brief Description of Service Providers Role	Contract Amount
Erie	LECOM (Lake Erie College of Osteopathic Medicine)	Increase smoke-free workplaces; educate leaders and decision-makers; interface tobacco with chronic diseases; increase the number of health care providers who adopt the Clinical Practice Guidelines	$ 3,750
Erie	MHEDS (Multi-Cultural Health Evaluation Delivery System, Inc.)	Assess clients for smoking habits and prescribe pharmacological aid and cessation counseling. Adults and youth will receive prevention education and follow-up at MHEDS, homes, and schools.	$ 25,000
Erie	Millcreek Township Police Department	Conduct a minimum of 3 youth access to tobacco law enforcement checks in each tobacco retail outlet in jurisdiction.	$ 8,550
Erie	St. Vincent Family Practice Residency	Provide cessation counseling to patients; Teach Tar Wars curriculum in elementary schools and teach providers in the Clinical Practice Guidelines.	$ 3,500
Erie	Stairways Behavioral Health	Tobacco education and awareness among Stairways staff, clients and families, community partners, community leaders, and the general Erie community at large; provide cessation classes and nicotine replacement therapy and track tobacco use prevention and cessation among participants in the cessation program.	$ 12,999
Clarion, Crawford, Forest, Venango, and Warren	Adagio	Lead Agency – Oversight of tobacco control program services in stated counties	$432,777
Cameron, Clearfield, Elk, Jefferson, McKean	Clearfield/Jefferson Drug & Alcohol Commission	Lead Agency – Oversight of tobacco control program services in stated counties	$423,302
Lawrence	Lawrence County Drug & Alcohol Commission, Inc.	Lead Agency – Oversight of tobacco control program services in stated county	$123,761
Mercer	Mercer County Behavioral Health Commission	Lead Agency – Oversight of tobacco control program services in stated county	$159,645
All	Moore Research	Perform tobacco-related research in the region	$ 68,500
All	Neiman Group	Develop social norms materials related to smoking and pregnancy initiative in NWPA	$ 25,450
All	Olszak Management	Develop web-based tobacco reporting system in NWPA	$ 44,900
All	Quitnet.com, Inc.	Provide internet-based tobacco use cessation services for NWPA residents	$ 25,000

Appendix A-4

Regional Service Providers
Philadelphia

County	Name of Service Provider	Brief Description of Service Providers Role	Contract Amount
Philadelphia	Branch Associates	Program Evaluation; Data Collection	$ 72,000
Philadelphia	Clean Air Council	Coordination of SmokeFree Philly Coalition and college-based education and advocacy efforts through Students Working Against Tobacco (SWAT)	$ 35,000
Philadelphia	Council of Spanish Speaking Organizations of Philadelphia, Inc. (Concilio) – Adult	Cessation & public awareness programs for Latino communities	$123,600
Philadelphia	Council of Spanish Speaking Organizations of Philadelphia, Inc. (Concilio) - Youth	School-based youth cessation, outreach & education; BUSTED!	$175,000
Philadelphia	Drexel University	Cessation programs for men, women and pregnant women	$149,900
Philadelphia	Harmelin Media, Inc.	Media placement / Counter-marketing	$100,000
Philadelphia	Health Federation of Philadelphia	Cessation & education programs for federally qualified health centers & City health centers; Maintains tobacco resource center	$279,200
Philadelphia	Health Promotion Council	Compliance checks for stores and merchant education	$268,830
Philadelphia	Mazzoni Center	Cessation programs for the LGBT communities	$100,000
Philadelphia	Mercy Health System	In-hospital bedside & community cessation programs	$154,500
Philadelphia	Public Health Management Corporation	City wide counter-marketing campaign; service coordination	$326,230
Philadelphia	South East Asian Assistance Association Coalition (SEAMAC)	Education, advocacy & outreach in Asian Communities; Interpretation services for merchant education	$ 71,714
Philadelphia	University of Pennsylvania PRESS Project	Cessation & public awareness programs	$154,500

Appendix A-4

Regional Service Providers
South Central

County	Name of Service Provider	Brief Description of Service Providers Role	Contract Amount
Adams	Susan Byrnes	In School Prevention & Education	$ 4,150
Bedford	Personal Solutions	Coalition/HEPI/Worksite Dev/Adult & Youth Cessation/NRT/In school prevention & education/PA Tobacco Free Network/Train the Trainer	$ 67,752
Bedford	Blair County Resp Disease	HEPI	$ 5,906
Blair	Blair County Human Services	Coalition/HEPI/Worksite Dev/Adult Cessation/NRT	$ 60,153
Blair	Altoona Regional	Youth Cessation/In School Prevention & Education/PA Tobacco Free Network	$ 77,954
Blair	Blair Cty Resp Disease	HEPI	$ 21,576
Cumberland	Cumberland Perry D&A	Coalition/HEPI/Worksite Dev/Adult & Youth Cessation/NRT/PA Tobacco Free Network/In School Prevention & Education/Train the Trainer	$274,212
Cumberland	Pinnacle	Adult& Youth Cessation/NRT	$ 5,280
Dauphin	YMCA Northern Dauphin	HEPI/Worksite Dev/Adult & Youth cessation/In School Education & Prevention/PA Tobacco Free Network/Train the Trainer	$ 58,695
Dauphin	Dauphin Cty D&A	Coalition/HEPI/In school Prevention Education K-12/PA Tobacco Free Network/Train the Trainer	$ 67,244
Dauphin	Clean Air Council	HEPI/Worksite Dev	$ 67,427
Dauphin	Susan Byrnes	In School Prevention & Education	$ 10,100
Dauphin	Pinnacle	Adult & Youth Cessation/NRT	$116,481
Franklin	Healthy Communities Of Franklin County	Coalition/HEPI/Worksite Development/Adult & Youth Cessation/In School Prevention Education/PA Tobacco Free network/Train the Trainer	$169,127
Fulton	Fulton County Med Ctr	Coalition/HEPI/NRT/Adult & Youth Cessation/In School prevention Education/PA Tobacco Free Network /Work Site Dev	$ 73,656
Huntingdon	IBHMS	HEPI/Worksite Dev/Adult & Youth Cessation/NRT	$ 24,092
Huntingdon	JV Tri County D&A	Coalition/HEPI/Worksite Dev/Adult & Youth Cessation/In school education/PA Tobacco Free Network/Train the Trainer	$ 49,522
Juniata	JV Tri County D&A	Coalition/HEPI/Worksite Dev/Adult & Youth Cessation/In School Education/PA Tobacco Free Network/Train the trainer	$ 50,741

County	Name of Service Provider	Brief Description of Service Providers Role	Contract Amount
Lebanon	Lebanon Family Services	Coalition/Adult & Youth Cessation/NRT	$ 96,848
Lebanon	Renaissance Prevention	HEPI/Worksite Dev/In school prevention education/PA Tobacco Free Network/ Train the Trainer	$ 55,720
Lebanon	Susan Byrnes	In School Prevention & Education	$ 3,350
Mifflin	IBHMS	Worksite Dev/Adult & Youth Cessation/NRT	$ 33,241
Mifflin	JV Tri County D&A	Coalition/HEPI/Worksite Dev/Adult Cessation/In School Prevention Education/PA Tobacco Free Network	$ 40,416
Perry	Perry Human Service	Coalition/HEPI/Worksite Dev/Youth & Adult Cessation	$ 64,887
Perry	Cumberland Perry D&A	Adult Cessation/NRT	$ 5,161
Perry	Pinnacle	Cessation Adult/NRT	$ 3,609
York	York City Bureau	Coalition/HEPI/Worksite Dev/Publications/ Youth Cessation/In School Education/PA Tobacco Free Network	$120,001
York	York City TREND	HEPI/ PA Tobacco Free Network	$ 17,218
York	Clean Air Council	HEPI/Worksite Dev/Publications	$ 43,132
York	York Hospital	Adult Cessation/NRT	$ 90,607
York	Susan Byrnes	In School Prevention & Education	$ 16,450
York	Memorial Hospital	HEPI/Worksite Dev/Adult & Youth Cessation/NRT/In school Prevention & Education	$117,575
York	Hanover Hospital	HEPI/Worksite Dev/Adult & Youth Cessation/NRT	$ 81,855
York	ARC of York	In School Education & Prevention K-12	$ 9,906

Appendix A-4

Regional Service Providers
Southeast

County	Name of Service Provider	Brief Description of Service Providers Role	Contract Amount
Berks	Berks Visiting Nurse Association	Cessation Services and TSP Education	$ 27,717
Berks	Latinos for Healthy Communities New Direction Treatment Services	Tobacco Cessation, Disparate Populations	$ 26,059
Berks	The Reading Hospital & Medical Center Center for Mental Health	Cessation Services and TSP Education and Technical Assistance	$100,534
Bucks	Bucks County Health Improvement Partnership (BCHIP)	Cessation Services and TSP Education	$ 98,535
Bucks	Family Service Association of Bucks County (FSA)	Cessation services, TSP	$ 43,482
Chester	ChesPenn Family Health Center	Tobacco Cessation-TSP	$ 12,190
Chester	Chester County Health Department Chronic Disease & Injury Prevention	Enforcement- County Coalition-TSP	$137,944
Chester	Chester County Hospital Community Health Education	School/Youth Programs-Community Programs- Cessation	$ 88,205
Chester	Maternal & Child Health Consortium	Tobacco Cessation-Disparate Populations-TSP	$ 38,606
Chester	Phoenixville Hospital	Tobacco Cessation-School/Youth Programs-Community Programs	$ 87,892
Chester	SEPA AHEC	Prevention, Tobacco Cessation-Disparate Populations-TSP	$ 47,300
Delaware	Crozer-Keystone Health Systems Silberman Center	Tobacco Cessation-TSP-School/Youth Programs	$176,324
Delaware	Holcomb Behavioral Health Systems Prevention/Education Svcs	County Coalition-Community Outreach-School/Youth Programs	$109,828
Lancaster	Ephrata Community Hospital Wellness Center	School/Youth Programs-Tobacco Cessation, TSP	$154,951
Lancaster	Lancaster General Hospital	School/Youth Programs-Tobacco Cessation, TSP	$238,769
Lancaster	Millersville University	School/Youth Programs-Counter Marketing	$ 23,008
Lancaster	YWCA of Lancaster	School/Youth Programs-Disparate Populations-Community Outreach	$ 16,400
Montgomery	The Lincoln Center for Family & Youth	School/Youth Programs, Cessation, TSP	$197,235
Montgomery	Mercy Suburban Hospital	Tobacco Cessation, TSP	$ 51,665
Montgomery	Montgomery County Health Department	Enforcement	$164,131

County	Name of Service Provider	Brief Description of Service Providers Role	Contract Amount
Montgomery	Montgomery County Intermediate Unit	School/Youth Programs-TSP	$ 92,919
Montgomery	Montgomery Hospital Medical Center	Cessation Services & TSP Education	$ 51,647
Schuylkill	Schuylkill Medical Center	Cessation Services & TSP Education	$ 27,383
Berks, Lancaster, Schuylkill	Clinical Outcomes Group	Tobacco Cessation-School/Youth Programs-Community Programs- Enforcement	$214,120
Berks, Lancaster, Schuylkill	American Lung Association	Chronic Disease Integration and Training	$ 61,333
Bucks, Delaware, Montgomery	Planned Parenthood of Bucks County	Tobacco Cessation -TSP	$140,631
Bucks and Montgomery	Bucks County Council on Alcoholism & Drug Dependence (BCCADD)	Enforcement, Clear Air for Healthy Children, Cessation, Worksite TSP	$319,416
Chester, Delaware	Main Line Health	Tobacco Cessation-School/Youth Programs	$249,039
All	Bucks County Drug & Alcohol Commission, Inc.	TSP	$ 61,280
All	Clean Air Council	TSP Regional Technical Assistance Provider (Policy/Advocacy, TSP, Regional Planning)	$ 62,308
All	Council on Chemical Abuse	Community & School Based Programs, Enforcement, Cessation, Berks Tobacco Coalition, TSP	$419,535
All	MWW Group	Media Regional Technical Assistance Provider (Counter Marketing/Media, Relations, Regional Planning)	$ 62,964
All	Philadelphia Health Management Corporation	Fiscal Management	$107,023
All	Philadelphia Health Management Corporation	Regional Planning	$327,859
All	Tobacco Technical Assistance Consortium	Prevention Regional Technical Assistance Provider	$ 37,724
All	University of Pennsylvania	Cessation Regional Technical Assistance Provider (Tobacco Cessation, Healthcare Systems, Providers, Insurers, Regional Assessment)	$348,936
All	The Wellness Connection, US, Inc.	Youth-PA SWAT, Cessation Services, TSP	$142,813

Appendix A-4

Regional Service Providers
Southwest

County	Name of Service Provider	Brief Description of Service Providers Role	Contract Amount
Beaver	Beaver County Commissioners Drug & Alcohol	To assure that tobacco control services are available in Beaver county based on need as determined through service area needs assessments	$267,535
Butler	Butler County Drug & Alcohol Programs	To assure that tobacco control services are available in Butler county based on need as determined through service area needs assessments	$276,647
Cambria	Alternative Community Resource Program	To assure that tobacco control services are available in Cambria county based on need as determined through service area needs assessments.	$225,671
Fayette	Fayette County Drug and Alcohol Commission, Inc	To assure that tobacco control services are available in Fayette county based on need as determined through service area needs assessments	$222,359
Greene	Greene County Human Services	To assure that tobacco control services are available in Greene county based on need as determined through service area needs assessments	$ 92,176
Somerset	Somerset Health Services, Inc.	To assure that tobacco control services are available in Somerset county based on need as determined through service area needs assessments.	$123,587
Washington	The Washington Hospital	To provide TCPs for Washington County	$ 19,000
Washington	Gateway Vision: Comprehensive Prevention Services	To provide school prevention programs for Washington County	$ 60,391
Washington	The Washington Hospital Teen Outreach/Academy for Adolescent Health	To provide school cessation programs and support the *BUSTED!* Group for Washington County	$ 47,687
Washington	Washington County Drug and Alcohol Commission, Inc	To provide Enforcement Compliance Checks for Washington County	$ 26,045
Westmoreland	Westmoreland Drug and Alcohol Commission, Inc.	To assure that tobacco control services are available in Westmoreland county based on need as determined through service area needs assessments	$588,313
Armstrong and Indiana	Armstrong-Indiana Drug and Alcohol Commission, Inc	To assure that tobacco control services are available in Armstrong and Indiana counties based on need as determined through service area needs assessments.	$241,838
Beaver, Cambria, and Westmoreland	HPW Associates	To provide evaluation and Surveillance expertise for Westmoreland, Beaver, and Cambria Counties	$ 39,500

County	Name of Service Provider	Brief Description of Service Providers Role	Contract Amount
All	Jmartich Inc.	To provide network support to SWPA	$ 700
All	Olszak Management Consulting	To provide a web-based cessation database	$ 19,125
All	Star Computers Systems	To provide network support to SWPA	$ 1,200
All	Mel Gray	To provide staffing for PIAA tables--prevention	$ 800
All	Brenda Hughes	To provide staffing for PIAA tables--prevention	$ 800
All	Personnel Staffers	To provide personnel support for Washington County and SWPA regional program while staff member is on medical leave.	$ 6,500

Appendix B

PENNSYLVANIA 2008
BEHAVIORAL RISK FACTOR SURVEILLANCE SYSTEM
ADULT PREVALENCE OF ADULT CIGARETTE SMOKING

Basic Data:

- Prevalence estimate of current cigarette smokers: **21%** (CI[17] 20% to 23%)
- There are **between 1,950,000 and 2,240,000** current adult smokers in Pennsylvania
- Prevalence of current smokers who are trying to quit: **61%** (CI 57% to 64%)
  - 18-29: **73%** (CI 65% to 80%)
  - 30-44: **63%** (CI 57% to 68%)
  - 45-64: **52%** (CI 48% to 56%)
  - 65+: **47**% (CI 40% to 55%)
- There are between **2,230,000 and 2,560,000** former adult smokers in Pennsylvania
  - **25%** (CI 24% to 26%) of PA adults are former cigarette smokers
  - **29%** (CI 27% to 31%) of males are former smokers compared to
  - **22%** (CI 21% to 23%) of females

Demographics for Current smokers

Sex

- Male: **23%** (CI 21% to 26%)
- Female: **19%** (CI 18% to 21%)

Race/ethnic origin:

- White non-Hispanic: **20%** (CI 19% to 22%)
- African American non-Hispanic: **28%** (CI 22% to 34%)
- Hispanic: **27%** (CI 18% to 37%)

Education:

- Less than a HS ed. (age 25+): **33%** (CI 28% to 39%)
- HS Grad. (age 25+): **25%** (CI 23% to 27%)
- Some college (age 25+): **22%** (CI 20% to 25%)
- College grad. (age 25+): **11%** (CI 10% to 13%)

Household Income:

- Less than $25,000: **32%** (CI 29% to 36%)
- $25,000 to $49,000: **22%** (CI 20% to 25%)
- $50,000 or more: **16%** (CI 15% to 18%)

Age:

- 18-29: **29%** (CI 24% to 33%)
- 30-44: **26%** (CI 24% to 29%)
- 45-64: **22%** (CI 20% to 23%)
- 65 +: **8%** (CI 7% to 9%)

[17] CI identifies the 95% confidence interval for the estimate.

Appendix C

PENNSYLVANIA 2005, 2007, 2008
ADULT TOBACCO SURVEY
INDICATORS FOR ELIMINATING NONSMOKERS EXPOSURE

	2005		2007		2008	
Short Term	**P.E.[1]**	**95% C.I.[2]**	**P.E.[1]**	**95% C.I.[2]**	**P.E.[1]**	**95% C.I.[2]**
Percent of PA adults who think breathing second hand smoke (SHS) is at least somewhat harmful	**92%**	90%-93%	**94%**	92%-95%	**92%**	91%-93%
Percent of PA adults who think breathing second hand smoke causes lung cancer in adults	**88%**	86%-89%	**92%**	90%-93%	**91%**	90%-92%
Percent of PA adults who think breathing second hand smoke causes heart disease in adults	**82%**	80%-84%	**85%**	83%-86%	**86%**	84%-88%
Percent of PA adults who think breathing second hand smoke causes colon cancer in adults	**44%**	42%-47%	**49%**	46%-52%	**53%**	50%-56%
Percent of PA adults who think breathing secondhand smoke causes respiratory problems in children	**95%**	93%-96%	**95%**	94%-96%	**95%**	95%-96%
Percent of PA adults who think breathing second hand smoke causes Sudden Infant Death Syndrome	**56%**	53%-59%	**60%**	56%-62%	**60%**	57%-63%
Percent of PA adults who think smoking should not be allowed in any indoor work areas	**71%**	69%-73%	**74%**	71%-75%	**78%**	76%-80%
Percent of PA adults who think smoking should not be allowed in any dining areas of restaurants	**54%**	52%-56%	**63%**	61%-66%	**69%**	67%-71%
Percent of PA adults who think smoking should not be allowed in any indoor shopping malls	**68%**	66%-70%	**75%**	74%-77%	**80%**	78%-81%
Percent of PA adults who have been in a car where someone was smoking in past 7 days	**24%**	23%-26%	**24%**	22%-26%	**20%**	18%-22%
Percent of indoor workers who work in a place where smoking is not permitted anywhere inside	**77%**	74%-80%	**78%**	75%-81%	**86%**	84%-88%
Intermediate Term						
Percent of indoor workers who work in an area where someone has smoked in past 7 days	**16%**	14%-19%	**12%**	10%-14%	**8%**	6%-10%
Long Term						
Percent of PA adults who live with at least one smoker & smoking is s not allowed inside home	**38%**	33%-43%	**47%**	42%-53%	**56%**	51%-62%

Notes: Statistical significance is defined as non-overlapping 95% confidence intervals. 2005 PA ATS was conducted in January through June of 2005. 2007 PA ATS was conducted in October 2007 through May 2008. 2008 PA..ATS was conducted in October 2008 through June 2009. P.E. is prevalence estimate. C.I. is the 95% confidence interval.

Indicates that differences between 2007 and 2008 survey results are statistically significant.

Indicates that differences between 2005 and 2007 survey results are statistically significant.

Indicates that differences between both two-year comparisons of survey results are statistically significant.

Source: Bureau of Health Statistics and Research; July 2009.

Appendix D

Synar Survey Summary Report

Pennsylvania is well below the 2008 national average of 9.9 percent and ranked 12th in the lowest percent of illegal sales in the nation in 2008.

Year	Federal Target Rate	PA Synar Survey Results
1996	n/a – baseline	50.2%
1997	42%	29.5% (CDC funding only – could not use funds for enforcement – retailer education only)
1998	31%	30% - no enforcement; retailer education only
1999	30%	41%
2000	29%	26.7%
2001	25%	27.9%
2002	**20%**	**14.5% MSA funding contracts and ongoing enforcement established**
2003	20%	10.8%
2004	20%	7%
2005	20%	8.1%
2006	20%	7%
2007	20%	7%
2008	20%	5%

Appendix E

Tobacco Use Prevention and Cessation Advisory Committee as of June 30, 2009

Chair: Everette James
Secretary

Members:

Donald S. Burke, MD, Dean
Graduate School of Public Health
University of Pittsburgh

Sharon Czabafy
Ephrata Community Hospital Wellness Center

Michele Denk, Executive Director
PA Association of County Drug & Alcohol Administrators

Lissette Lahoz, Program Director
Latinos for Healthy Communities, Inc.

Frank T. Leone, MD, MS, FCCP
Assistant Professor of Medicine
Director, Center for Tobacco Research and Treatment
Jefferson Medical College

Eugene Mochan, DO, PhD, FACOFP
Professor of Family Medicine
Philadelphia College of Osteopathic Medicine

Garry L. Pincock
Chief Executive Officer
American Cancer Society
Pennsylvania Division, Inc.

Appendix F

Presentations, Round Table Discussion, and Poster Sessions by PA Division of Tobacco Prevention and Control (DTPC), DTPC Statewide Contractors and Regional Primary Contractors at the North American Quitline Consortium Conference (NAQC) June 8-9, 2009 and the National Conference on Tobacco or Health (NCTOH) June 10-12, 2009

Conference	Presentation Type	Title	Presenters	Date/Time
NAQC	Round Table Presentation	Evaluation of Quitline NRT Distribution	Michelle Henry, Public Health Management Corporation (PHMC)	Tues, June 9, 2009 10:15 – 11:45 a.m.
NCTOH	**Oral Presentation**	Maximize Your Quitline – Get More from your Quitline Evaluation	Michelle Henry (PHMC) Ronald Kirby (PA DOH) Patricia Dougherty (PHMC) Jennifer Keith (PHMC) Michael Massimini (PHMC)	Thurs, June 11, 2009 8:30 – 10:00 a.m.
NCTOH	Poster Session	Pennsylvania's Clean Indoor Air Act - Evaluating Short-term and Intermediate Impact	Jennifer Keith (PHMC) Joy Blankley Meyer (Pennsylvania Alliance to Control Tobacco (PACT) Judy Ochs (PA DOH) Deborah P. Brown, American Lung Association of the Mid-Atlantic Michael Massimini (PHMC) Patricia Dougherty (PHMC)	Wed, June 10, 2009
NCTOH	Poster Session	Program Integration: Addressing Parallel Disparities in Tobacco and Chronic Disease	Marlin Williams (Health Promotion Council) Jennifer Keith (PHMC)	Wed, June 10, 2009
NCTOH	Poster Session	Between Widgets and Surveillance - Using Program Evaluation to Improve Programs	Jennifer Keith (PHMC) Judy Ochs (PA DOH) Michelle Henry (PHMC) Patricia Dougherty (PHMC) Michael Massimini (PHMC) Jennifer Thompson (Branch Associates) Matthew Coll (BAI) Kristin Minot (PHMC)	Thurs., June 11, 2009
NCTOH	Poster Session	Conducting a Mixed Method Program Evaluation to Inform, Improve and Make an Impact	Jennifer Keith (PHMC) Tinesha Peterson (Health Promotion Council) Marlin Williams (Health Promotion Council) Kathleen Coughey (PHMC) Maya Gutierrez (PHMC)	Thurs., June 11, 2009
NCTOH	Poster Session	Establishing a Smoke Free Culture within a Behavioral Health System	Allegheny County, Regional Primary Contractor (RPC) Stephanie Murtaugh Jerry Pilewski	Wed. June 10, 2009
NCTOH	Poster Session	What Young Adults Think About Quitting: A Focus Group Report	Allegheny County, RPC Alexandra Armstrong	Wed., June 10, 2009

NCTOH	Poster Session	Eliminating Disparities in the LGBT population: Allegheny County, PA	Allegheny County, RPC Samantha Maylack	Wed, June 10, 2009
NCTOH	Poster Session	Addressing Health Disparities for Low Income Pregnant Smokers	Allegheny County, RPC Patricia Cluss (Robin Sutton for Dr. Cluss)	Wed, June 10, 2009
NCTOH	Poster Session	Tobacco Prevention in Community Based Organizations: A Capacity Building Pilot Program	Allegheny County, RPC Erin Lydon-Kline (Shannon McCleary for Ms. Lydon-Kline)	Thurs., June 11, 2009
NCTOH	Poster Session	Up in Smoke: Toolkit for Youth Tobacco Prevention	Allegheny County, RPC Susan Tarasevich	Wed., June 10, 2009
NCTOH	Poster Session	Regional Approach to Tobacco Cessation	Northeast RPC Meredith Casey, Alice DallaPalu	Wed., June 10, 2009
NCTOH	Poster Session	GLBT 10 County Outreach	Northeast RPC Lilia Santiago, Alice DallaPalu	Wed., June 10, 2009
NCTOH	Poster Session	10 Weeks to a Smoke-Free Life	Northeast RPC Meredith Casey, Alice DallaPalu	Thurs., June 11, 2009
NCTOH	Poster Session	Participation rates and quit rates for a web-assisted tobacco intervention and free NRT	Southeast RPC	Wed., June 10, 2009
NCTOH	Poster Session	Regional variation in tobacco use: a community health survey of urban, suburban and rural households	Southeast RPC	Wed., June 10, 2009
NCTOH	Poster Session	Standardizing cessation programs within a regional tobacco prevention and control program	Southeast RPC	Wed., June 10, 2009
NCTOH	Poster Session	A regional tobacco control project's transition to an electronic reporting system	Southeast RPC	Thurs., June 11, 2009
NCTOH	Poster Session	Shifting from direct service to capacity-building in school-based tobacco prevention	Southeast RPC	Thurs., June 11, 2009
NCTOH	Poster Session	Using a regional survey of school administrators to enhance tobacco prevention in schools	Southeast RPC	Thurs., June 11, 2009

NCTOH	**Oral Presentation**	Building Capacity for School-Based Comprehensive Tobacco Prevention Programs	Southeast RPC co-presenting with TTAC	Fri, June 12, 2009 90 minute session
NCTOH	**Oral Presentation**	Recruiting Minority Participants into Cessation Groups	Frank Leone, MD	Thurs., June 11, 2009 90 minute session

Pennsylvania Department of Health
Bureau of Health Promotion and Risk Reduction
Division of Tobacco Prevention and Control
Room 1032, Health and Welfare Building
625 Forster Street
Harrisburg, Pennsylvania 17120
Telephone (717) 783-6600
FAX (717) 214-6690
www.health.state.pa.us/tobacco