



## News for Immediate Release

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### **Pennsylvania Marks Wine Week 2013 with Wine Festivals in Hershey, Pittsburgh and Philadelphia**

**Harrisburg** – The Pennsylvania Liquor Control Board announced Wine Week 2013 celebrations will kick off with The Wine Festival in Hershey, on Wednesday, May 8, followed by the Pittsburgh Wine Festival on Thursday, May 9 and the Philadelphia Wine + Food Festival on Friday, May 10. Each event will feature more than 600 wines and 100 vintners.

“Wine week began more than a decade ago with one event in Philadelphia and has since grown to include festivals in Pittsburgh and Hershey that attract thousands of people from the wine novice to the aficionado,” said Liquor Control Board Chairman Joseph E. Brion. “This annual event provides a unique opportunity to meet winemakers, sample new foods and taste a variety of award-winning wines from around the world, including several produced here in Pennsylvania.”

“With hundreds of selections, the festivals are sure to have a wine to please every palate whether your preference is red, white, sparkling or non-sparkling,” said Board Member Robert S. Marcus. “Whether you’re a wine expert or just beginning to appreciate the complexities of wine, these festivals offer a place to learn about the wine-making process and experience new products while raising money for children’s hospitals in each city.”

For those who find a varietal they want to take home, each venue will feature a Fine Wine & Good Spirits store, which will offer showcase wines along with special VIP selections for consumers to purchase.

On Wednesday, May 8, the sixth annual Wine Festival in Hershey will take place at the Giant Center. The VIP tasting runs from 5 p.m. to 6:30 p.m., and the Grand Tasting follows from 6:30 p.m. to 8:30 p.m. Ticket information is available at [www.winefestivalinhershey.com](http://www.winefestivalinhershey.com). Proceeds will benefit Penn State Hershey Children’s Hospital.

On Thursday, May 9, the 11th annual Pittsburgh Wine Festival takes place at Heinz Field, East and West Club Lounges. While the VIP tasting is sold out, tickets to the Grand Tasting, which runs from 7 p.m. to 9 p.m., are still available. For ticket information, visit [www.pittsburghwinefestival.com](http://www.pittsburghwinefestival.com). Proceeds benefit UPMC Children’s Hospital.

On Friday, May 10, Lincoln Financial Field, SCA Club will be the site of the Philadelphia Wine + Food Festival. Once focused entirely on wine, this year the

event blends wine and food giving attendees the chance to taste some of the best wines in the world and sample the creations of some of the best chefs in Philadelphia. The VIP tasting is from 5:30 p.m. to 7:00 p.m., and the Grand Tasting follows from 7:00 p.m. to 9:30 p.m. To purchase tickets, visit <http://www.phillymag.com/wineandfoodfest/index.html>. Proceeds benefit Children's Hospital of Philadelphia.

"While there are a variety of samples to taste, we want to encourage attendees to consume responsibly to ensure that an enjoyable evening remains a safe evening," said Chairman Brion.

For more information on products tasted at the wine festivals, visit [www.FineWineAndGoodSpirits.com](http://www.FineWineAndGoodSpirits.com).

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